Global is local is global

Development Reporting at Time of Globalisation
Local stories, global plots

- Cluster bins in Rajasthan, energy crisis in US
- Deforestation in Africa, rising middle class in India
- Tribal economy, European recession
- Farmers suicide, rise of WTO
- Tribal struggle in Odisha, stock market in UK
Guar and oil crisis
Poverty and drug trials
Local ecology, global mineral business
Anganwadis and global experience
Local failure, global reason
Booming India, African woes
Global V Local
Global story, village dateline

- Globalisation makes each story a global development
- Media remains segregated
- The missing links not explored
- Net result: stories remain stories
- The challenge: reworking the 'story'
Re-search, Re-work

How to search the global link?

- Look at the changing livelihood basket
- What are changing and why
- What are not changing and why
- Look at the play of market
- Dig out how it is impacting
Re-search, Re-work

- Key global issues that impact everything: WTO, multi-national, the middle class consumerism
- See how each of them relates to local developments
- Trace back each development with 're-search'
Re-search, Re-work

Some fundamental questions?

- What are the reasons for change?
- Answer: usually fall of traditional systems
- Why fall of traditional systems: usually new governance
- What new governance: YOU HAVE THE BIG ANSWER
Re-search, Re-work

A basic tenet?

- Narrative is needed, but figure is essential
- Give the figure a human shape; demystify data with human stories
- Local data is not available; but local inference is equally right
- Pitch local inference against global/national data
Re-search, Re-work

Few tips for a local story

- On a good case study: focus on the mechanism
- On a policy issue: Prepare the global/national chain to establish link
- On livelihood story: focus on multiple sources and overall security