

Understanding environmental issues for better reportage



A MEDIA BRIEFING FOR LOCAL JOURNALISTS

Leh, Ladakh, April 8-9, 2013

PROGRAMME SCHEDULE

DAY I: APRIL	_ 8, 2013
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Registration 9:30-10:00 AM

SESSION 1 - 10:00 AM

Welcome address Monisha Ahmed, executive director, Ladakh Arts and Media

Organisation (LAMO), Leh

SESSION 2 - 10:10-10:30 AM

Introduction Souparno Banerjee, *programme director-media*, Centre for Science and

Environment (CSE), Delhi;

Papia Samajdar, programme officer-media, CSE

CSE – its philosophy, work and milestones

• The media programme

TEA BREAK: 10.30-10.45 AM

SESSION 3 - 10:45 AM-12:00 PM

Media and environment Richard Mahapatra, senior editor, Down To Earth, Delhi; Souparno Banerjee

• Reporting on environment – trends and observations

• News and its linkages – the global and the local

Discussion – The role of media in highlighting local environmental issues

Moderator: Richard Mahapatra

• Rinchen Angmo, editor, Reach Ladakh, Leh

• Tsering Angdu, assistant information officer, Information Department, Leh

• Chemat Namgyal, editor, Ladags Sargyur, Leh

• Diskit Dolma, editor, All India Radio (AIR), Leh

• Anayat Ali, editor, AIR, Kargil

Climate change and water

Souparno Banerjee; Richard Mahapatra;

Tashi Morup, projects director, LAMO;

Tsewang Namgail, wildlife biologist, United States Geological Survey, Leh;

T Norphel, glacier engineer, Leh

• An introduction to climate change and what the world is saying about it

• Vulnerability – the case of water

• The nature of the crisis in Ladakh

LUNCH: 1:30-2:30 PM

SESSION 5 - 2:30-5:00 PM

Cityscapes: Urban environmental concerns

Anumita Roychowdhury, executive director-research and advocacy, CSE; Tashi Morup; Ghulam Mohammad Sheikh, founder, Ladakh Development Organisation and consultant, Ladakh Autonomous Hill Development Council

- Environmental issues confronting today's cities
- Leh overview air quality and mobility, water management, energy use in buildings and tourism
- The issue of governance

DAY 2: APRIL 9, 2013

WORKSHOP - 10:00-11:30 AM

Reporting on environment - Richard Mahapatra

The first steps

- How to identify a story Cases from Ladakh and outside
- Preparing your story the research, the sources, verifying information etc

TEA BREAK - 11:30-11:45 AM

Reporting on environment -Writing and editing

Richard Mahapatra

• Everything lies in the structure

LUNCH - 1:00-2:00 PM

■ WORKSHOP – 2:00-3:00 PM ■

Reporting on environment -**Outreach**

Souparno Banerjee, Richard Mahapatra and Papia Samajdar

- What are the available tools
- Case study of CSE's CNG campaign in Delhi
- Media as an outreach tool case study of bamboo

■ 3:00-4:00 PM ■

Tea Break and Discussion

Furthering the initiative – how Ladakhi journalists can participate in CSE's programmes