Urbanisation, technological advancement and economic growth have together resulted in an exponential increase in waste generation, creating health and environmental hazards, and posing a threat to the human race. As per the Union Ministry of Housing and Urban Affairs (MoHUA), urban India generates 145,352 metric tonne of waste every day. A majority of the cities are grappling with the challenges that arise due to lack of source segregation and disposal of mixed waste.

Waste is not produced in a vacuum; it is an offshoot of human activities. Therefore, understanding human behavior and developing approaches to deal with it is the key to minimise, manage and process solid waste in an efficient manner. Centre for Science and Environment (CSE) invites applications for an online course on Strategies to Develop a Framework for IEC-BCC (Information, Education and Communication–Behavior Change Communication), that can propel and encourage source segregation and home composting -- with a special emphasis on Reduce, Reuse and Recycle (the 3R principle).

The five days’ comprehensive training will not only provide an insight into the status, challenges and implementation strategies of waste segregation at source in India, but also help understand planning, designing, and implementing appropriate IEC-BCC strategies to achieve sustainable solid waste management.

WHO WILL BENEFIT FROM THE COURSE?

- Waste generators
- Local government representatives
- Waste managers and waste management practitioners
- NGOs/civil society and private companies
- Academics, consultants and students
- Officials from state, urban and local bodies
- Volunteers aspiring to work and contribute to the SWM sector

COURSE DATES

NOVEMBER 30 TO DECEMBER 4, 2023

Course fees:
Rs 1,500 for Indian participants;
US $25 for foreign participants

Language of instruction:
English

Course type:
Online (self-paced with live sessions)

Duration: 5 days (10 hours)

Platforms: Zoom and Moodle

Last date to apply:
NOVEMBER 27, 2023

FOR FURTHER DETAILS, PLEASE CONTACT THE COURSE COORDINATORS

MOU SENGUPTA,
Deputy Programme Manager, SWM and Circular Economy, CSE
mou.sengupta@cseindia.org
Mob No: +91 9836448262

KAIFEER JAWED
Programme Officer, SWM and Circular Economy, CSE
kaifee.jawed@cseindia.org
Mob No: +91 975554110, 8383986473

CLICK HERE TO REGISTER