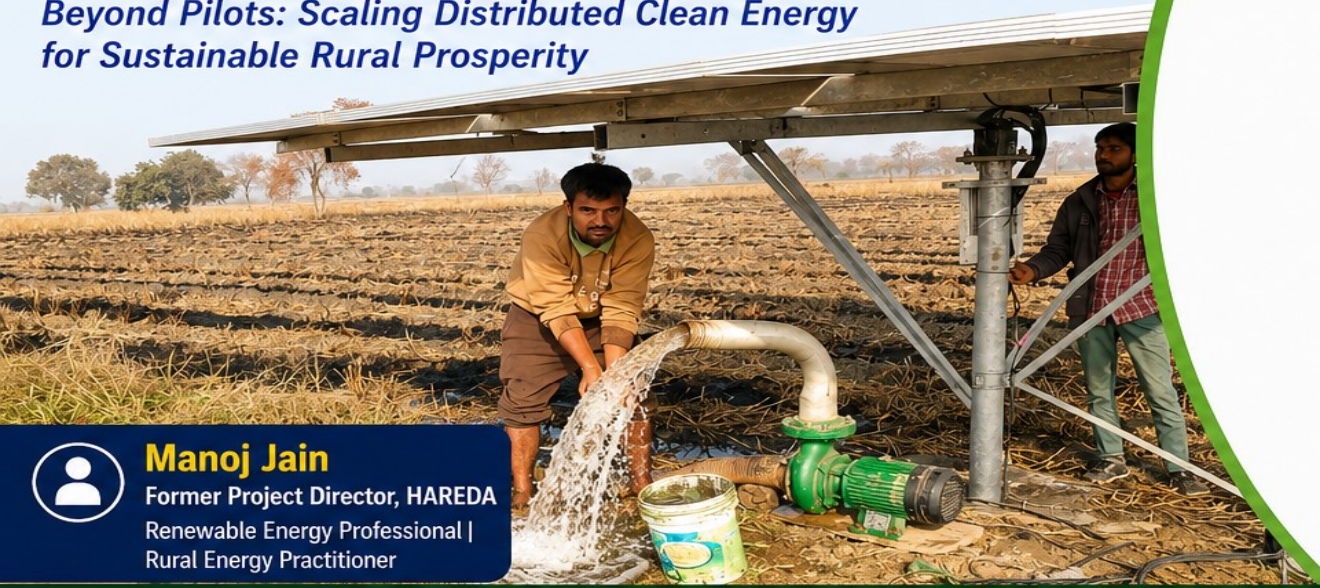


# PM-KUSUM in Practice: Lessons from the Field and the Road Ahead

*Beyond Pilots: Scaling Distributed Clean Energy  
for Sustainable Rural Prosperity*



**Manoj Jain**

Former Project Director, HAREDA  
Renewable Energy Professional |  
Rural Energy Practitioner



## SOLAR ENERGY

Clean • Reliable • Sustainable



## WATER SECURITY

Assured Irrigation • Conservation



## AGRICULTURAL PRODUCTIVITY

Higher Yields • Better Quality



## RURAL ENTERPRISE

Processing • Value Addition • Jobs



## FARMER INCOME

Sustainable • Resilient • Prosperous

**“ Policies are announced in capitals. Success is created in villages. ”**



*Small is Beautiful,  
Effective, Feasible & Powerful.*



*Think Big for Small Things.*



**PM-KUSUM**



**LEARNING**

From Implementation



**SCALING**

Solutions that Work



**RURAL PROSPERITY**

Inclusive • Sustainable • Resilient



**AAETI-CSE National Roundtable**

**Beyond Pilots:** Upscaling Distributed Clean Energy in India



# PM-KUSUM: MORE THAN A SOLAR PUMP PROGRAMME

India's Largest Initiative Integrating Energy, Water and Agriculture 🌿



## WHAT PM-KUSUM HAS DEMONSTRATED

- ✓ Solar irrigation is technically viable
- ✓ Farmers readily adopt renewable energy when benefits are visible
- ✓ Decentralized energy solutions can be scaled
- ✓ Renewable energy can directly improve livelihoods
- ✓ Agriculture can participate in India's energy transition



## STRATEGIC IMPORTANCE FOR INDIA

- ✓ Reduces dependence on diesel
- ✓ Lowers agricultural power subsidy burden
- ✓ Reliable daytime irrigation
- ✓ Creates climate resilience
- ✓ Supports Net-Zero and Renewable Energy goals
- ✓ Enables Agrivoltaics and Productive Use of Energy
- ✓ Creates opportunities for rural enterprises

“ PM-KUSUM is not merely a solar pump programme. It is India's largest experiment in integrating Energy, Water and Agriculture for Sustainable Rural Prosperity. ”



**PM-KUSUM**  
Clean Energy for Farms



**ENERGY ACCESS**  
Reliable • Clean • Affordable



**PRODUCTIVE USE**  
Water • Agriculture • Value Addition



**FARMER INCOME**  
Higher Income • Better Livelihoods



**RURAL PROSPERITY**  
Inclusive • Sustainable • Resilient



# PM-KUSUM: What Worked & What Did Not

Clear Outcomes. Clear Lessons.

## WHAT WORKED



**COMPONENT B**  
Standalone  
Solar Pumps

✓ **Proven Success**  
Strong Acceptance  
Measurable Impact



High Farmer  
Acceptance



Reliable  
Performance



Daytime Power  
Availability



Tangible Savings  
& Income Impact



Easier  
Implementation

## WHAT DID NOT WORK



**COMPONENT A**  
Decentralized  
Solar Plants

- ✗ Poor Progress
- ✗ Implementation Challenges
- ✗ Limited Outcomes



**COMPONENT C**  
(IPS & FLS)  
Solarisation of  
Existing Pumps  
& Feeder Level

- ✗ Slow Implementation
- ✗ Complex Approvals
- ✗ Low Offtake
- ✗ Limited Impact

“ Component B delivered impact on the ground.  
Components A & C need structural and institutional rethinking. ”



**COMPONENT B**  
Works. Scalable. Impactful.



**COMPONENT A**  
Not Working. Structural Issues.



**COMPONENT C**  
Not Working. Implementation  
Bottlenecks.



**PM-KUSUM**  
Powering Farms  
Enriching Lives



# PM-KUSUM: COMPONENT-WISE LESSONS FROM IMPLEMENTATION

Achievements as on 30.04.2026 | Different Components. Different Challenges. Different Solutions.

## OVERALL ACHIEVEMENTS (as on 30.04.2026)



**21.77 Lakh+**  
Farmers Benefitted



**13.07 Lakh**  
Pumps Sanctioned  
(All Components)



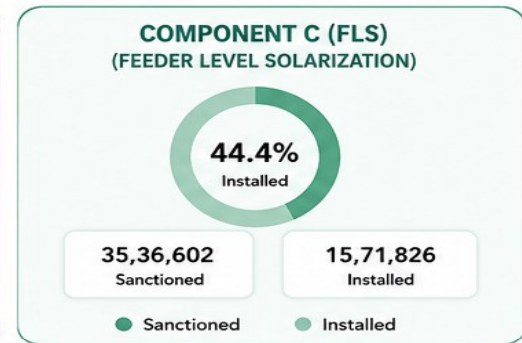
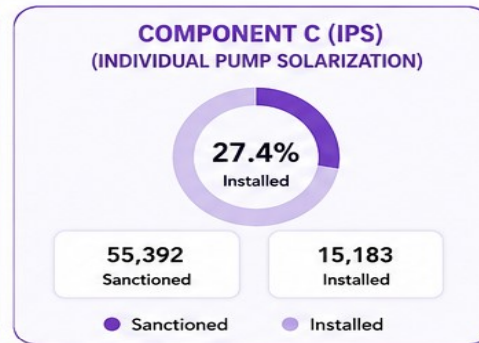
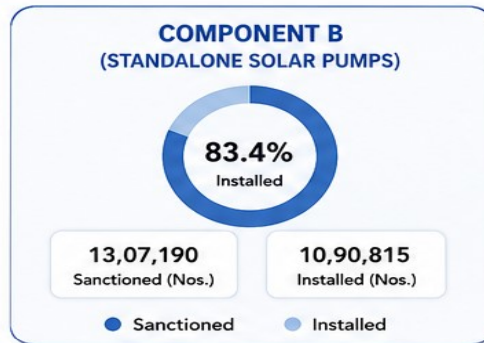
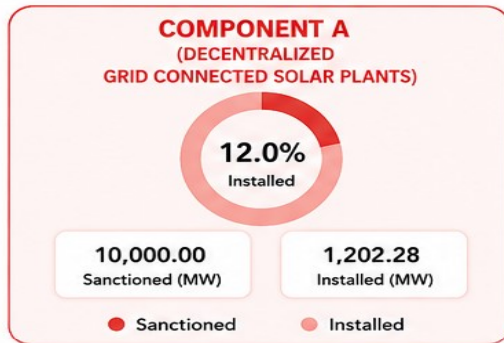
**10.90 Lakh**  
Pumps Installed  
(All Components)



**~2.70 Lakh KL**  
Diesel Saved  
(Estimated)



**~7.39 Lakh Tonnes**  
CO<sub>2</sub> Emission Avoided  
(Estimated)



Note: Figures are as per MNRE Achievement Dashboard dated 30.04.2026

### COMPONENT A – DECENTRALIZED SOLAR PLANTS

#### KEY CHALLENGES

- DISCOM approvals & PPA execution
- Land aggregation & availability
- Financing & bankability
- Grid connectivity & evacuation
- Developer participation & viability

#### LEARNING

Institutional coordination with DISCOMs, clear PPA frameworks, land pooling and innovative financial models are critical for scale.

#### WAY FORWARD

- Time-bound DISCOM approvals & standard PPA
- State facilitation cells & fast-track clearances
- Innovative aggregation & land pooling models
- Viable payment security & risk mitigation

### COMPONENT B – STANDALONE SOLAR PUMPS

#### KEY SUCCESS FACTORS

- High farmer acceptance
- Proven technology
- Direct & visible economic benefit
- Significant diesel savings
- Simple implementation model
- Strong field support from States & Vendors

#### LEARNING

Farmers adopt solutions, not schemes. Service quality and after-sales support drive sustained adoption.

#### WAY FORWARD

- Maintain quality & O&M support
- Expand to all remaining eligible farmers
- Promote FPO / Group models for scale
- Monitor performance & impact outcomes

### COMPONENT C – PUMP SOLARIZATION & FEEDER SOLARIZATION

#### KEY CHALLENGES (IPS)

- DISCOM integration & coordination
- Net metering arrangements
- Surplus power accounting
- Payment mechanisms & settlement
- Awareness & process complexity for farmers

#### KEY CHALLENGES (FLS)

- DISCOM approvals & planning
- Feeder identification & prioritization
- Grid infrastructure readiness
- Financing & viability
- Land for solar plant & evacuation

#### LEARNING (IPS)

Stronger DISCOM engagement, simplified net metering, transparent surplus power settlement and handholding are essential.

#### LEARNING (FLS)

Feeder solarization requires robust planning, grid readiness, innovative business models and long-term coordination with DISCOMs.

#### WAY FORWARD (C)

- Streamline net metering & documentation
- Strengthen DISCOM systems & processes
- Payment security & surplus settlement
- Awareness, handholding & technical support



**PM-KUSUM HAS DELIVERED SIGNIFICANT PROGRESS, ESPECIALLY IN COMPONENT B.** Scaling Components A and C requires stronger institutional coordination, DISCOM participation, simplified processes, innovative business models and differentiated strategies.



**One Goal – Sustainable Rural Prosperity**  
From Solar Pumps to Prosperous Farms

# What the Field Taught Me

Lessons from PM-KUSUM Implementation in Haryana



Farmers adopt solutions, not schemes.



Trust matters more than technology.



Service matters more than subsidy.



Demonstration matters more than publicity.



Farmers value income more than infrastructure.



“ After 34 years in renewable energy, I realized that technology is not the biggest challenge. Policy is not the biggest challenge. **The biggest challenge is implementation.** ”



FIELD REALITY



FARMER NEEDS



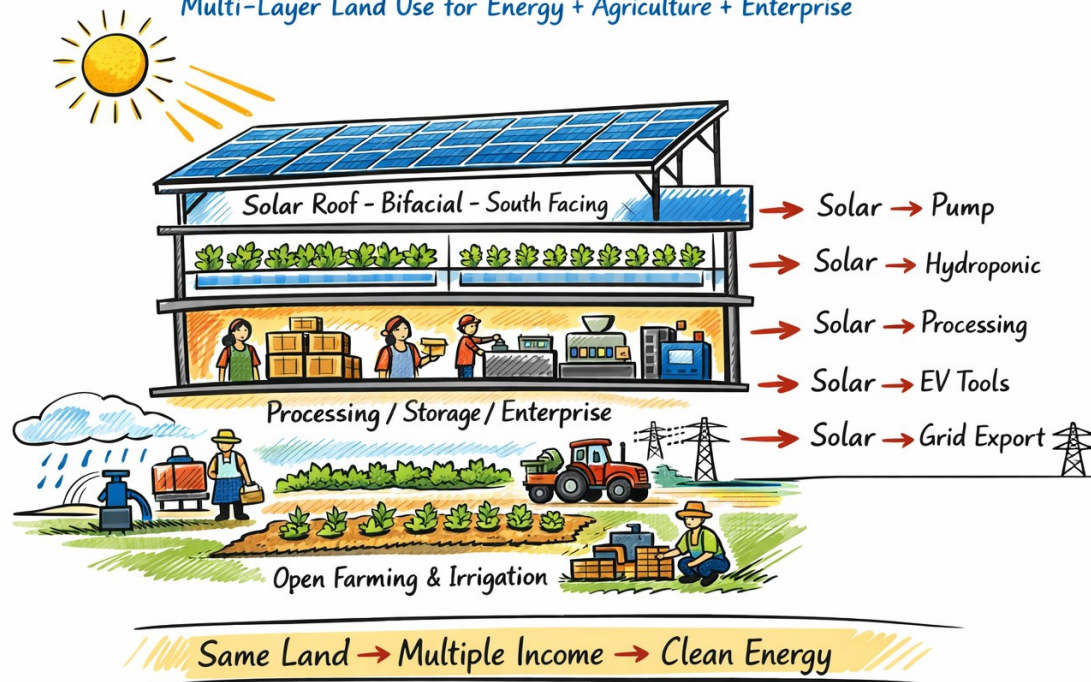
NEW THINKING



DHARTEEPUTRA  
A New Path Forward

# DHARTEEPUTRA – Integrated Agrovoltaic Structural Concept

Multi-Layer Land Use for Energy + Agriculture + Enterprise



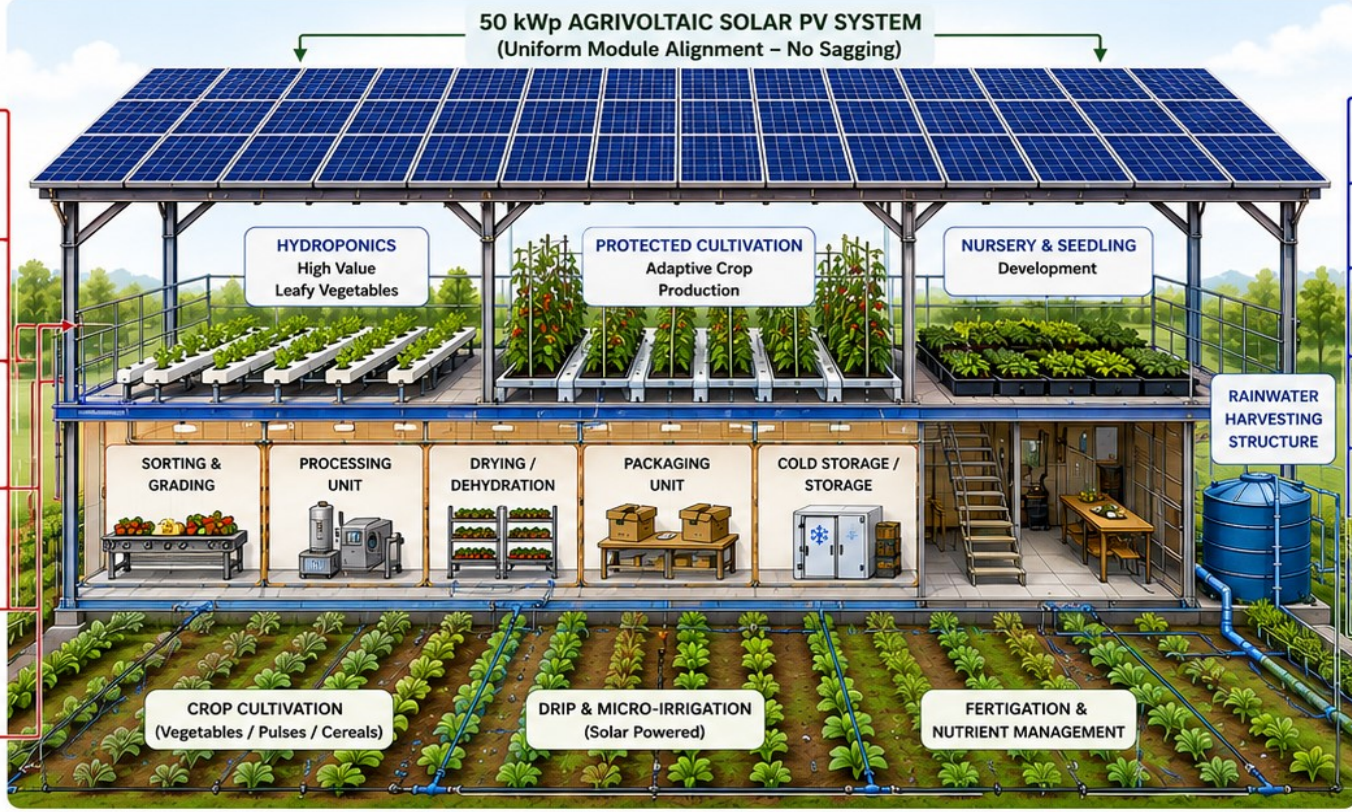
## DHARTEEPUTRA

(Dual Harvesting in Agrovoltaics and Renewables Through Eco-Efficient Powering for Transformative Rural Advancement),

# DHARTEEPUTRA MODEL – SYSTEM COMPONENTS AND FUNCTIONAL INTEGRATION

## RENEWABLE ENERGY SYSTEMS

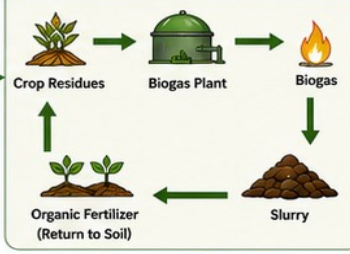
- Solar PV**  
50 kWp Grid Connected Power for Farm & Productive Use
- Energy Inverter & Control Unit**
- Net Metering (Grid Export)**
- Energy Storage (Battery Bank) (Optional)**
- Biogas Plant (2-5 m<sup>3</sup>/day)**
- Thermal Energy from Biogas**



## RESOURCE MANAGEMENT SYSTEMS

- Solar Powered Irrigation Pump**
- Micro Irrigation (Drip / Sprinkler)**
- Water Storage Tank**
- Hydroponic Nutrient Circulation System**
- Rainwater Harvesting & Groundwater Recharge**

## CIRCULAR RESOURCE FLOW



## PRODUCTIVE USE OF RENEWABLE ENERGY

- Irrigation
- Processing & Milling
- Drying & Dehydration
- Cold Storage / Refrigeration
- Lighting & Ventilation
- Digital & ICT Services
- Farm Machinery

## INTEGRATED OUTPUTS

- Food Production
- Clean Energy
- Value Addition
- Rural Enterprises
- Employment Generation
- Farmer Income
- Sustainability & Resilience

## SUPPORTING INFRASTRUCTURE & SERVICES

- Farm Office & Digital Hub
- Weather Station (IoT Based)
- Surveillance & Security
- Access Road & Transport
- Training & Capacity Building Centre






→ Energy Flow    
 → Water Flow    
 → Resource Flow    
 → Information Flow (AI & IoT Enabled)

# DHARTEEPUTRA IN ACTION – FROM CONSTRUCTION TO PROSPERITY

Dual Harvesting in Agrovoltatics and Renewables Through Eco-Efficient Powering for Transformative Rural Advancement

## ACTUAL EXECUTION ON GROUND



-  Site preparation and civil construction in progress
-  Foundation, structural and electrical works under execution
-  Solar structure installation underway
-  Water system, irrigation and enterprise units being established
-  Building the foundation for a sustainable rural transformation

## EXPECTED FINAL PRESENCE



POWERED BY  
THE SUN



BUILT FOR  
COMMUNITY



ROOTED IN NATURE  
INSPIRED BY DHARMA



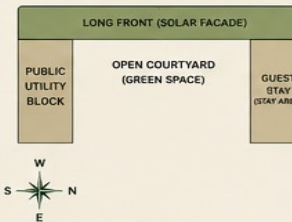
FOOD PROCESSING & STORAGE

SITTING AREA (GROUND FLOOR)

GUEST ROOM (FIRST FLOOR)

HYDROPONICS (TOP FLOOR)

### U-SHAPE LAYOUT (AS PER SKETCH)



### KEY AREAS

-  Public Utility Block  
(Toilets, Drinking Water, Wash Area)
-  Eco Tourism & Sitting Area  
(Ground Floor)
-  Food Processing & Storage
-  Guest Rooms (Stay Area)
-  Hydroponics Farming  
(Top Floor)
-  Solar Drier  
(For Food Drying)

### SUSTAINABLE FEATURES

-  Solar Power (Rooftop & Bifacial)
-  Rainwater Harvesting
-  Hydroponics Farming
-  Natural Ventilation & Day Lighting

FROM TODAY'S FOUNDATION → TO TOMORROW'S PROSPERITY | ONE ACRE • MULTIPLE ENTERPRISES • MULTIPLE INCOMES • SUSTAINABLE RURAL PROSPERITY

“Empowering Rural India Through Sustainable Solutions and Clean Energy.”



POWERED BY  
THE SUN



BUILT FOR  
COMMUNITY

# Thanks

FOR YOUR TIME, ATTENTION  
AND SUPPORT



ROOTED IN NATURE  
INSPIRED BY DHARMA



SUSTAINABLE ENERGY  
SUSTAINABLE FUTURE

## Manoj K Jain

Former Project Director, HAREDA, Haryana



Mobile : 8168775526



Email : [manojkjaain@gmail.com](mailto:manojkjaain@gmail.com)

*Let's Build a Sustainable, Prosperous  
and Empowered Rural India*



RENEWABLE  
ENERGY



WATER  
SECURITY



SUSTAINABLE  
AGRICULTURE



INNOVATION &  
TECHNOLOGY



SOCIAL  
IMPACT



ENTREPRENEURSHIP &  
RURAL PROSPERITY



PARTNERSHIP FOR  
PROGRESS

*Empowering Rural India Through Sustainable Solutions and Clean Energy*