**BROADWAY AWAITS A MAKEOVER**

The Broadway now and how it will look after renovation (bottom)

The Broadway, a major thoroughfare in Kochi, is set to get a facelift. The Corporation is making plans to renovate the iconic street, which has been a landmark for shopkeepers and hawkers for decades. The project, which is expected to begin in October, will transform the street into a pedestrian-friendly zone.

According to the plan, the parking spaces near the Broadway will be shifted to other areas, and the streetscape will be improved. The renovation will include the installation of new lighting, pedestrian crossings, and other amenities to make the street more attractive to visitors.

**HERITAGE**

The Broadway is a symbol of the city's rich cultural heritage. It has been a hub of commercial activity for many years, and its unique architecture and layout make it a popular destination for tourists.

**CITYSCAPE**

The Broadway is nestled amidst the city's modern cityscapes, and its renovation will add to the city's overall appeal. The project is expected to boost the local economy and attract more visitors to the area.

**ART**

The Broadway has inspired many artists and painters over the years. The street has been the subject of numerous paintings, sculptures, and other forms of art, and it is a popular destination for art lovers.

**GIFTS GALORE**

The Broadway is home to many gift shops and souvenirs stores, offering a wide range of merchandise to visitors.

**FOD**

The Broadway is lined with a variety of restaurants and food stalls, offering a range of cuisines to suit every palate.

**CIRCUS**

The Broadway is a bustling part of the city, with a mix of shops, restaurants, and entertainment venues. It is a hub of activity, and visitors can enjoy a variety of experiences in this vibrant area.

**GLOWING FLEX BOARDS AND FLEXES WITH GLOW IN THE DARK FEATURE**

Glow flex boards and flexes with glow in the dark feature are being used for the renovation of the Broadway. The boards and flexes will be used for hoardings, signs, and other purposes, providing a cost-effective and energy-efficient solution for the project.

**SOUND BOARD**

The Broadway is expected to be a lively and bustling area after the renovation, with a range of activities and events taking place throughout the year.

**MADE IN KERALA**

The Broadway is a melting pot of cultures and traditions, with a diverse range of products and services available. The renovation will provide a platform for local artisans and entrepreneurs to showcase their products and services.

**JOBS IN KERALA**

The Broadway is expected to create new job opportunities for local residents, with the renovation expected to attract new businesses and visitors to the area.

**FACTORS FOR CONSIDERATION**

1. **Accessibility**: The renovation should ensure that pedestrians and cyclists have safe and accessible routes.
2. **Safety**: The renovation should include measures to ensure the safety of pedestrians and cyclists.
3. **Environmental friendliness**: The renovation should be designed to be environmentally friendly, with sustainable materials and energy-efficient technologies.

**ENVIRONMENTAL IMPACT**

The renovation of the Broadway will have a positive impact on the environment, with the use of sustainable materials and energy-efficient technologies. The project will also promote a more sustainable way of living, with a focus on reducing waste and conserving resources.