

# The GREEN Pitch

CALLING YOUNG INNOVATORS  
TO PITCH YOUR BIG GREEN IDEA

January 30, 2026 | 8:30-9:30 AM

Stein Auditorium, India Habitat Centre, Lodhi Road, New Delhi

Do you have an idea that can fix an environmental problem? Something smart, practical and bold enough to make people say "Why didn't we think of this before?" Then, this contest is for you.

GSP invites school students from across India to The Green Pitch, a challenge where your sustainability ideas take centre stage.

## WHAT'S THE CHALLENGE?

Prepare a five-minute pitch about a sustainability idea that targets an environmental problem and present it to a panel of judges at the Carnival. The pitch should include the problem you are solving, your solution, its target audience and why your solution is practical and scalable.

- Pitch solo or in teams of up to three.
- **No Power Point required.**
- Face a Q&A with the judges after the pitch.
- Top young innovators get prizes at the awards ceremony.

## No Slides, Just Stuff!

Every team must bring **one physical item made entirely from waste materials** to represent or market their idea. This could be a prototype, product mock-up, poster, etc.

## WHO CAN PARTICIPATE?

Students from Grades 6 to 10 of schools invited for the Carnival are eligible to participate. The GSP coordinator of the school must register the team via the GSP Carnival registration form. The team will contact only the shortlisted teams.

## WHAT'S THE JUDGEMENT CRITERIA?

The pitches will be evaluated for effective communication, originality and feasibility of the solution, impact and scalability.

*The winning team(s) will get GSP goodies and all participating teams get certificates!*

To know more about the Carnival or CSE's GSP programme, please write to us at

[support@greenschoolsprogramme.org](mailto:support@greenschoolsprogramme.org)