

Centre for Science and Environment (CSE), New Delhi
Down To Earth magazine
Khalsa College, Amritsar

The Scourge of Nitrogen Pollution in India Media Briefing and Public Meeting

March 8, 2018

**Seminar Hall, Khalsa College
Amritsar, Punjab**

Agenda

REGISTRATION: 9.30 AM

INAUGURAL: 10.00 AM

Anchored by: Souparno Banerjee, programme director-media, CSE

- Introduction: Richard Mahapatra, managing editor, *Down To Earth*
- Unveiling of *Down To Earth* Hindi – the Nitrogen Pollution cover
- Keynote address by Chief Guest: Dr Mehal Singh, principal, Khalsa College

TEA BREAK: 10.45 AM

**SESSION: The facts behind nitrogen pollution in India
11.00 AM-12.30 PM**

Anchored by: Dr Rajbir Singh, secretary-farms, Khalsa College

- N Raghuram, president, Indian Nitrogen Group (on skype from New Delhi)
- Umendra Dutt, executive director, Kheti Virasat Mission, Faridkot
- Dr Gunbir Singh, organic farmer and CMD, Bambino Holdings, Amritsar

SESSION: Reporting on environment in the regional media – challenges and opportunities

12.30-2.00 PM

Anchored by: Dr Puneet Dhillon, head of department, Journalism and Mass Communications, Khalsa College

- Mukesh Bhardwaj, editor in chief, Jansatta
- Sudhir Mishra, resident editor, Nav Bharat Times, Lucknow
- Manoj Kumar, chief of bureau, Dainik Bhaskar, Ranchi
- Richard Mahapatra, managing editor, Down To Earth, New Delhi

2.15 PM: LUNCH & CLOSURE