KAKCHING MUNICIPAL COUNCIL, MANIPUR

CLEANEST TOWN IN NORTH-EAST AT SWACHH SURVEKSHAN 2018 (BELOW 1 LAKH POPULATION)
BRIEF PROFILE OF KAKCHING M.C

- Population : 32138 (2011 census)
- Area : 7 sq.km
- Population density: 4578 persons/sq.km
- No. of wards : 12
- No. of households : 7144
SOME SALIENT FEATURES

• 100% coverage of wards in door to door solid waste collection

• Traditional method of source segregation

• Huge public support/participation
Door to Door Collection of SW

• Introduced since 2012
• 100% coverage in residential areas
• Compulsory enrolment for schools, colleges, govt. offices, hospitals, shops etc.
• Frequency of collection:
  Residential areas- once a week
  Schools, offices- twice a week
  shops, market places- twice a day
SOURCE SEGREGATION

• It has been in practice for the last 20 to 25 years
• Pig rearing/farming is a common occupation
• Demand for kitchen waste is very high
• Wet waste generated from residential areas is almost nil.
Segregation of wet and dry waste
BACKYARD PIG FARMS
Collection and dumping of dry waste
Strategy for Swachh Survekshan 2018

• Focus on maximum public participation

• Collaboration with different sections of people with assigned specific objective
  eg. Students union for student masses
  SHGs for their fellow women folks
Role of SHGs

• SHGs are most effective body for mobilizing general public in general and women folks in particular

• Nearly 1500 women of 153 SHGs (4 ALFs) took lead role in conducting awareness cum cleanliness drives on regular basis.

• ALFs competed among themselves and the best performer was awarded
SHGs/ALFs in action
Role of Students Union

• Took responsibility for mobilizing student masses.
• Their volunteers launched a campaign called “CLEAN KAKCHING” which lasted for 15 days.
• Conducted surprise visits at schools, cleanliness drives cum awareness programmes at public places
CLEAN KAKCHING CAMPAIGN
Other activities

• Cleanliness competition among wards, among hotels, among shopping complexes

• Rigorous “swachata app” campaign :- A valuable tool for bridging the gap between general public and ULB
AFTER COMBINED EFFORT BY ALL
THANK YOU