

CSE IN
WAAW
2025



WORLD AMR AWARENESS WEEK 2025 (NOVEMBER 18-24)

THE CALENDAR

NOV
2025

18

NEW VIDEO LAUNCH

THE SILENT PANDEMIC

SUNITA NARAIN on AMR

19

ONLINE RELEASE OF CSE REPORT

Upscaling Backyard and Rural Poultry Systems in India

20

CSE LIVE CHAT

The Poultry Connection

On how resilient breeds and backyard poultry systems can help address AMR, as well as support nutrition and livelihood of small farmers

GO BLUE DAY

The Big Blue: A Quiz on AMR

Internal (for the CSE family)

21

CSE WEBINAR

How should the Global South act on AMR

24

NEW VIDEO SERIES LAUNCH

WHAT THE DOCTORS SAY

Three top medical professionals speak about the threat posed by AMR – **DR NARESH TREHAN**, Chairman and Managing Director, Medanta-The Medicity, Gurugram; **DR SANJEEV K SINGH**, Medical Director, Amrita Hospital, Faridabad; **DR SANDEEP BANSAL**, Director, Vardhman Mahavir Medical College and Safdarjung Hospital, Delhi



To access our entire range of campaign outputs (online polls, social media posts, special poster series etc) on AMR, please visit www.cseindia.org/page/waaw2025