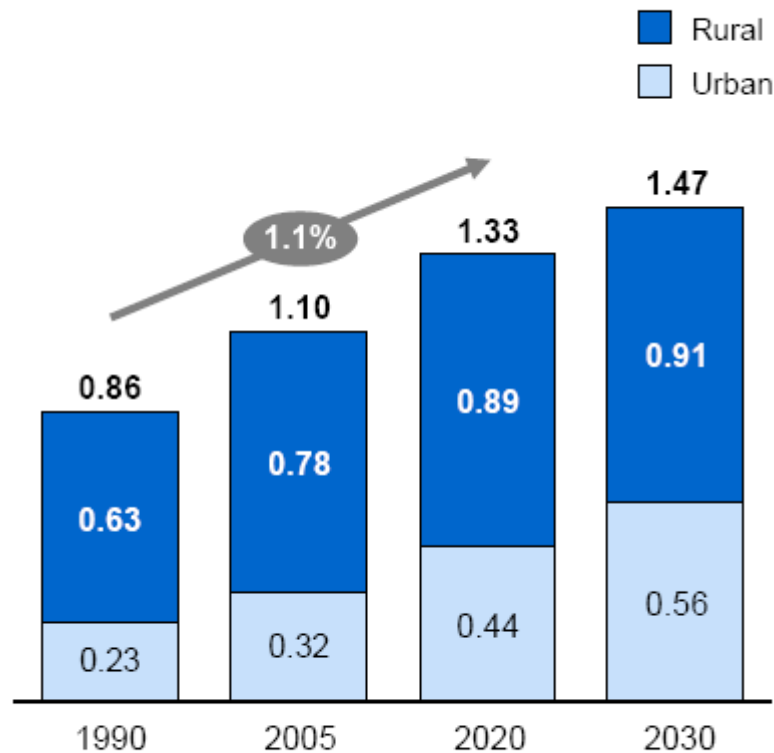


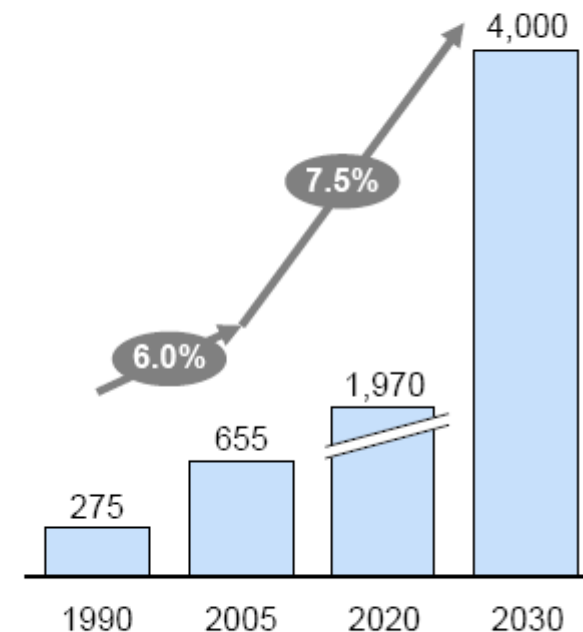
Strategies for Cleaner Walling Materials in India

Drivers of building construction in India

India population
Billion



India GDP
USD billion, 2000, real



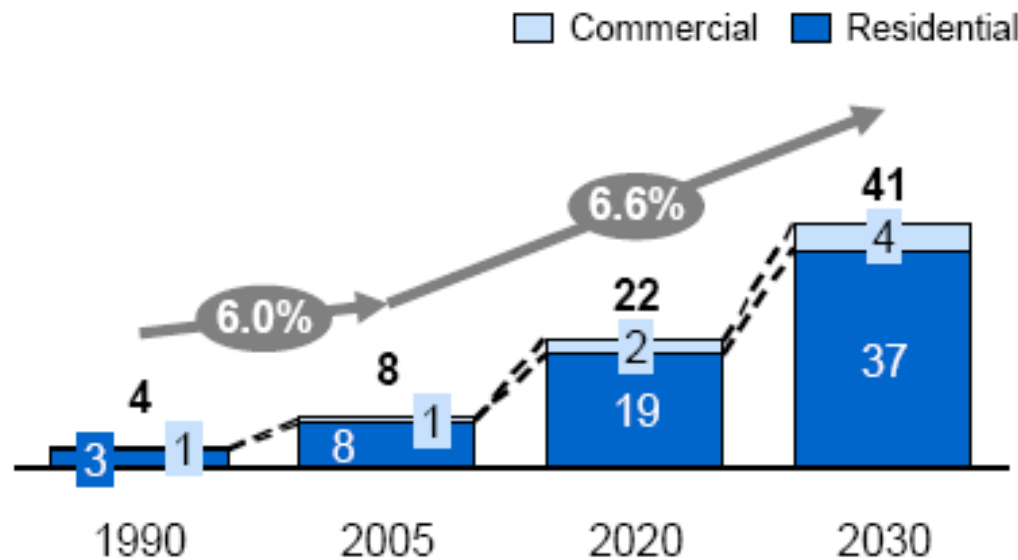
Per capita
GDP, USD
(Real)

Year	Per capita GDP (USD, Real)
1990	320
2005	595
2020	1,495
2030	2,720

SOURCE: MGI – Oxford Economic Model; National Commission on Population, Office of Registrar General for Census of India; WMM Global Insight; McKinsey analysis

Building construction and power demand

Total floor space
Billion square metres



SOURCE: MGI – Oxford Economic Model; National Commission on Population, Office of Registrar General for Census of India; WMM Global Insight; McKinsey analysis

80% of building stock in 2030 would have been constructed in the period between 2005 and 2030

Housing shortage estimated at 24.7 million units at the end of the 10th five year plan of which about 70% is in rural areas (Government of India, 2007)

Building construction in India

Present status

Building materials for walls

- Fired clay bricks
- Cement based blocks
- Fly-ash based products
- Earth based blocks

Fired clay bricks

- 150-200 billion bricks produced annually in over 100,000 units
- Annual coal consumption of 25 million tons
- Majority production in small-scale unorganized units



Building construction in India

Consequences related to growth of Building Sector

Natural resource use:

Large environmental footprint in manufacture of building material products



Clay



Limestone



Sand

Building construction in India

Consequences related to growth of Building Sector

Energy use:

Embodied energy

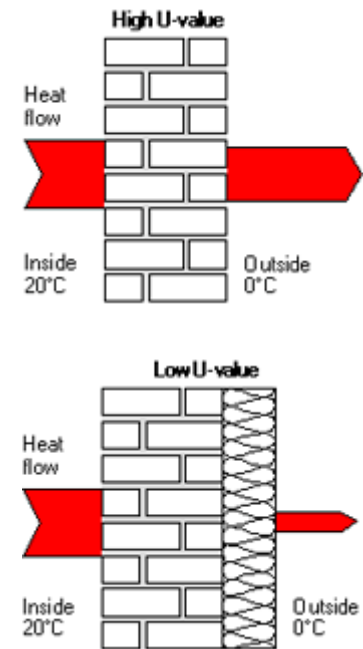
Operational energy over life of a building



Coal for firing bricks



Biomass for firing bricks



Insulation properties

Building construction in India

Consequences related to growth of Building Sector

Environmental emissions:

Regional pollutants – PM, SO₂, NO_x, BC

Global pollutants – CO₂



Building construction in India

Consequences related to growth of Building Sector

Socio-economic:

Employment generation potential

Occupational health risks



Assessment of Walling Materials

Study objectives

Comprehensive assessment of walling materials encompassing:

- Consumption of resources and raw materials including water
- Consumption of energy for production and transportation (embodied energy)
- Operational energy of buildings resulting from material (thermal) properties
- Productivity or efficiency
- Emissions of greenhouse gas (GHG) emissions – CO₂
- Regional air pollutant emissions – Particulates, SO₂, NO_x, BC
- Socio-economics (costs; occupational health and safety)

Walling materials selected for the study

Masonry walls

- Fired clay bricks
- Concrete blocks (solid / hollow)
- Autoclaved Aerated Concrete blocks
- Fly ash concrete blocks (solid)
- Fly ash-Lime-Gypsum (FAL-G) blocks
- Fired fly ash clay bricks
- Stabilised Mud blocks

Analysis framework

Systems

Unit of Analysis: 1.0 square meter of wall area

Load bearing wall (> 8" thick, G+1)

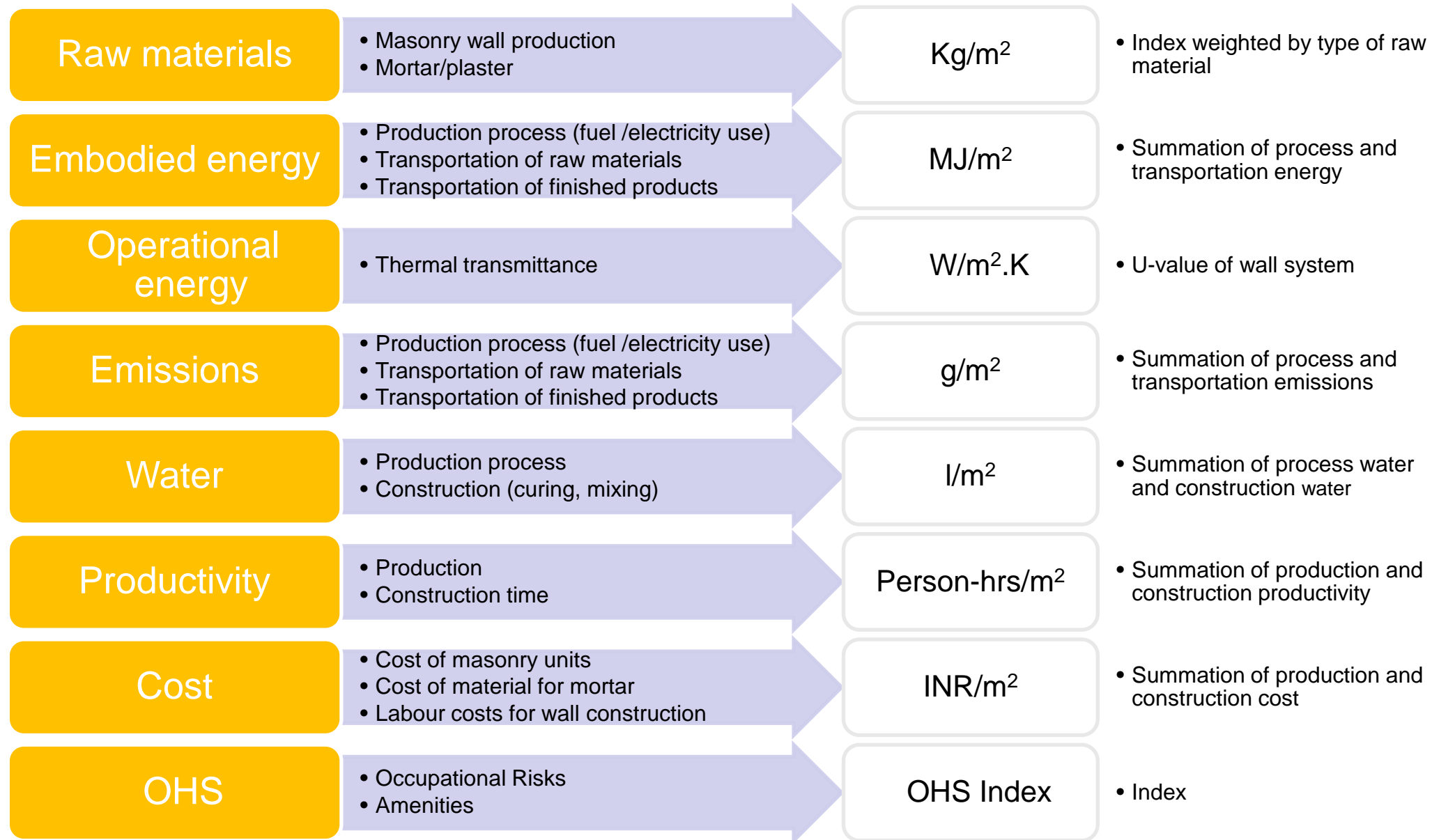
- English bond
- Rat-trap bond (for bricks / blocks of standard brick size)

Min. compressive strength of 3.5 MPa and design life of 50 years - wall design criteria

Partition wall (< 6" thick)

Analysis framework

Study approach



Cement Concrete Blocks

Case study - Bangalore



Raw materials, embodied energy, productivity

	Solid concrete block	Hollow concrete block
Weight of block (kg)	23.20	17.79
Size of block (mm)	400 x 200 x 200	400 x 200 x 200
Raw materials		
Sand (%)	25	20
Cement (%)	15	20
Stone dust (%)	60	60
Water (including curing) (l/block)	33.0	33.0
Embodied Energy ¹		
Total (MJ/block)	28.15	27.83
Excluding raw material transportation (MJ/block)	21.17	21.79
Production productivity (person-hours/block)	0.15	0.18

Wall assembly

	Load bearing	Non-load bearing
Block size (mm)	400 x 200 x 200	400 x 200 x 100
Wall thickness (mm) ¹	200	100
Blocks/m ²	11.6	11.6

Fly ash Concrete Blocks

Case study - Nagpur



Raw materials, embodied energy, productivity

	Fly ash concrete block		
Weight of block (kg)	3.50		
Size of block (mm)	230 x 115 x 75		
Raw materials			
Fly ash (%)	24		
Cement (%)	4		
Stone dust (%)	72		
Water (including curing) (l/block)	15.3		
Embodied Energy ¹			
Total (MJ/block)	1.72		
Excluding transportation (MJ/block)	0.86		
Production productivity (person-hours/block)	0.003		

Wall assembly

	Load bearing (English bond)	Load bearing (Rat-Trap bond)	Non-load bearing
Block size (mm)	230 x 115 x 75	230 x 115 x 75	230 x 115 x 75
Wall thickness (mm) ¹	230	230	115
Blocks/m ²	98.0	68.6	49.0

Fly ash-Lime-Gypsum (FaL-G) Blocks

Case study - Nagpur



Raw materials, embodied energy, productivity

	FaL-G block
Weight of block (kg)	2.80
Size of block (mm)	230 x 115 x 75
Raw materials	
Fly ash (%)	33
Sand (%)	50
Lime (%)	17
Water (including curing) (l/block)	15.5
Embodied Energy ¹	
Total (MJ/block)	3.15
Excluding transportation (MJ/block)	3.92
Production productivity (person-hours/block)	0.02

Wall assembly

	Load bearing (English bond)	Load bearing (Rat-Trap bond)	Non-load bearing
Block size (mm)	230 x 115 x 75	230 x 115 x 75	230 x 115 x 75
Wall thickness (mm) ¹	230	230	115
Blocks/m ²	98.0	68.6	49.0

Autoclaved Aerated Concrete (AAC) blocks

Case study - Pune



Raw materials, embodied energy, productivity

	AAC block
Weight of block (kg)	15.60
Size of block (mm)	650 x 240 x 200
Raw materials	
Fly ash (%)	61
Cement (%)	31
Sand (%)	8
Water (including curing) (l/block)	8.0
Embodied Energy ¹	
Total (MJ/block)	70.17
Excluding transportation (MJ/block)	45.51
Production productivity (person-hours/block)	0.058

Wall assembly

	Load bearing	Non-load bearing
Block size (mm)	650 x 240 x 200	650 x 240 x 100
Wall thickness (mm) ¹	200	100
Blocks/m ²	6.1	6.1

Stabilized Mud Blocks (SMB)

From literature



Raw materials, embodied energy, productivity

	SMB	
Weight of block (kg)	8.94	
Size of block (mm)	305 x 143 x 100	
Raw materials		
Sand (%)	65	
Silt (%)	12	
Clay (%)	17	
Cement (%)	6	
Water (including curing) (l/block)	6.0	
Embodied Energy ¹		
Total (MJ/block)	4.62	
Excluding transportation (MJ/block)	3.14	
Production productivity (person-hours/block)	0.206	

Wall assembly

	Load bearing	Non-load bearing
Block size (mm)	230 x 190 x 100	305 x 143 x 100
Wall thickness (mm) ¹	230	100
Blocks/m ²	45.9	20.8

Fired clay bricks

7 kilns across India + 1 in Vietnam

Raw materials, embodied energy, productivity

	K1	K2	K3	K4	K5	K6	K7	K8
Weight of brick (kg)	2.79	2.74	2.81	2.91	3.67	3.34	3.21	1.66
Size of brick (mm)	230 x 115 x 75	230 x 115 x 75	230 x 115 x 75	230 x 115 x 75	255 x 125 x 75	242 x 120 x 75	230 x 115 x 75	210 x 95 x 54
Annual production (million)	5.0	8.8	4.5	5.7	1.0	3.0	2.5	25.0
Water (l/brick)	0.30	0.27	0.28	0.18	0.37	0.14	0.18	0.35
Kiln type	BTK	Zig-zag	Fixed Draft	BTK	VS BK	BTK	Down draft	Tunnel
Location	Hapur	Varanasi	Varanasi	Ludhiana	Arah	Arah	Malur	Vietnam
Fuel used	Mixed	Coal	Coal	Coal	Coal	Coal	Biomass	Coal
Embodied Energy								
Total (MJ/brick)	5.32	4.54	4.15	4.56	5.13	5.17	10.82	2.72
Excluding transportation (MJ/brick)	4.07	3.32	2.89	3.26	3.49	3.67	9.34	2.47
Production productivity (person-hours/brick)	0.042	0.040	0.046	0.037	0.096	0.058	0.060	0.012

Fired clay fly ash bricks

Case study - Akola



Raw materials, embodied energy, productivity

	Fired clay fly ash brick
Weight of block (kg)	2.60
Size of block (mm)	230 x 115 x 75
Raw materials	
Fly ash (%)	30
Clay (%)	70
Water (l/block)	0.65
Embodied Energy ¹	
Total (MJ/block)	5.01
Excluding transportation (MJ/block)	3.09
Production productivity (person-hours/block)	0.037

Comparative assessment of walling materials

Emissions

Emissions related to wall assemblies (g/m²)

	Production emissions								Transportation emissions ¹						Regional Emissions Index ² (Plastered wall)	Normalised REI	CO ₂ Emissions (Plastered wall)	Normalised CO ₂ emissions
	Plastered wall				Unplastered wall				Plastered wall			Unplastered wall						
	PM	CO ₂	SO ₂	NOx	PM	CO ₂	SO ₂	NOx	PM	CO ₂	NOx	PM	CO ₂	NOx				
Non-load bearing walls																		
Solid Concrete Block	43.3	30277.0	149.6	137.1	34.4	22801.2	113.0	103.9	7.8	4808.8	58.7	6.1	3765.9	45.9	396.6	0.31	35,085.8	0.46
Fly Ash Concrete Blocks	37.8	19647.8	99.5	88.0	28.9	12172.0	62.8	54.7	8.8	5385.9	65.7	7.1	4343.0	53.0	299.8	-0.66	25,033.7	-0.68
FaL-G	26.6	50051.0	128.8	100.0	17.6	42575.2	92.2	66.7	8.2	5040.9	61.5	6.5	3998.0	48.8	325.0	-0.40	55,091.9	2.73
AAC Blocks	62.5	28137.4	136.9	120.1	46.6	11217.6	41.4	24.6	12.7	7785.3	95.0	14.3	8787.9	107.2	427.2	0.62	35,922.7	0.56
Stabilized Mud Blocks	25.9	21544.1	105.6	95.9	52.5	19727.1	95.7	82.7	6.6	4071.7	49.7	10.8	6612.1	80.7	283.6	-0.82	25,615.8	-0.61
Fly Ash Clay Bricks	55.5	18693.4	78.0	57.9	16.9	14068.3	68.9	62.6	16.0	9830.7	119.9	4.9	3028.8	36.9	327.3	-0.38	28,524.1	-0.28
K1_Clay Bricks_BTK_Mixed fuel	261.8	19379.6	132.1	57.9	252.8	11903.8	95.5	24.6	11.4	7027.8	85.7	9.7	5985.0	73.0	548.9	1.84	26,407.5	-0.52
K2_Clay Bricks_NDZZ_Coal	22.3	18448.3	77.2	57.9	13.4	10972.5	40.5	24.6	11.3	6934.4	84.6	9.6	5891.6	71.9	253.2	-1.12	25,382.7	-0.64
K3_Clay Bricks_FD_Coal	87.2	18693.4	118.8	57.9	78.3	11217.6	82.2	24.6	11.5	7065.2	86.2	9.8	6022.4	73.5	361.6	-0.04	25,758.6	-0.60
K4_Clay Bricks_BTK_Coal	55.5	18693.4	78.0	57.9	46.6	11217.6	41.4	24.6	11.8	7252.1	88.5	10.1	6209.2	75.7	291.7	-0.74	25,945.4	-0.57
K5_Clay Bricks_VSBK_Coal	19.6	16371.9	69.7	59.4	10.6	8896.1	33.0	26.2	13.1	8073.5	98.5	11.4	7030.7	85.8	260.3	-1.05	24,445.4	-0.74
K6_Clay Bricks_BTK_Coal	116.4	18698.5	158.2	58.7	107.5	11222.7	121.5	25.4	12.7	7831.8	95.5	11.0	6789.0	82.8	441.6	0.76	26,530.3	-0.51
K7_Clay Bricks_DD_Biomass	335.0	35262.0	63.7	57.9	326.1	27786.2	27.1	24.6	13.0	8012.6	97.7	11.3	6969.7	85.0	567.4	2.03	43,274.6	1.39
K8_Clay Bricks_Tunnel_Coal	46.5	24811.1	136.8	58.9	37.6	17335.3	100.1	25.6	10.3	6340.4	77.3	8.6	5297.5	64.6	329.8	-0.36	31,151.5	0.02

¹ SO₂ emission factors are negligible

² REI = PM emissions + SO₂ emissions + NOx emissions

Ranking of wall assemblies

Load bearing walls

	Normalized Scores									Composite Environmental Index	RANKING
	RMI	Water	Embodied Energy	Operational Energy	REI	CO ₂ Emissions	OHS Index	Productivity Index	Cost		
Solid Concrete Block	-1.17	0.24	-0.47	1.02	0.68	0.80	-1.19	-0.82	-0.48	-2.13	8
Hollow Concrete Block	-1.28	0.24	-0.49	0.29	0.69	0.80	-1.19	-0.35	-0.90	-2.92	6
Fly Ash Concrete Blocks	-1.43	2.60	-0.78	0.55	-0.15	-0.17	-0.72	-1.14	0.34	-0.73	14
FaL-G	-0.68	2.64	0.20	-1.67	0.08	2.89	-0.96	-0.20	0.05	0.88	16
AAC Blocks	-1.55	-0.46	-0.09	-3.13	0.85	0.77	-2.11	-1.49	2.80	-5.23	3
Stabilized Mud Blocks	0.33	0.02	-0.70	0.46	0.03	0.22	-0.49	0.19	-0.95	-1.02	13
Fly Ash Clay Bricks	0.11	-0.42	0.69	-0.16	0.10	0.19	0.44	0.02	0.34	1.16	18
K1_Clay Bricks_Hapur_BTK_Mixed fuel	0.96	-0.50	0.83	0.72	2.13	-0.03	0.44	0.19	0.93	4.63	21
K2_Clay Bricks_Varanasi_NDZZ_Coal	0.92	-0.50	0.48	0.72	-0.58	-0.13	0.44	-0.53	0.93	2.10	19
K3_Clay Bricks_Varanasi_FD_Coal	0.98	-0.50	0.31	0.72	0.42	-0.09	1.36	1.11	0.93	5.08	22
K4_Clay Bricks_Ludhiana_BTK_Coal	1.07	-0.52	0.49	0.72	-0.22	-0.07	1.13	0.02	0.93	3.69	20
K5_Clay Bricks_Arah_VSBK_Coal	1.53	-0.49	0.63	0.72	-0.47	-0.19	-0.03	3.18	0.78	6.00	24
K6_Clay Bricks_Arah_BTK_Coal	1.35	-0.53	0.69	0.72	1.15	-0.01	1.13	0.64	0.84	5.41	23
K7_Clay Bricks_Malur_DD_Biomass	1.34	-0.52	3.29	0.72	2.30	1.69	0.20	0.79	0.93	8.75	25
K8_Clay Bricks_Vietnam_Tunnel_Coal	0.91	-0.44	0.86	0.72	0.37	0.71	-1.88	-0.88	0.94	0.77	15
Fly Ash Concrete Blocks_RTb	-1.77	1.65	-1.62	-0.16	-1.17	-1.14	-0.72	-1.16	-1.08	-6.01	1
FaL-G_RTb	-1.24	1.68	-0.93	-2.20	-1.01	1.01	-0.96	-0.50	-1.29	-5.44	2
Fly Ash Clay Bricks_RTb	-0.69	-0.47	-0.59	-0.83	-0.99	-0.89	0.44	-0.35	-1.08	-4.51	4
K1_Clay Bricks_Hapur_BTK_Mixed fuel_RTb	-0.09	-0.52	-0.49	0.01	0.43	-1.04	0.44	-0.23	-0.67	-1.87	9
K2_Clay Bricks_Varanasi_NDZZ_Coal_RTb	-0.12	-0.53	-0.73	0.01	-1.47	-1.11	0.44	-0.73	-0.67	-3.63	5
K3_Clay Bricks_Varanasi_FD_Coal_RTb	-0.08	-0.53	-0.86	0.01	-0.77	-1.08	1.36	0.42	-0.67	-1.27	10
K4_Clay Bricks_Ludhiana_BTK_Coal_RTb	-0.02	-0.54	-0.73	0.01	-1.22	-1.07	1.13	-0.34	-0.67	-2.31	7
K5_Clay Bricks_Arah_VSBK_Coal_RTb	0.29	-0.52	-0.66	0.01	-1.43	-1.19	-0.03	1.87	-0.82	-1.17	11
K6_Clay Bricks_Arah_BTK_Coal_RTb	0.17	-0.55	-0.60	0.01	-0.27	-1.04	1.13	0.09	-0.75	-1.16	12
K7_Clay Bricks_Malur_DD_Biomass_RTb	0.17	-0.54	1.23	0.01	0.54	0.16	0.20	0.20	-0.67	0.95	17

Ranking of wall assemblies

Non-load bearing walls

	Normalized Scores									Composite Environmental Index	RANKING
	RMI	Water	Embodied Energy	Operational Energy	REI	CO ₂ Emissions	OHS Index	Productivity Index	Cost		
Solid Concrete Block	-1.37	0.55	-0.86	0.61	0.31	0.46	-0.93	-0.32	-1.21	-3.15	3
Fly Ash Concrete Blocks	-1.61	2.24	-1.21	0.28	-0.66	-0.68	-0.51	-1.05	-0.28	-2.81	4
FaL-G	-0.91	2.28	-0.23	-1.50	-0.40	2.73	-0.72	-0.24	-0.60	-0.75	6
AAC Blocks	-1.66	-0.47	-0.37	-2.93	0.62	0.56	-1.77	-1.54	2.38	-5.78	1
Stabilized Mud Blocks	-0.24	-0.10	-1.40	0.55	-0.82	-0.61	-0.30	-0.10	-2.15	-4.46	2
Fly Ash Clay Bricks	-0.17	-0.44	0.27	-0.25	-0.38	-0.28	0.54	-0.05	-0.28	-0.71	7
K1_Clay Bricks_Hapur_BTK_Mixed fuel	0.63	-0.50	0.40	0.40	1.84	-0.52	0.54	0.10	0.36	2.59	10
K2_Clay Bricks_Varanas_i_NDZZ_Coal	0.59	-0.51	0.05	0.40	-1.12	-0.64	0.54	-0.53	0.36	0.03	8
K3_Clay Bricks_Varanas_i_FD_Coal	0.64	-0.51	-0.12	0.40	-0.04	-0.60	1.38	0.90	0.36	2.74	11
K4_Clay Bricks_Ludhiana_BTK_Coal	0.73	-0.52	0.06	0.40	-0.74	-0.57	1.17	-0.05	0.36	1.49	9
K5_Clay Bricks_Arah_VSBK_Coal	1.09	-0.50	0.14	0.40	-1.05	-0.74	0.12	2.62	0.11	3.10	12
K6_Clay Bricks_Arah_BTK_Coal	0.98	-0.53	0.26	0.40	0.76	-0.51	1.17	0.49	0.26	3.17	13
K7_Clay Bricks_Malur_DD_Biomass	0.97	-0.52	2.88	0.40	2.03	1.39	0.33	0.62	0.36	6.75	14
K8_Clay Bricks_Vietnam_Tunnel_Coal	0.32	-0.46	0.13	0.40	-0.36	0.02	-1.56	-0.86	-0.02	-2.22	5

Summary

Raw materials and Water

- Clay fired bricks have the maximum impact on natural resources
 - High clay content from top soil
- Higher density materials have correspondingly higher impact on natural resource consumption
 - Mechanization for extrusion increases density but this can be offset by creating voids (hollow bricks)
- Fly ash content and alternative construction practices (Rat-trap bond) can reduce this impact significantly
- Water consumption is lowest for clay fired bricks (production as well as construction)

Summary

Embodied energy, operational energy and emissions

- Clay fired bricks have the highest embodied energy compared to non-fired materials irrespective of kiln efficiency
- Thermal performance of non-fired materials are also generally superior to fired bricks but only marginally
- On average, emissions are also lower for non-fired materials compared to fired clay bricks for same category of wall although variations within these two groups are very high.

Summary

OHS, productivity and cost

- Poor conditions for labour at kiln sites result in a lower OHS index compared to other materials
 - Units producing non-fired materials are generally located close to large urban areas and do not require labour to live on site during the production period as in the case of fired clay materials
- Labour intensive brick making results in lower production productivity compared to non-fired materials
 - Mechanization in moulding can significantly improve productivity (e.g., fly ash clay blocks and AAC blocks)
- Cost of walls with non-fired materials are generally lower than fired products (except for AAC block walls)

Recommendations

Strategies

- Promoting the use of non-fired masonry materials
- Promoting the production and use of larger sized low-density masonry units
- Promoting further use of fly ash in masonry material production
- Encouraging alternative construction practices
- Promoting mechanization in production units and year round production
 - Block density to be reduced through cavities/perforations where mechanization is adopted

Action Plan

National Level – Facilitating non-fired masonry material development and production

- Identification of regional level strategies based on demand and resources available in that geographical context
- Providing incentives to entrepreneurs for establishment of non-fired masonry materials, e.g., tax benefits for equipment and machinery, financing options, etc.; financing units with proposals for year-round production
- Setting up of entrepreneurship training and technical support centres for establishment of non-fired masonry industries (and fly ash based masonry block industries) in major demand centres; providing guidance on choosing appropriate machinery and equipment for mechanization; skill upgradation for masons on alternative construction techniques (rat-trap bond construction)
- Mandating fly ash processing facility at thermal power plants so that graded fly ash can be made available to end user
- Development of low density, larger sized masonry; Development of other waste material based masonry blocks of low density and larger size

Possible actors:

Ministry of Urban Development and Poverty Alleviation (including HUDCO), Department of Industries, Ministry of Environment and Forests, Ministry of Power, Thermal Power Plants, Research Institutes

Recommendations

National Level – Facilitating non-fired masonry material development and production

Quality control of masonry products

- Establishment of a quality control mechanism for masonry unit manufacturers to ensure products adhere to IS

Creating demand for alternative materials and practices

- Specification of non-fired masonry material (and other proven alternative masonry blocks with low environmental impact) in large building construction projects
- Specification of unplastered walls for large building projects using better / appropriate quality masonry material.
- Specification of alternative construction techniques (rat-trap bond) in large building projects

Possible actors:

Bureau of Indian Standards, Central Public Works Department

Recommendations

State and local Level

- Provide incentives to entrepreneurs for establishment of non-fired masonry materials, e.g., tax benefits for equipment and machinery, financing options, land approvals, etc.
- Ensuring continuous power supply for (semi) mechanized masonry industries
- Providing incentives for biomass based power generation for (semi) mechanized masonry industries
- Specification of non-fired masonry material (and other proven alternative masonry blocks with low environmental impact) in large building construction projects
- Specification of unplastered walls for large building projects using better / appropriate quality masonry material.
- Specification of alternative construction techniques (rat-trap bond) in large building projects
- Modifying building byelaws to encourage non-fired masonry materials
- Awareness creation on benefits of non-fired masonry use among developers and other individual building construction proposers; on exposed masonry using better quality masonry units; and on alternative construction techniques (rat-trap bond construction)

Possible actors:

Urban Development Departments, Departments of Industries, State Public Works Departments, Housing Boards, Urban Development agencies, Urban Local Bodies

Thank you!