

# IEC- Poster to Stop Manual Scavenging



The poster is titled "TAKE A PLEDGE! STOP THIS INHUMAN PRACTICE" in bold red and black text. It features four circular images showing manual scavenging activities: "Sewer Cleaning", "Railway Track Cleaning", "Septic Tank Cleaning", and "Dry Pits Cleaning". Below these images, a red banner reads "MANUAL SCAVENGING" and "Removing human excreta by bare hands using buckets and shovels". A section titled "BANNED UNDER" mentions the "Prohibition of Employment as Manual Scavengers and their Rehabilitation Act, 2013". A central red banner asks "HAVE YOU EVER SEEN THIS IN YOUR LOCALITY?" and encourages reporting to the local authority. A red banner at the bottom left says "ACCEPT THEM, INTEGRATE THEM & PROTECT THE INNOCENT LIVES !!". A section titled "RESPONSIBLE CITIZEN!" lists four actions: "Don't engage any person in manual cleaning", "Don't construct insanitary latrines", "Promote mechanized cleaning", and "Ensure the rehabilitation through suitable alternative livelihoods". A section titled "PENALTIES & COMPENSATION!" lists three penalties: "Imprisonment up to 1 year", "Fine of up to INR 50,000", and "Compensation of 10 lakh rupees to affected family". A red circle on the right states "1 PERSON DIES EVERY 5 DAYS AVERAGE LIFE EXPECTANCY: 45-50 YEARS".

**TAKE A PLEDGE!**  
**STOP THIS INHUMAN PRACTICE**

**MANUAL SCAVENGING**  
Removing human excreta by bare hands using buckets and shovels

**BANNED UNDER**  
Prohibition of Employment as Manual Scavengers and their Rehabilitation Act, 2013

**HAVE YOU EVER SEEN THIS IN YOUR LOCALITY?**  
If so, report to your Local Authority immediately

**ACCEPT THEM, INTEGRATE THEM & PROTECT THE INNOCENT LIVES !!**

**RESPONSIBLE CITIZEN!**

- Don't engage any person in manual cleaning
- Don't construct insanitary latrines
- Promote mechanized cleaning
- Ensure the rehabilitation through suitable alternative livelihoods
- Complaint if any misdeed happens

**PENALTIES & COMPENSATION!**

- Imprisonment up to 1 year
- Fine of up to INR 50,000
- Compensation of 10 lakh rupees to affected family

**1 PERSON DIES EVERY 5 DAYS**  
AVERAGE LIFE EXPECTANCY: 45-50 YEARS

The poster describes the heinous act of cleaning of containments by humans without any Personal Protective Equipment (PPE) which is banned under 'Prohibition of Employment as Manual Scavengers & their Rehabilitation Act, 2013'. It gives the repercussions of this practice both on mental and physical health through casteism, untouchability, deaths. As a responsible citizen, it becomes our duty to stop this inhumane practice and promote the mechanized way of emptying of containments. The poster is distributed in ULBs to spread word to the locals about the different forms and aspects of this practice.