

UNDERSTANDING ENVIRONMENTAL ISSUES FOR BETTER REPORTAGE: A MEDIA BRIEFING FOR JOURNALISTS

June 17–18, 2015

Vijayawada (Andhra Pradesh)

PROGRAMME SCHEDULE

DAY 1: WEDNESDAY, JUNE 17, 2015

9.30-10.00 AM

Inaugural Session

Introduction of participants

Introduction to CSE and purpose of the workshop

Anupam Srivastava, Associate Director, Media Resource Centre, CSE

10.00 AM-11.15 AM

Session I Media and the Environment

Richard Mahapatra, Managing Editor, Down To Earth magazine

- *Reporting on environment – trends and observations*
- *News and its linkages – the global and the local*
- *Discussion – The role of media in highlighting local environmental issues*

Break 11.15 -11.30 AM

11.30 AM-1.15 PM

Session II Regional environmental issues

11.30 AM -12.00 PM

Environmental pollution and control status in Andhra Pradesh

Mr. Prasad, Zonal Engineer, Andhra Pradesh Pollution Control Board Zonal office, Vijayawada

12.00 PM-12.45 PM

Coal based thermal power stations' environmental impact in Andhra Pradesh with case studies

Babu Rao, President, Human Rights Forum, Hyderabad

12.45 PM– 1.30 PM

Role of judiciary in addressing environmental issues with case studies from coal based thermal power sector

Seshagiri Rao, Advocate, Lok Adalat - Hyderabad

1.30-2.15 PM: Lunch

2.15 PM-3.45 PM

Session III Green Ratings Project findings and status of regional power plants

2.15 PM-3.00 PM

Discussion on Heat on Power, performance of the thermal power sector with focus on states including Andhra Pradesh, Telangana, Tamil Nadu and Karnataka

Priyavrat Bhati, Programme Director, Green Rating Project, CSE

3.00 PM-3.30 PM

Fly ash utilisation in brick industry – opportunities and challenges

N. Kalidas, Executive Director, Eco Carbon Pvt. Ltd.

3.30 PM-3.45 PM

Discussion

3.45 PM-5.15 PM

Session IV Reporting on Environment

Reporting on environment

Richard Mahapatra, Managing Editor, Down To Earth magazine

Ashok Tankhashala, senior journalist and former editor, Vaartha, Telugu daily

Discussion on:

- How to identify a story
- Preparing your story – the research, the sources, verifying information, etc
- Pitching the story to the editor
- Editor's perspectives on what makes news and what doesn't with influences of readership, market, sensitivity of news, etc.

DAY 2: THURSDAY, JUNE 18, 2015

Field Trip to Vijayawada Thermal Power Plant

Seshagiri Rao, Advocate, Lok Adalat - Hyderabad