KAKCHING MUNICIPAL COUNCIL,MANIPUR

CLEANEST TOWN IN NORTH-EAST AT SWACHH SURVEKSHAN 2018 (BELOW 1 LAKH POPULATION)

BRIEF PROFILE OF KAKCHING M.C

- Population : 32138 (2011 census)
- Area : 7 sq.km
- Population density: 4578 persons/sq.km
- No. of wards : 12
- No. of households : 7144

SOME SALIENT FEATURES

- 100% coverage of wards in door to door solid waste collection

- Traditional method of source segregation

- Huge public support/participation

Door to Door Collection of SW

- Introduced since 2012
- 100% coverage in residential areas
- Compulsory enrolment for schools, colleges, govt. offices, hospitals, shops etc.
- Frequency of collection:

  Residential areas- once a week

  Schools, offices- twice a week

  shops, market places- twice a day

SOURCE SEGREGATION

- It has been in practice for the last 20 to 25 years
- Pig rearing/farming is a common occupation
- Demand for kitchen waste is very high
- Wet waste generated from residential areas is almost nil.
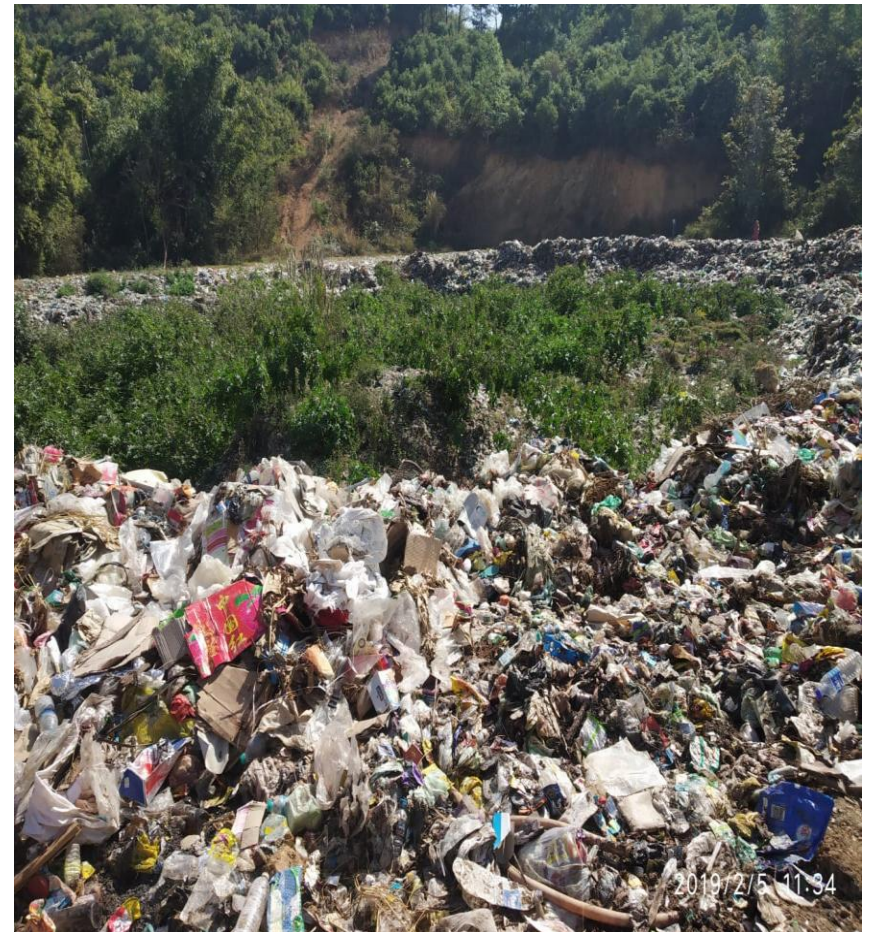
Segregation of wet and dry waste

BACKYARD PIG FARMS

Collection and dumping of dry waste

Strategy for Swachh Survekshan 2018

- Focus on maximum public participation

- Collaboration with different sections of people with assigned specific objective
    eg. Students union for student masses
        SHGs for their fellow women folks

Role of SHGs

- SHGs are most effective body for mobilizing general public in general and women folks in particular

- Nearly 1500 women of 153 SHGs(4 ALFs) took lead role in conducting awareness cum cleanliness drives on regular basis.

- ALFs competed among themselves and the best performer was awarded

SHGs/ALFs in action

2017-10-14 07:40(AM)

DAY - NULM
SWACHH BHARAT ABHIYAN
(Social Service Camp from 1st to 15th October, 2017)
(ALF) - The Lanchenbi Development Organisation
Kakching (Ward No 7, 11, 12)
Under Green Foundation R.O. Empaneled by MCJOS
Date : 12/10/2017
KAKCHING MUNICIPAL COUNCIL, KAKCHING

"SWACHH BHARAT PAKHWADA"
1st October to 15th October, 2017
SWAACHH BHARAT MISSION (U)
KAKCHING MUNICIPAL COUNCIL KAKCHING
WARD DEVELOPMENT COMMITTEE
WARD NO 7

Role of Students Union

- Took responsibility for mobilizing student masses.

- Their volunteers launched a campaign called "CLEAN KAKCHING" which lasted for 15 days.

- Conducted surprise visits at schools, cleanliness drives cum awareness programmes at public places
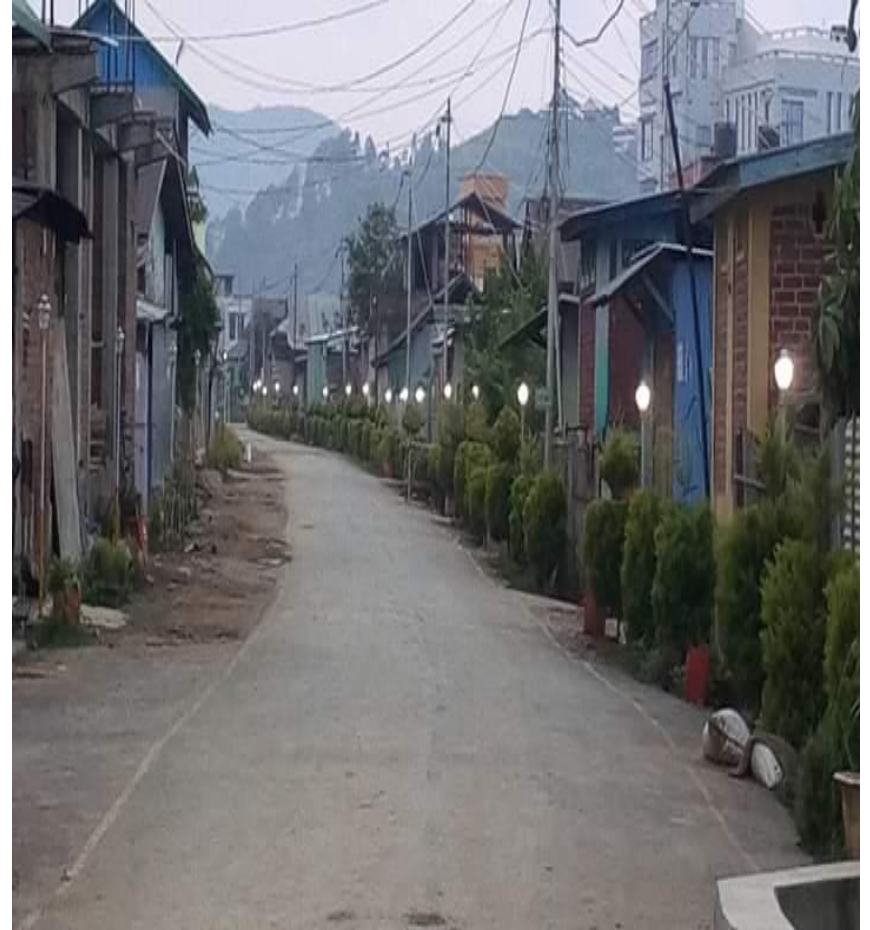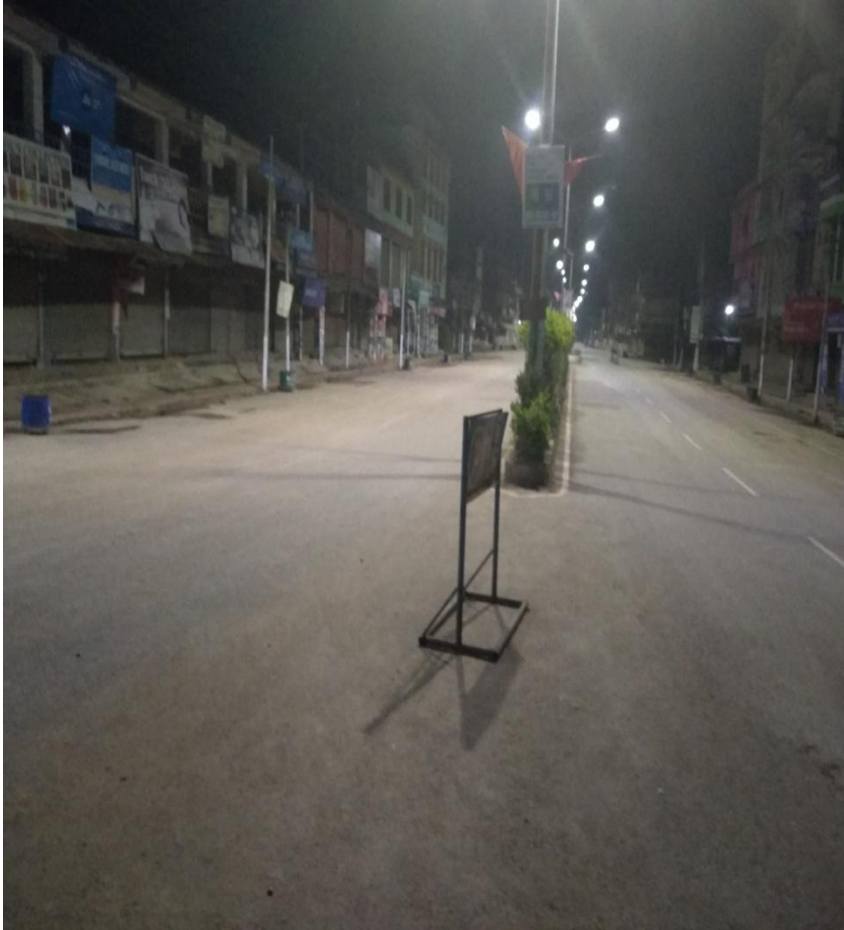
CLEAN KAKCHING CAMPAIGN

CLEAN KAKCHING CAMPAIGN

Other activities

- Cleanliness competition among wards, among hotels, among shopping complexes

- Rigorous "swachata app" campaign :- A valuable tool for bridging the gap between general public and ULB

AFTER COMBINED EFFORT BY ALL

THANK YOU