



**E-Summer Camp**  
**Session – Script Writing**  
**Gobar Times – Green Schools Program**



## Media Production

**Media actually refers to any kind of communication whose purpose is to inform, educate or entertain a wide audience. It can be anything from web content to social media to TV, video, print and radio content.**

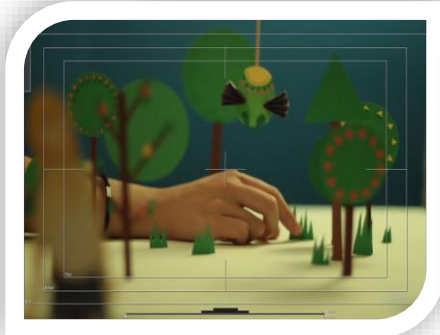


## Media Types

- Documentary
- Films
- Animation
- Photo Essay



- Posters
- Comic
- Radio Program





## Project Flow

### Pre-production

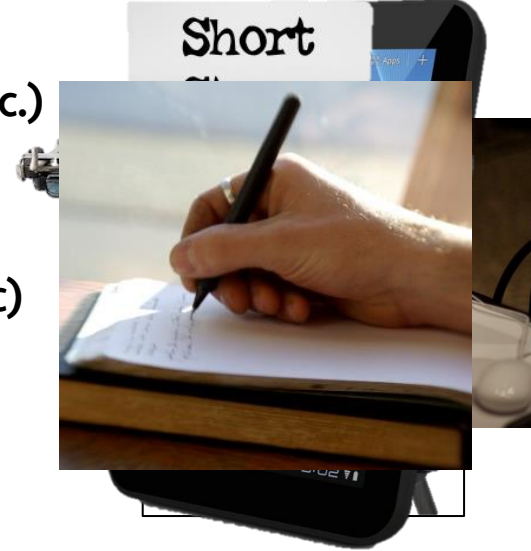
- Brainstorming (topic and mind mapping)
- Story and script (script and writing format)
- Story boarding ( camera shots, characters and locations etc.)

### Production

- Understanding media technicalities, equipment usage
- Media shooting (video/audio recording and creating music)

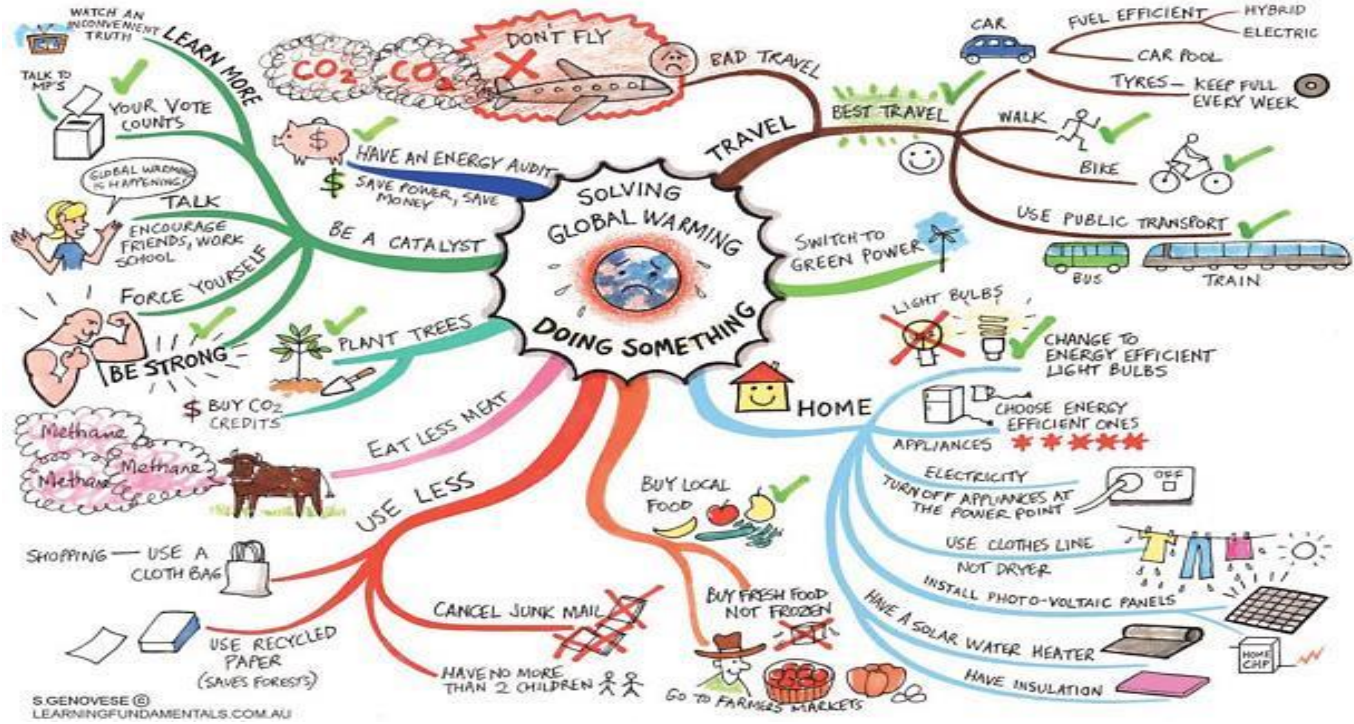
### Post-production

- Editing media (images, audio, video, text, music)
- Recording (narration, sounds and music)
- Rough-cut review
- Revising, editing and preview final media





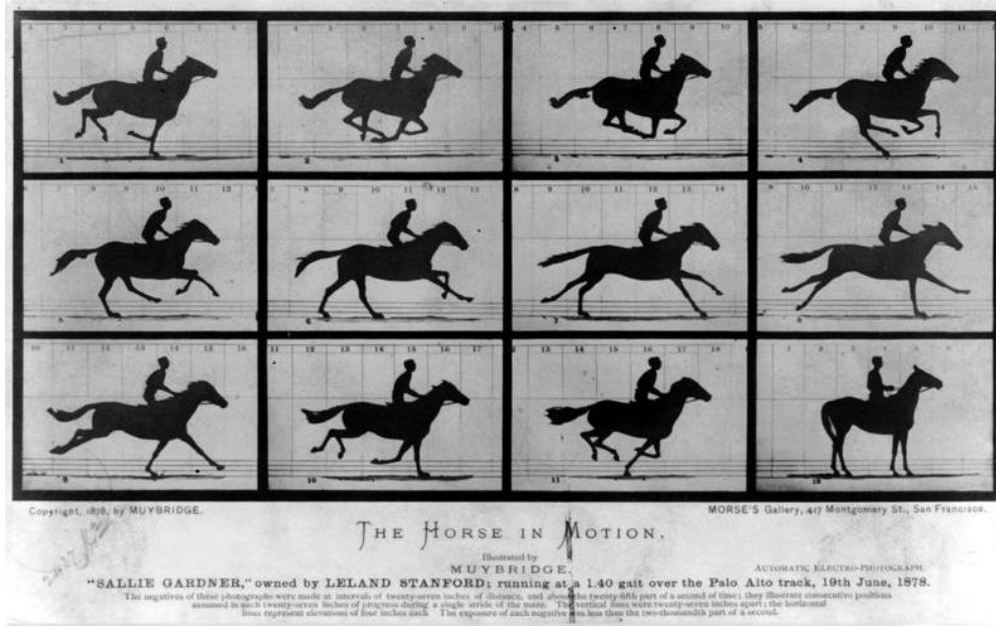
Mind-mapping





# DID YOU KNOW?

## What Was the First GIF Ever Made?





## Narrative structure



**How is the BIG EVENT of the script resolved?**  
What happens that brings your script to a logical end?  
How do you leave your audience feeling satisfied?



## Script Writing is Unique

- Writing a script is different from any other kind of writing.
- Do NOT try to apply techniques for essay writing or short story writing. It won't work!
- You must know who your intended audience is in order to hold their attention.
- It affects all aspects of the video:
  - The length of the video
  - Language, graphic content, information included
  - Music and visual effects
  - Editing style





## Script Writing is Unique

- Only necessary things to be put in the script

For example dialogues

[Video](#)



# Script format

**Fade In**  
The very first item on the first page should be these words

FADE IN:

**Scene Heading**  
A one line description of the location and time of day of a scene

EXT. WRITERS STORE - DAY

In the heart of West Los Angeles, a boutique shop's large OPEN sign glows like a beacon.

**Character's First Appearance**  
A description of the character; name should be CAPPED

INT. WRITERS STORE - SALES FLOOR - DAY

Writers browse the many scripts in the screenplay section.

ANTHONY, Canadian-Italian Story Specialist extraordinaire, 30s and not getting any younger, ambles over.

**Character**  
A character's name always appears above his dialogue

ANTHONY  
hey, how's everyone doin' here?

A WRITING ENTHUSIAST, 45, reads the first page of "The Aviator" by John Logan.

**Dialogue**  
Lines of speech for each character

ENTHUSIAST  
Can John Logan write a killer first page or what?

ANTHONY  
You, sir, are a gentleman of refined taste. John Logan is my non-Canadian idol.

**Subheader**  
For when a full scene heading is not necessary

The phone RINGS. Anthony goes to--

THE SALES COUNTER

And answers the phone.

**Action**  
The narrative description of the events of a scene

**Transition**  
Film editing instructions

DISSOLVE TO:



# Script format

ANTHONY  
Writers Store, Anthony speaking.

VOICE  
(over phone)  
Do you have "Chinatown" in stock?

**Parenthetical**  
Action or attitude direction for a character

I/E LUXURIOUS MALIBU MANSION - DAY  
A FIGURE roams his estate, cell phone pressed to his ear.

ANTHONY (O.S.)  
'Course we have "Chinatown"!  
Robert Towne's masterpiece is  
arguably the Great American  
Screenplay...  
(MORE)

**Extension**  
A note placed after the character's name to indicate how the voice will be heard onscreen

**Mores and Continueds:**  
Use mores and continueds between pages to indicate the same character is still speaking.

**Intercut:**  
Instructions for a series of quick cuts between two scene locations

ANTHONY (O.S.) (CONT'D)  
I mean, that or "Shawshank Redemption" or "Network" or "American Beauty"... Yes, we do have "Chinatown".

**Page Number**  
Located 0.5" from the top, flush right

INTERCUT PHONE CONVERSATION  
-----



## Things to Check in any Script

- Audio must match video, both ambient and voice over.
- Make it easy for the talent to read & the audience to understand
- Use a preliminary script as a plan for taping.
- Don't use abbreviations. Most of the time write out numbers.
- Don't break sentences between pages or words between lines.
- Use standard font while writing script (**courier**)



# Script breakdown

CAST

EXTRAS No Lines  
⤴

PASSERS / CROWD

STUNTS

PROPS

SOUNDS

ANIMALs

VEHICLES

STOCK

MAKEUP

SET DESIGNING

SPECIAL Eqmnt.

COSTUMES

PLANTS / GREENY

MUSIC

EXTRA Technician

PERMISSIONS

EXTRA Security

Special Effects

MISCL.



FADE IN:

EXT. TRAFFIC SIGNAL - DAY

A father and child are sitting in a stop at a traffic signal and talking, the child looks out of the window and inside where his father drinks a cup of tea and puts it in the cupholder.

SFX- car engine, glass bottles shaking and honking

SON

(With excitement)

Cycle repair shop (pause) Maine soch liya hai jab main bada ho jaunga na, tab main cycle repair ki dukan kholuna

FATHER

(Confused)

Kya? Kyun?

SON

Jis tarah aap petrol waste kar rahe hain future me to petrol bachega hi nahi, tab to sab cycle hi chalayenge na?

VOICE OVER

Khud hi sara petrol khatam karenge, ya kuchh apne baccho ke liye bhi chhodega. Please kam se kam signal pe to engine off kijiye.

Father immediately stops the engine and feels ashamed.

CUT TO:

ANNOUNCEMENT



## YOUNG ENVIRONMENTALIST

### Media

- Powerful form of communication
- Transcends language barriers
- Speaks through universal visual symbols
- Multiple tools to raise awareness on different issues

### Objectives

- Community empowerment through youth involvement
- Contributing to transforming our society
- Triggering positive behavior change through use of Media & ICT tools
- To ensure optimal community participation towards holistic development
- Producing media products based on environmental issues leading to awareness

