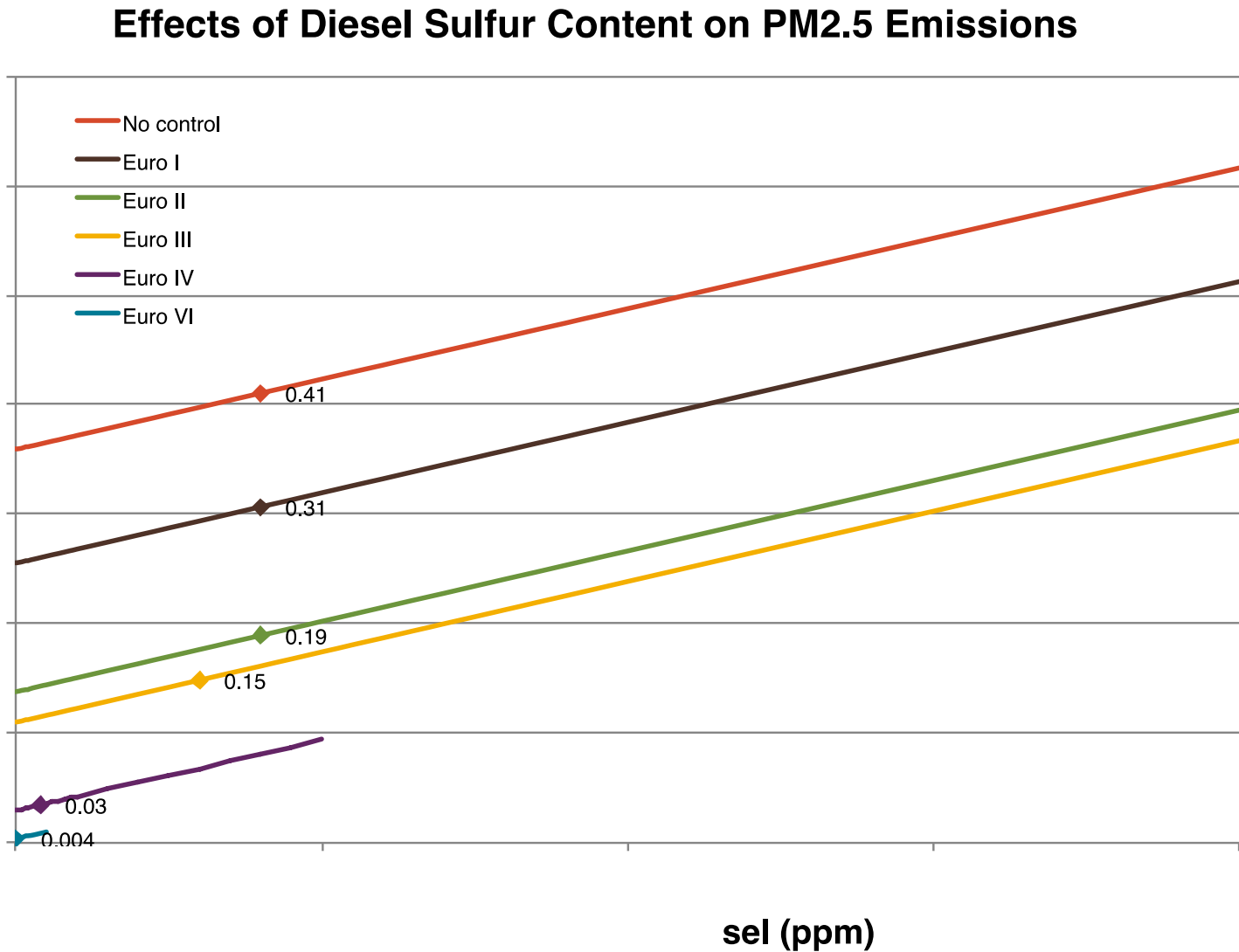




# Effects of Diesel Sulfur Content on PM2.5



Source: ICCT Roadmap model 1-K. 2013



# Cleaner, More Efficient Vehicles: The Role of Partnerships in Transformational Change



Elisa Dumitrescu, UNEP  
New Delhi Anil Agarwal Dialogue 2015  
11-12 March 2015

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Climate Change



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## We have the Power

Efficient, Renewable, Affordable. A UNEP contribution to the Sustainable Energy for All  
UNEP NEW MEDIA CAMPAIGN



## FAST FACTS



In the MENA (Middle East and North Africa) investment topped US\$2.9 billion in 2012, up 40% from 2011 and  
**+650%** from 2004.



In Morocco, US\$ 9 billion will be invested to build 2 GW of solar power by 2020. Enough to supply  
**40%** of the nation's electricity needs.

1 2 3



- I. Introduction
- II. Partnership for Clean Fuels and Vehicles (PCFV)
- III. Climate and Clean Air Coalition (CCAC)
- IV. Global Fuel Economy Initiative (GFEI)

Partnerships: *“Voluntary and collaborative relationships between various parties, both public and nonpublic, in which all participants agree to work together to achieve a common purpose or undertake a specific task and, as mutually agreed, to share risks and responsibilities, resources and benefits.”*

– United Nations General Assembly Resolution 60/215 “Toward Global Partnerships” 2006





**Avoid  
Shift  
Improve**

## + Improve



- Fuel quality: 50 ppm or less sulfur in petrol and diesel
- Vehicle emission standards: Euro 4-6/IV – VI
- Transport black carbon, PM<sub>2.5</sub> reductions
- Doubling Auto Fuel Economy by 2050: “50by50”

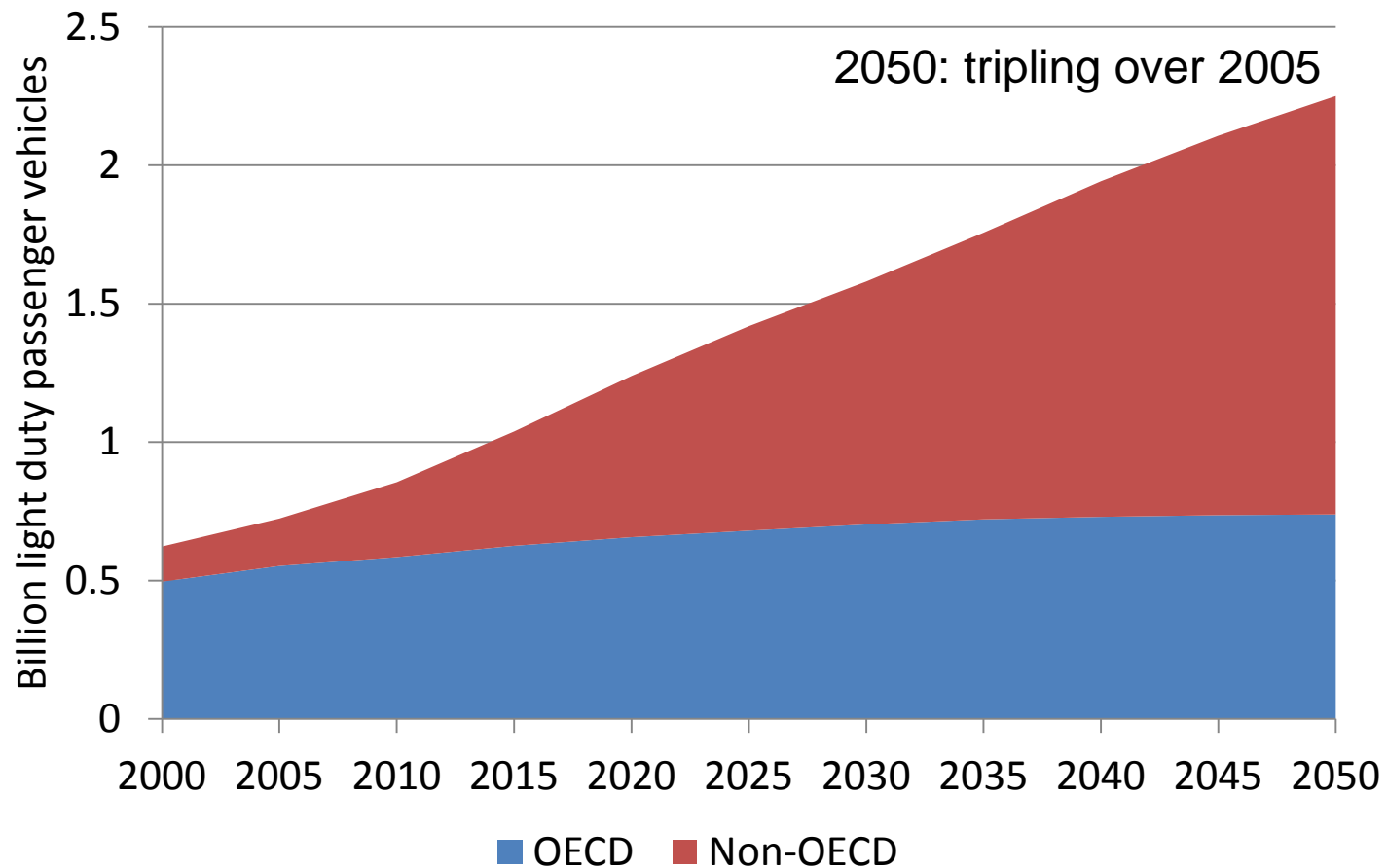




# Growth in light-duty vehicles

## 2005 - 2050

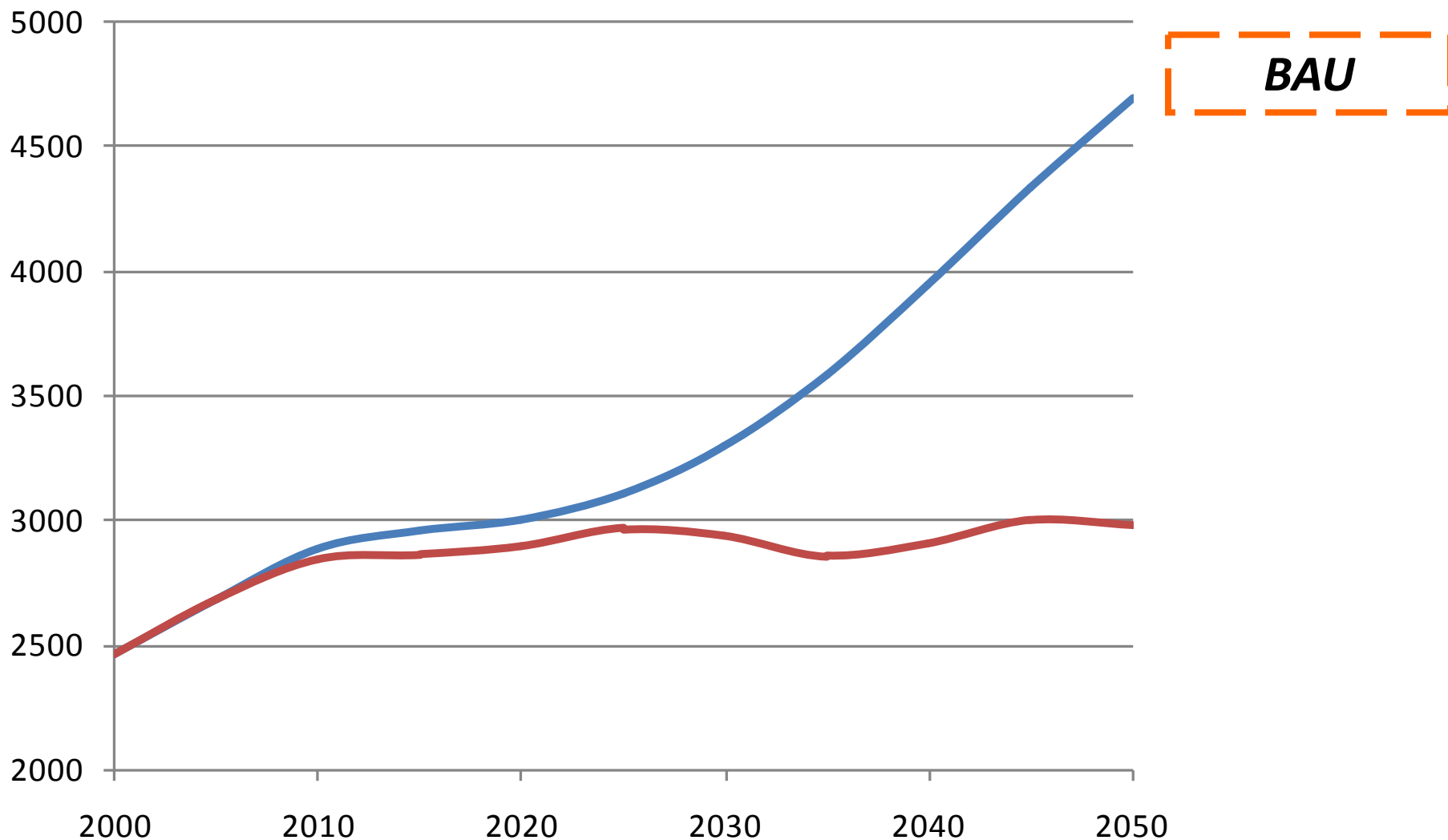
*90%+ of growth in developing countries*



# BAU vs. Stabilization:

fuel consumption, CO2 from cars to double 2000-2050 (IEA)

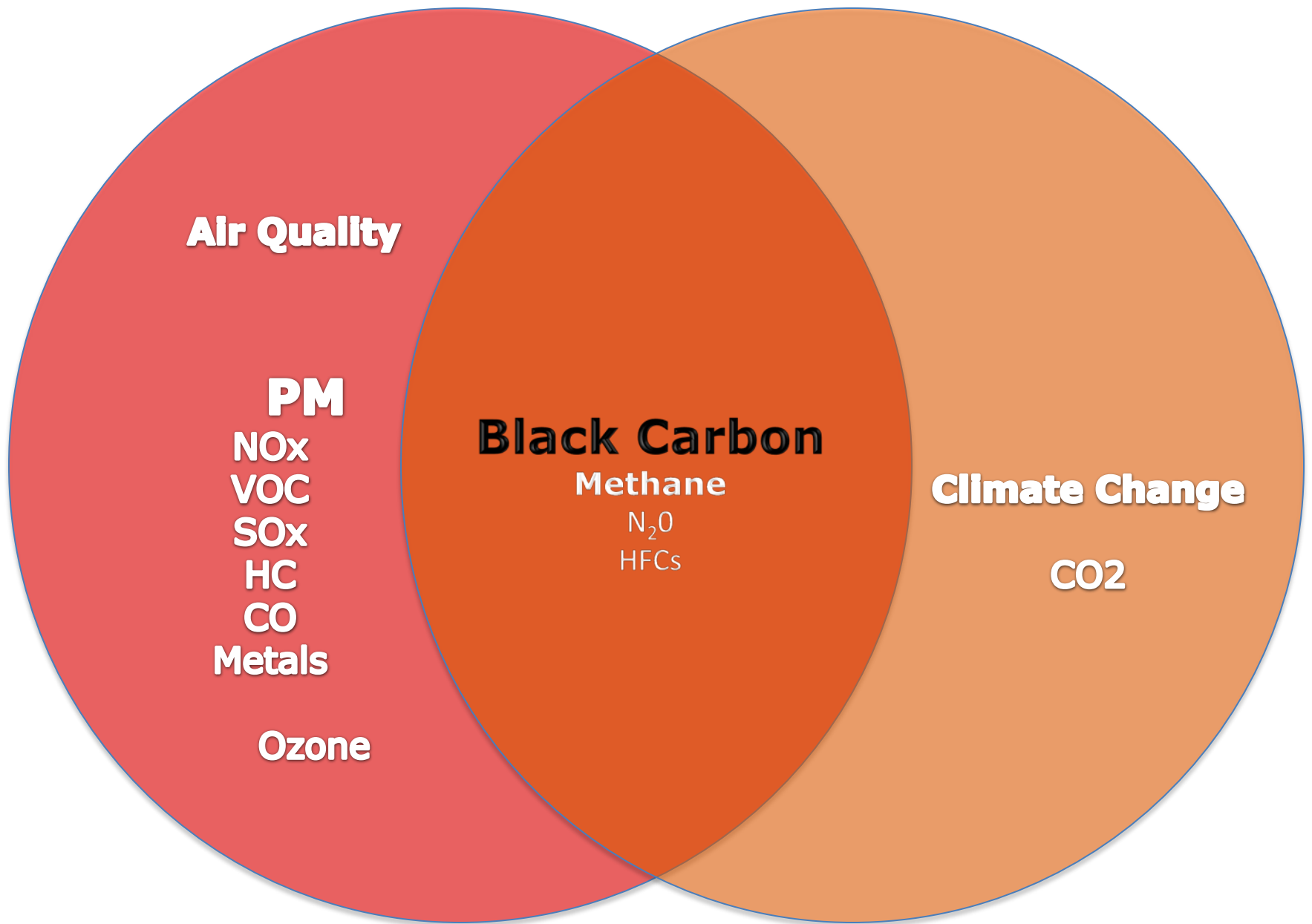
World LDV CO2 emissions, business as usual vs GFEI, million tonnes (Mt) CO2, GFEI intervention (IEA 2009)





- Heavy-duty trucks and buses currently account 80% + of PM2.5 emissions from on-road vehicles (ICCT 2013)
- 25% of BC from transport, diesel (both on and off-road)





# **Main challenges to cleaner fuels and vehicles**

- Awareness of policy and technology – demanding good technology
- Prioritization of cleaner fuel and vehicle solutions vis-a-vis other health, environment, economic issues
- Finance and investment in refineries
- Import costs of cleaner fuels
- Fuel subsidies and distortionary vehicle taxation
- Economics of vehicle ownership – measures taxing older cars are unpopular, as are import restrictions on older vehicles

# Partnership for Clean Fuels and Vehicles

[www.unep.org/pcfvr](http://www.unep.org/pcfvr)

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## In The Regions

- ▶ Global Activities
- ▶ Africa
- ▶ Asia Pacific
- ▶ Central & Eastern Europe
- ▶ Latin America & The Caribbean
- ▶ Middle East & West Asia

## Core PCFV Campaigns

- ▶ Lead Elimination Campaign
- ▶ Low Sulphur Campaign
- ▶ Clean Vehicles & Cleaner Technologies Campaign

- Founded 2002 as leading global partnership for cleaner fuels and vehicles worldwide, 100+ members from gov't. industry, NGOs and academia
- Lead-free, low sulfur (50 ppm or less) petrol and diesel, complementary vehicle standards

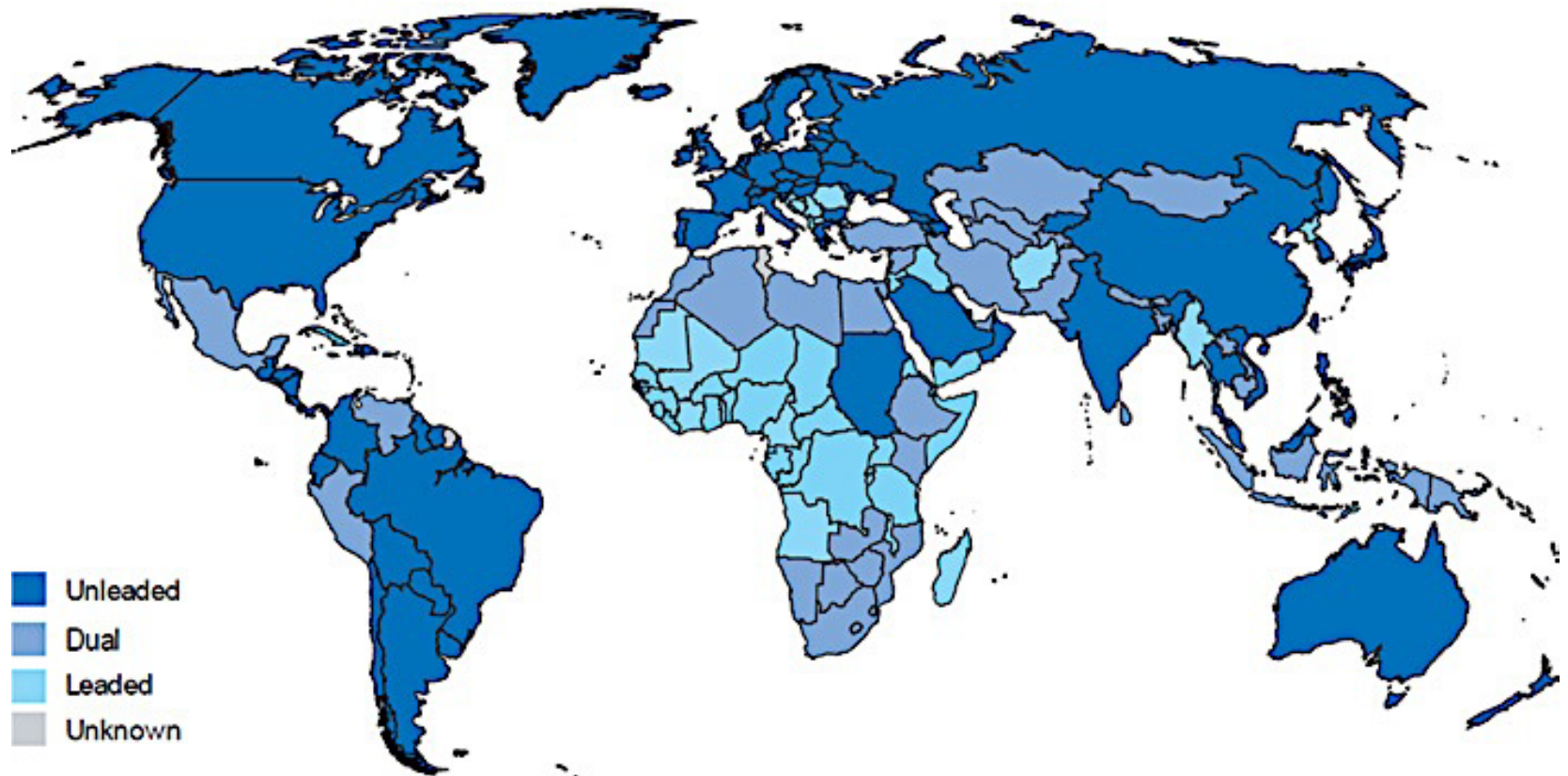




# 2002: leaded petrol use



Leaded Petrol Phase-Out: Global Status October 2002

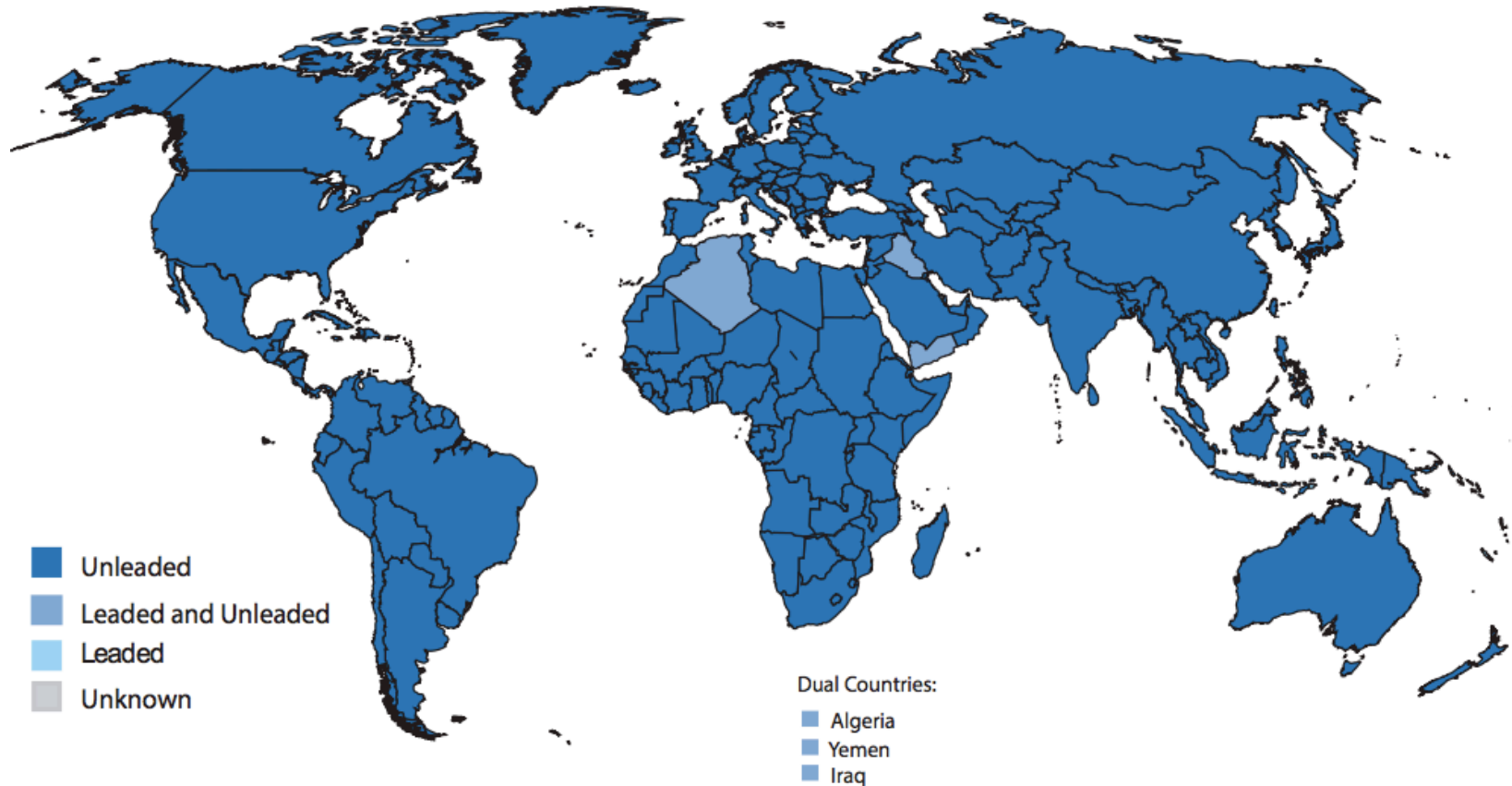




# 2015: leaded petrol use

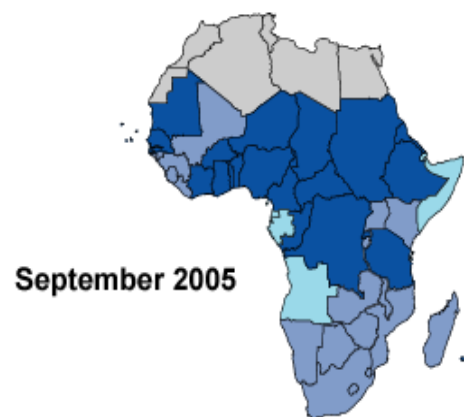
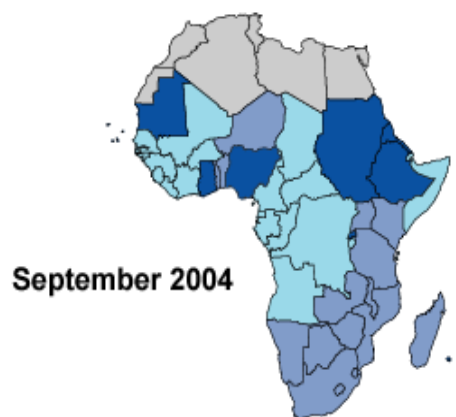
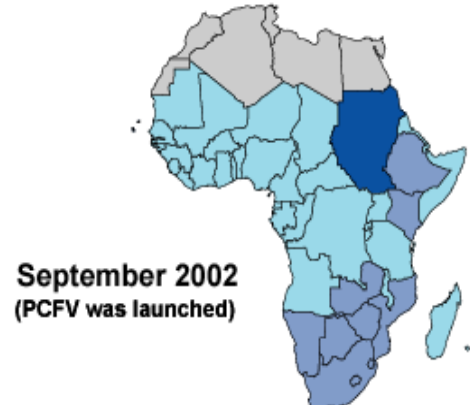
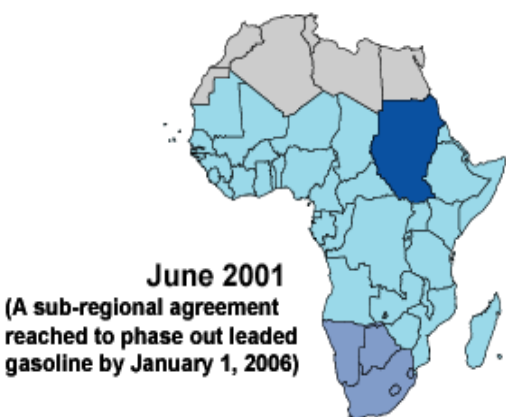


## Leaded Petrol Phase-out: Global Status as at January 2015





# Progress of leaded petrol phase out in sub-Saharan Africa



Leaded

Leaded and unleaded

Unleaded



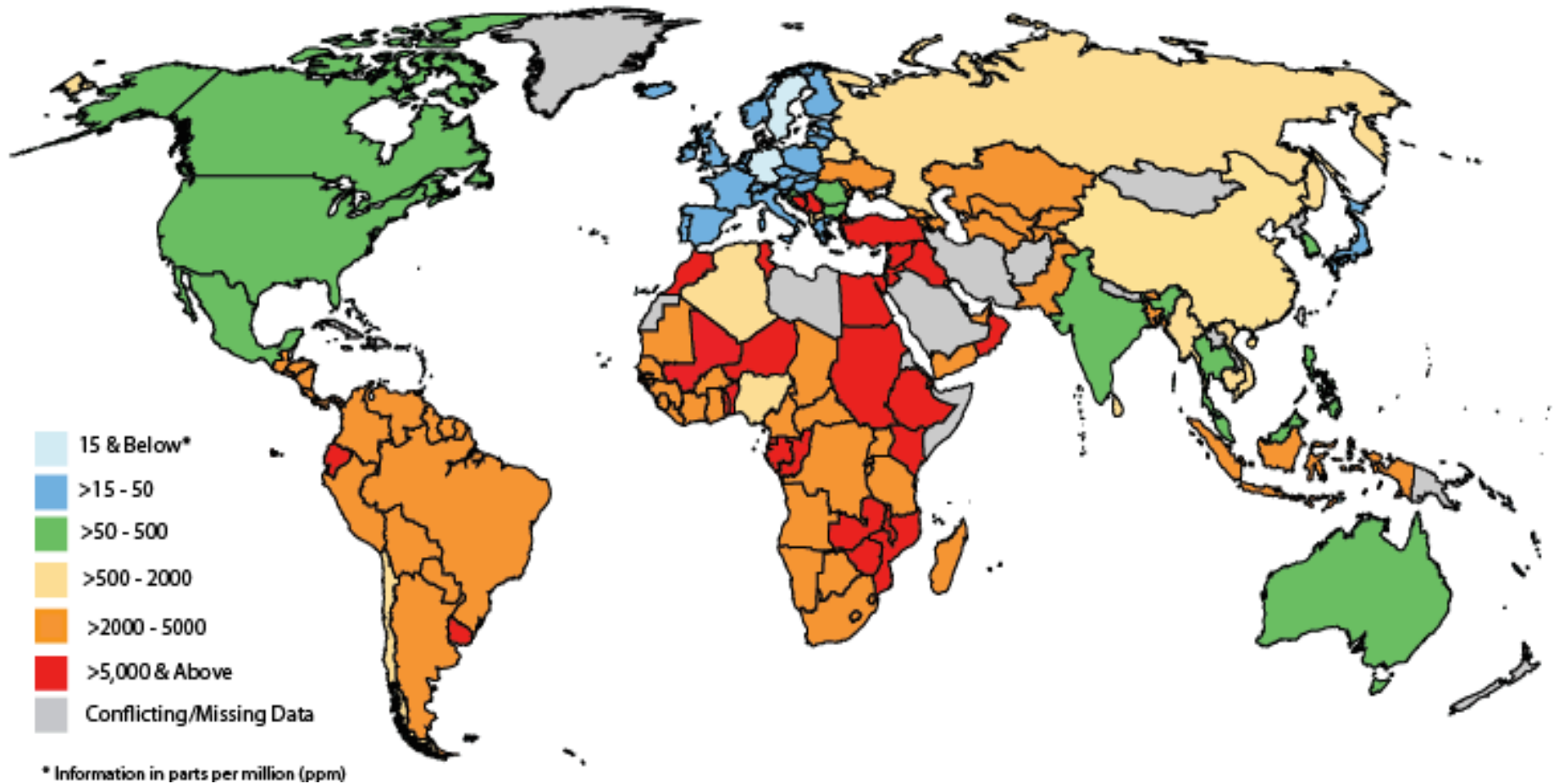
- UNEP's independent Evaluation Office evaluated PCFV Lead Campaign in Sub-Saharan Africa entitled *Outcome and Influence Evaluation of the UNEP Based Partnership for Clean Fuels and Vehicles*, published in 2010. The evaluation found that, as a very conservative estimate, it would have taken **ten years rather than five** to achieve the elimination of lead from fuel in Sub-Saharan Africa in the absence of PCFV.
- A 2010 study by California State University assessed of the global benefits of phasing out leaded fuel: **over one million deaths avoided each year** and **over US \$2 trillion (or 4% of global GDP)** is saved by eliminating lead from fuel.

Tsai, Peter L. and Thomas H. Hatfield, "Global Benefits from the Phase out of Leaded Fuel" *Journal of Environmental Health*, Volume 74, No. 5 December 2011





# Global Diesel Fuel Sulfur Levels 2006

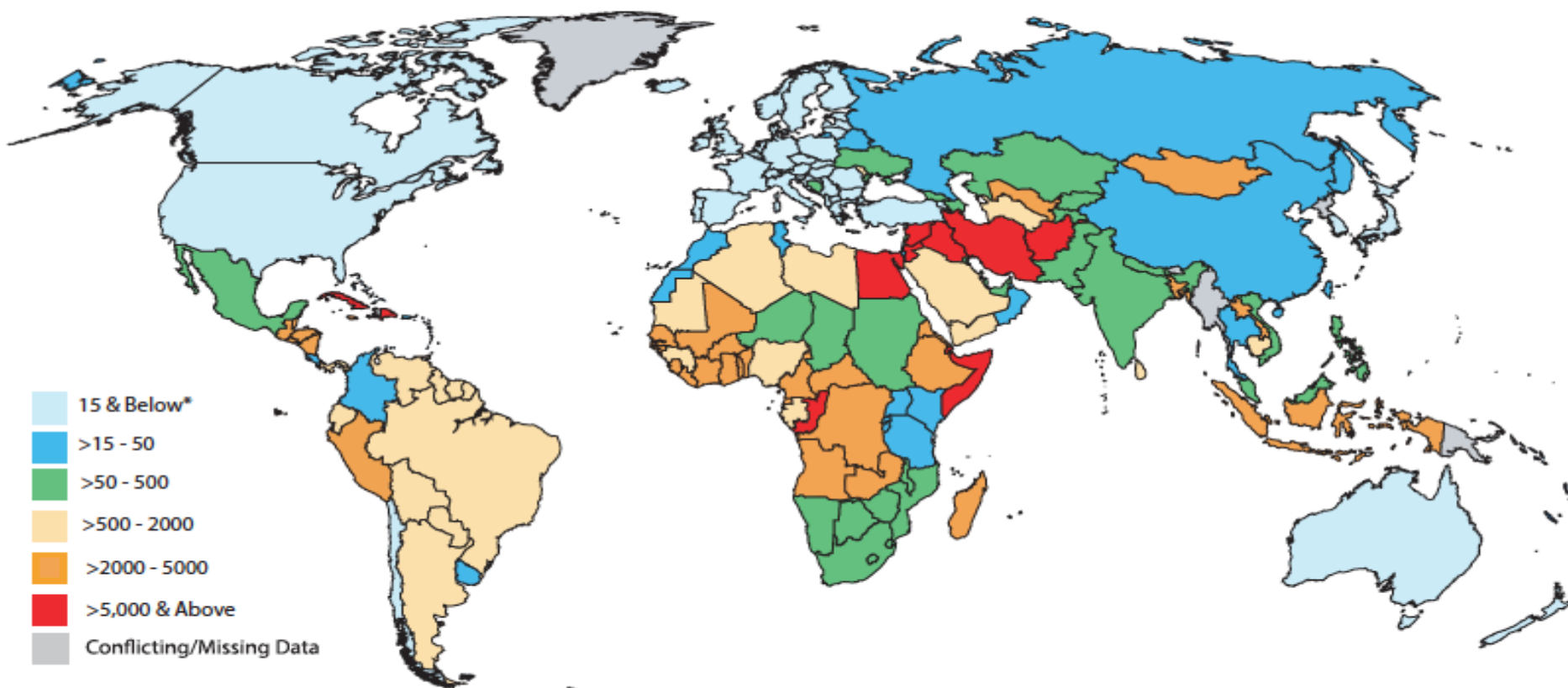




# Global Diesel Fuel Sulfur Levels 2015



**Diesel Fuel Sulphur Levels: Global Status  
February 2015**

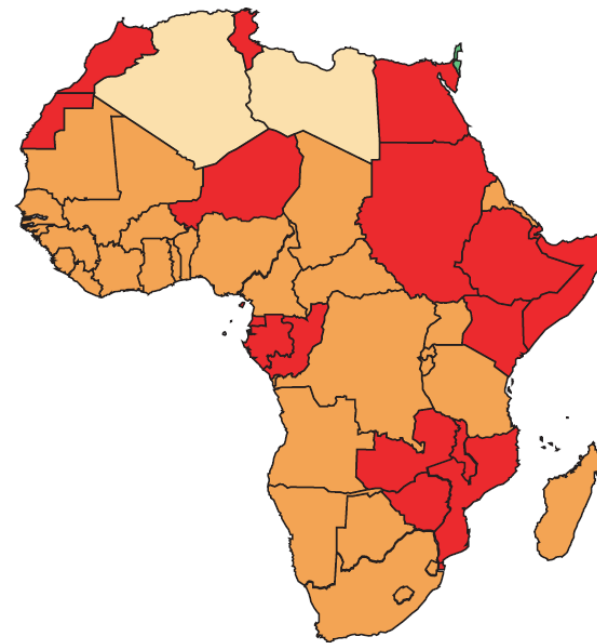


\* Information in parts per million (ppm)

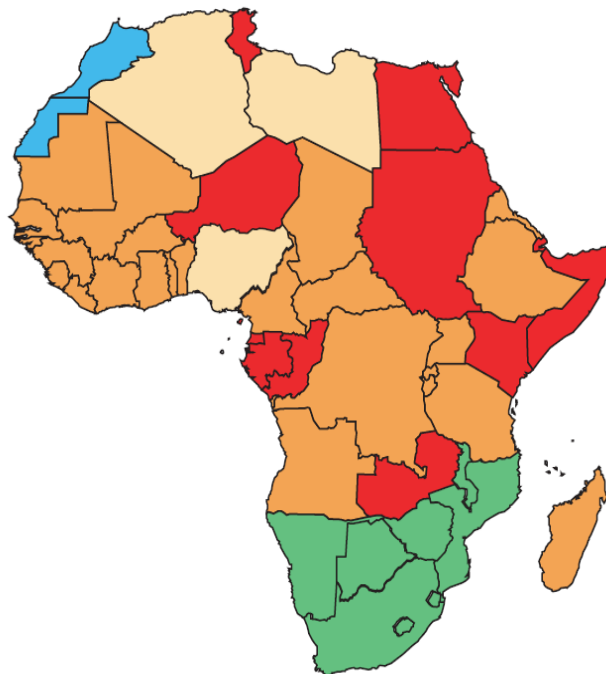
For additional details and comments per country, visit [www.unep.org/transport/pcf/v/](http://www.unep.org/transport/pcf/v/)

# Low Sulfur Diesel: Africa

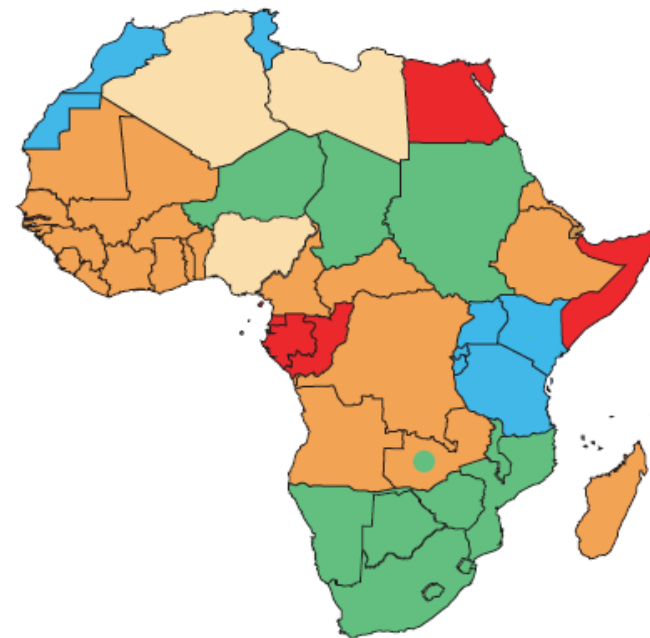
2002



February 2009



2015



# What makes an effective partnership?

## *Design Principles*

- **Develop clear goals:** focus on a few highly ambitious targets and campaigns
- **Neutral Clearing-House/ Secretariat:** trust (and fundraising)
- **Design for buy-in and trust:** Governance Rules, Chatham House Rule, no contribution requirement or onerous membership – but partners are expected to contribute (in-kind or financial)
- **Build a strong core membership:** Advisory Group representing sectors

2011 EPA Evaluation of the Partnership for Clean Fuels and Vehicles (PCFV) Lead Campaign:  
Summary of Findings on Design Principles for Successful Voluntary Global Partnerships

<http://epa.gov/evaluate/pdf/international/pcf-v-eval-design-principles.pdf>





# Climate and Clean Air Coalition



CLIMATE AND CLEAN AIR COALITION  
TO REDUCE SHORT-LIVED CLIMATE POLLUTANTS

Initial focus is on SLCP's methane, black carbon, and HFCs. Action on short-lived climate pollutants must complement and supplement, not replace, global action to reduce CO<sub>2</sub>.

- Raising awareness of SLCP impacts and mitigation strategies
- National and regional action
- Improving scientific understanding of impacts and mitigation

**45 Country + 50 non-state partners**

<http://www.ccacoalition.org/>



Diesel



Oil &amp; Gas



Waste



Bricks



HFCs



Cookstoves



Agriculture



SNAP



Finance



Assessments



Urban Health



Diesel

# Heavy Duty Diesel Initiative

*“...substantial reductions of fine particulate matter and black carbon emissions from heavy duty diesel vehicles...through adoption of clean fuel and vehicle regulations and supporting policies.”*

*Through the adoption of clean vehicle and fuel standards globally reduce 2.7 million metric tons of fine particles, 1.9 million metric tons of black carbon emissions from heavy-duty vehicles = 1.4 million cases of premature mortality by 2030.*





## HDDI Leads: Canada, U.S., UNEP, ICCT

- **Global fuel sulfur strategy:** financing and sub-regional fuel hubs
- **National programs and policies:** low sulfur diesel, emission standards in
  - Latin America: Mexico adopts Euro VI, Peru black carbon reduction strategy, DPF pilots in Montevideo and Lima
  - Africa: East Africa adoption of 50 ppm
  - Asia: Emissions inventory and clean ports strategy  
Jakarta
- A **high-level coalition** of industry, country and NGO leaders on Green Freight Call to Action to improve the energy efficiency and environmental performance of freight operations worldwide

## 2015 - 2016:

- HDV standards to match fuels: East, West, Southern Africa
- Marine vessels (coast, in-land and Arctic)
- Ports of Chittagong, Valparaíso, Aqaba, Tema
- Cities: Soot-Free Urban Buses





# The Global Fuel Economy Initiative



Facilitate **large reductions of greenhouse gas emissions and oil use** through improvements in automotive fuel economy in the face of rapidly growing car use worldwide, as per IPCC and G8 recommendations.



GFEI at G20  
Brisbane

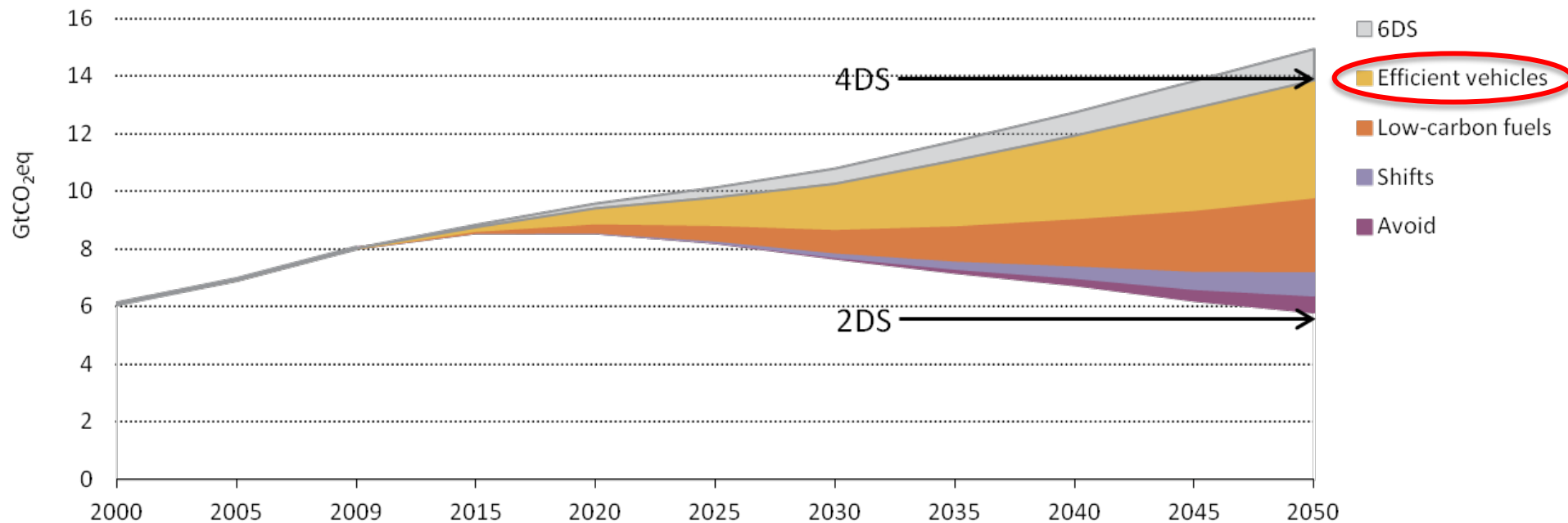


Chile announces  
LDV FE label  
2012





# Auto fuel economy improvement plays largest role, particularly through 2030, in cutting transport energy-related CO<sub>2</sub> emissions by more than half in 2050 (compared with 2009)



Source: Lewis Fulton, UC Davis & IEA Energy Technology Perspectives 2012

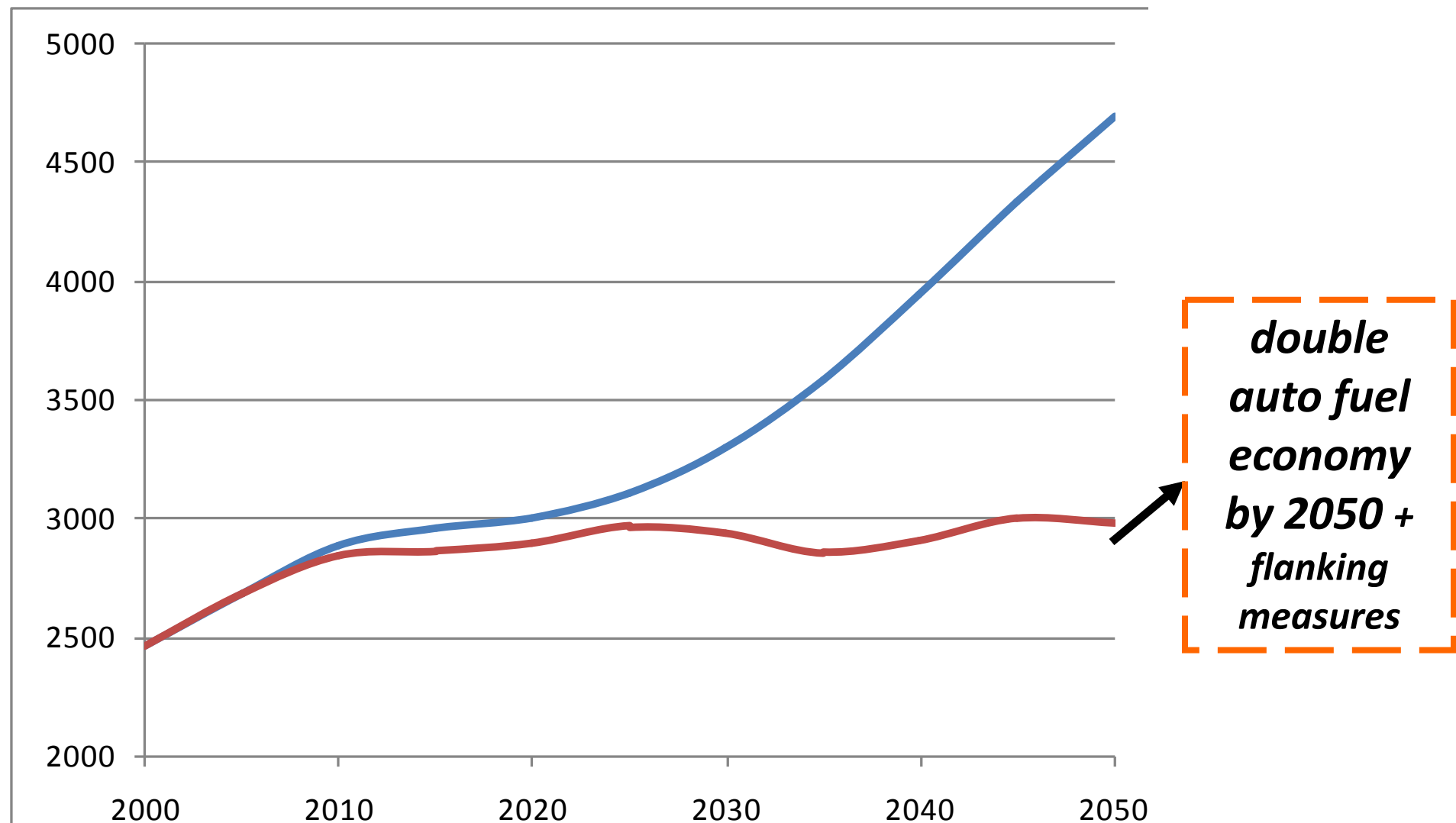
# '50by50' or 8 Lge/100km to 4 lge/100km

	2020	2030	2050
New Cars	<b>30%</b> reduction in L/100km in OECD: engines, drive trains, weights, aerodynamics; PHEV, EV, FC not required	<b>50%</b> average improvement globally: <b>full hybridisation of most models</b> ; PHEV, EV and FC not required	<b>50% +</b> (PHEV, EV, FC required)
<u>All</u> Cars - Global	<b>20%</b> reductions with lag time for <b>stock turnover</b> ; eco-driving, maintenance	<b>35%</b>	<b><u>50by50</u></b>

# BAU vs. Stabilization:

fuel consumption, CO2 from cars to double 2000-2050 (IEA)

World LDV CO2 emissions, business as usual vs GFEI, million tonnes (Mt) CO2, GFEI intervention (IEA 2009)



		2005	2008	2011	2013	2030
OECD average	average fuel economy (Lge/100km)	8.6	7.9	7.3	6.9	
	annual improvement rate (% per year)	-2.7%	-2.6%	-2.6%		
			-2.6%			
Non- OECD average	average fuel economy (Lge/100km)	7.3	7.4	7.3	7.2	
	annual improvement rate (% per year)	0.5%	-0.4%	-0.9%		
			-0.2%			
Global average	average fuel economy (Lge/100km)	8.3	7.7	7.3	7.1	
	annual improvement rate (% per year)	-2.3%	-1.9%	-1.8%		
			-2.0%			
GFEI target	average fuel economy (Lge/100km)	8.3				4.2
	required annual improvement rate (% per year) 2005 base year			-2.7%		
	2014 base year			-3.1%		

Source: GFEI 2014 International Fuel Economy Comparison,  
[http://www.globalfueleconomy.org/Documents/WP11\\_IEA\\_report\\_update\\_2014.pdf](http://www.globalfueleconomy.org/Documents/WP11_IEA_report_update_2014.pdf)

# GFEI Approach



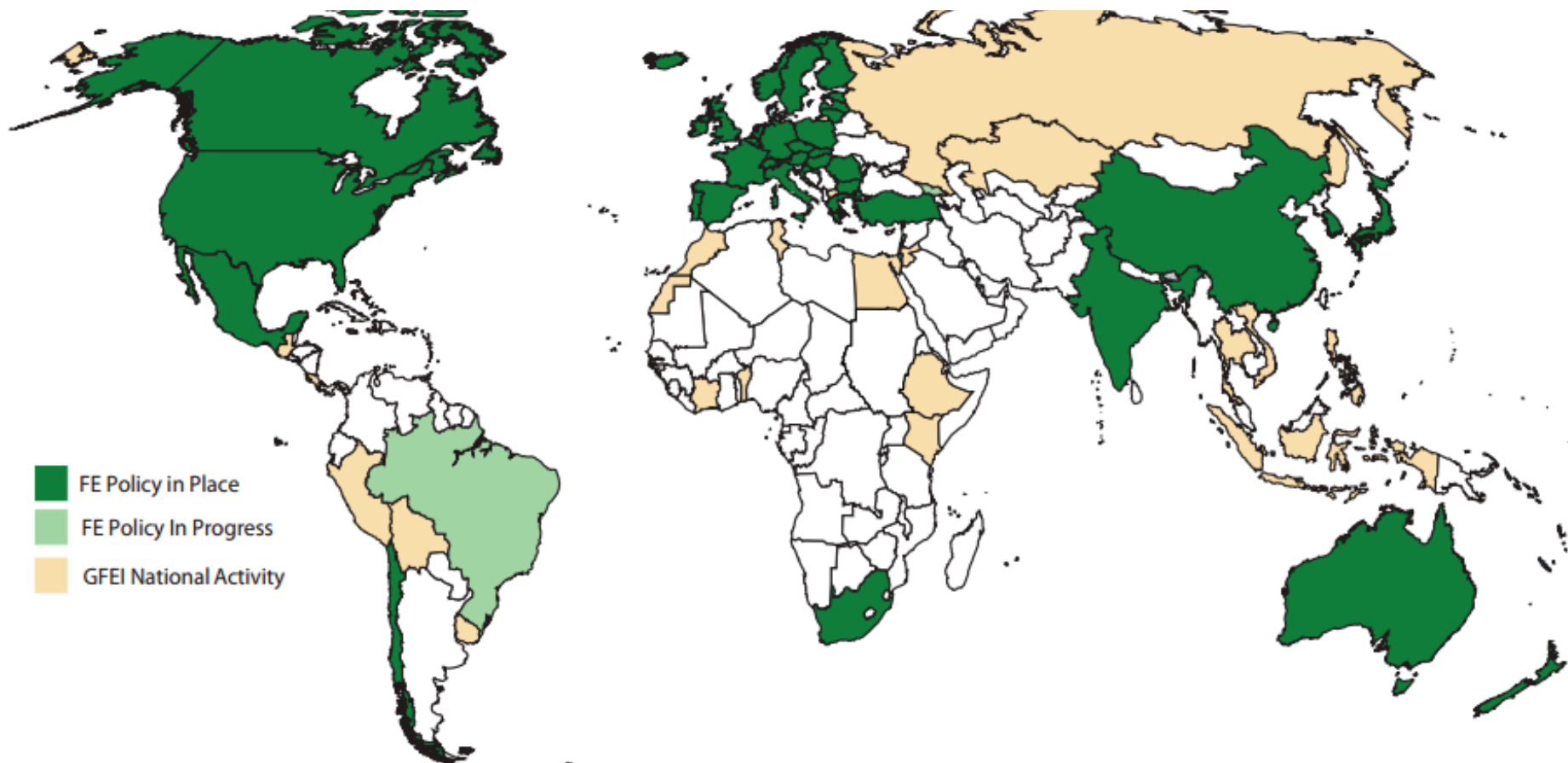
- ✓ Financial Support
- ✓ Technical Expertise
- ✓ Global Network

1. **Analysis:** Data, modeling, baseline, projections
2. **Options:** feebate, labeling, standard?
3. National **strategy development**, dialogues
4. Awareness, communication



# Global Fuel Economy Policies

(2014)



September 2014 Update. For additional information visit [www.globalfuelconomy.org](http://www.globalfuelconomy.org)

Global Fuel Economy Initiative (GFEI)



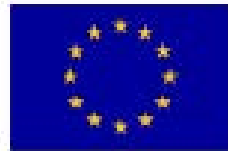
# Elisa Dumitrescu

[elisa.dumitrescu\[at\]unep.org](mailto:elisa.dumitrescu[at]unep.org)

[unep.org/transport](http://unep.org/transport)

[globalfueleconomy.org](http://globalfueleconomy.org)

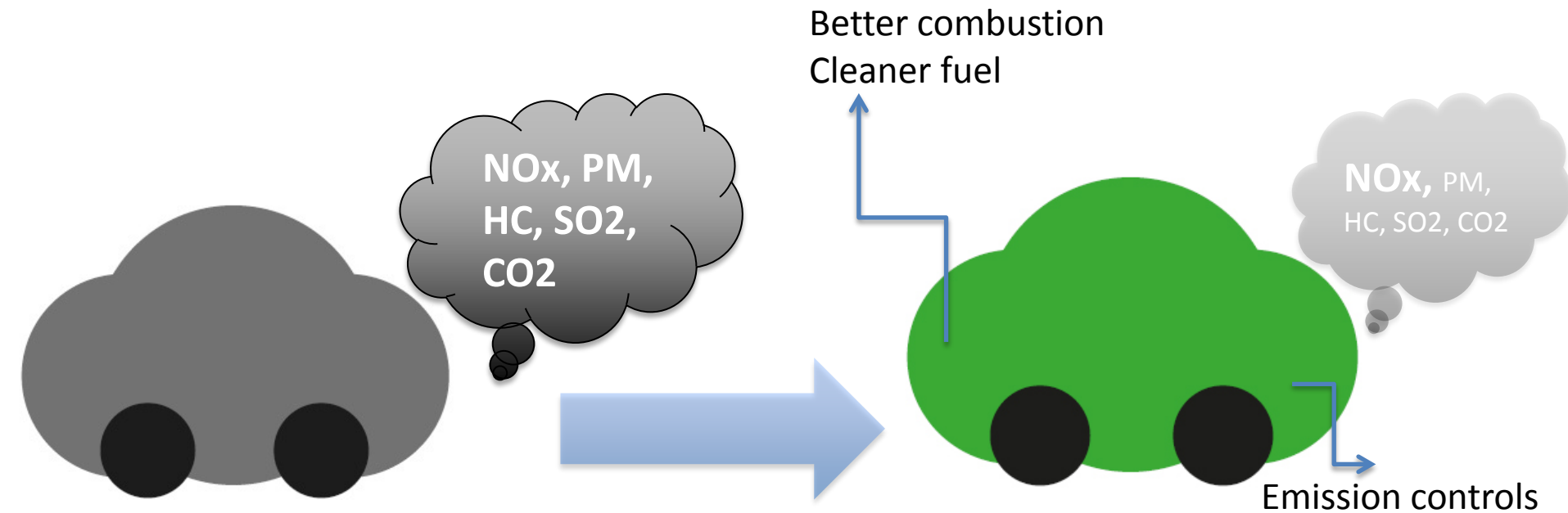
[www.ccacoalition.org/](http://www.ccacoalition.org/)





# Fuel and Vehicle Technology

**A Systems Approach:** clean fuels open the door to technology, technology drives fuel quality



**Fuel quality:** 50 ppm or below sulfur in fuels

**Vehicle emission standards:** Euro 4/IV and above

# Only 20% of the energy is converted into movement

- Most energy lost as heat

