E-Summer Camp
Session – Script Writing
Gobar Times – Green Schools Program
Media actually refers to any kind of communication whose purpose is to inform, educate or entertain a wide audience. It can be anything from web content to social media to TV, video, print and radio content.
Media Types

- Documentary
- Films
- Animation
- Photo Essay
- Posters
- Comic
- Radio Program
Project Flow

Pre-production
• Brainstorming (topic and mind mapping)
• Story and script (script and writing format)
• Story boarding (camera shots, characters and locations etc.)

Production
• Understanding media technicalities, equipment usage
• Media shooting (video/audio recording and creating music)

Post-production
• Editing media (images, audio, video, text, music)
• Recording (narration, sounds and music)
• Rough-cut review
• Revising, editing and preview final media
Mind-mapping
DID YOU KNOW?

What Was the First GIF Ever Made?
Narrative structure

How is the BIG EVENT of the script resolved?
What happens that brings your script to a logical end?
How do you leave your audience feeling satisfied?
Writing a script is different from any other kind of writing.

Do NOT try to apply techniques for essay writing or short story writing. It won’t work!

You must know who your intended audience is in order to hold their attention.

It affects all aspects of the video:

- The length of the video
- Language, graphic content, information included
- Music and visual effects
- Editing style
Only necessary things to be put in the script
For example dialogues

Video
Fade In:
The very first item on the first page should be these words.

EXT. WRITERS STORE - DAY
In the heart of West Los Angeles, a boutique shop's large OPEN sign glows like a beacon.

DISSOLVE TO:

INT. WRITERS STORE - SALES FLOOR - DAY
Writers browse the many scripts in the screenplay section.

ANTHONY, Canadian-Italian Story Specialist extraordinaire, 30s and not getting any younger, ambles over.

ANTHONY
Hey, how's everyone doin' here?

A WRITING ENTHUSIAST, 45, reads the first page of “The Aviator” by John Logan.

ENTHUSIAST
Can John Logan write a killer first page or what?

ANTHONY
You, sir, are a gentleman of refined taste. John Logan is my non-Canadian idol.

The phone RINGS. Anthony goes to--

THE SALES COUNTER
And answers the phone.
I/E LUXURIOUS MALIBU MANSION - DAY

A FIGURE roams his estate, cell phone pressed to his ear.

ANTHONY (O.S.)
‘Course we have “Chinatown”!
Robert Towne’s masterpiece is arguably the Great American Screenplay...

(MORE)

VOICE (over phone)
Do you have “Chinatown” in stock?

ANTHONY
Writers Store, Anthony speaking.

INTERCUT PHONE CONVERSATION

% PAGE NUMBER
Located 0.5” from the top, flush right.

% EXTENSION
A note placed after the character’s name to indicate how the voice will be heard onscreen.

% PARENTHEtical
Action or attitude direction for a character.

% MORES AND CONTINUEDs:
Use mores and continueds between pages to indicate the same character is still speaking.

% INTERCUT:
Instructions for a series of quick cuts between two scene locations.
Things to Check in any Script

- Audio must match video, both ambient and voice over.
- Make it easy for the talent to read & the audience to understand.
- Use a preliminary script as a plan for taping.
- Don’t use abbreviations. Most of the time write out numbers.
- Don’t break sentences between pages or words between lines.
- Use standard font while writing script (courier)
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<th>PASSERS / CROWED</th>
<th>STUNTS</th>
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FADE IN:

EXT. TRAFFIC SIGNAL - DAY

A father and child are sitting in a stop at a traffic signal and talking, the child looks out of the window and inside where his father drinks a cup of tea and puts it in the cupholder.

SFX- car engine, glass bottles shaking and honking

SON

(With excitement)

Cycle repair shop (pause) Maine soch liya hai jab main bada ho jaunga na, tab main cycle repair ki dukan kholuna

FATHER

(Confused)

Kya? Kyun?

SON

Jis tarah aap petrol waste kar rahe hain future me to petrol bacheega hi nahi, tab to sab cycle hi chalayenge na?
Media

- Powerful form of communication
- Transcends language barriers
- Speaks through universal visual symbols
- Multiple tools to raise awareness on different issues

Objectives

- Community empowerment through youth involvement
- Contributing to transforming our society
- Triggering positive behavior change through use of Media & ICT tools
- To ensure optimal community participation towards holistic development
- Producing media products based on environmental issues leading to awareness