Why Organic?

Motivations

- *For healthier food
- * To safeguard the environment
- * To be more in harmony with nature by using simple techniques and farm-made material
- *To protect the health of farmers
- * For higher profits -traders and growers

Motivations

For exports

Or

Domestic market

- Government policies
- Subsidy regime
- Mindset of ICAR scientists
- Business lobby (seed, pesticide, fertiliser cos.)
- Popular perceptions

For Farmers:

- *No compensation during 3-5 years taken for conversion
- *Lower yields in initial period
- *Lack of seeds
- *Contamination from conventional farming

- Certification
- Too costly for small farmers
- PGS is a way out; but inherent problems
- Can we do away with certification?

- Price
- Changing farmer base
- Consistency of supplies, quality
- Transportation issues

Scale of operations



Hopeful trends

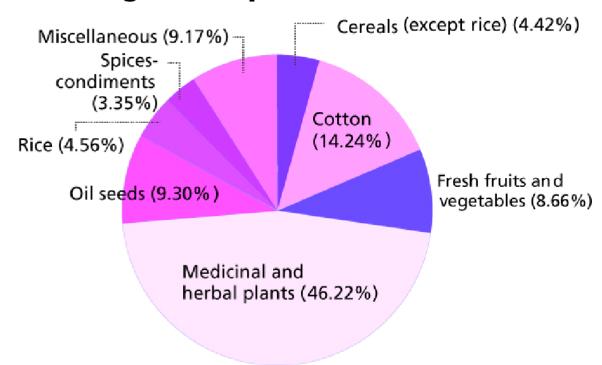
- States promoting organic farming; trying different models
- Farmers looking for alternatives
- Consumer awareness

India's profile

- India tops the global chart in number of certified farmers -- 400,551
- But ranks 33rd globally in land under organic
- And ranks 88th globally in agricultural land under organic

India's profile

Main organic crops



Total organic production: 3.88 million tonnes
This is just about 1 per cent of the total production

India's profile

Area under organic production

In-conversion cultivated area: 0.18 million hectare (4%)

Organic cultivated area: 0.6 million hectare (14%)

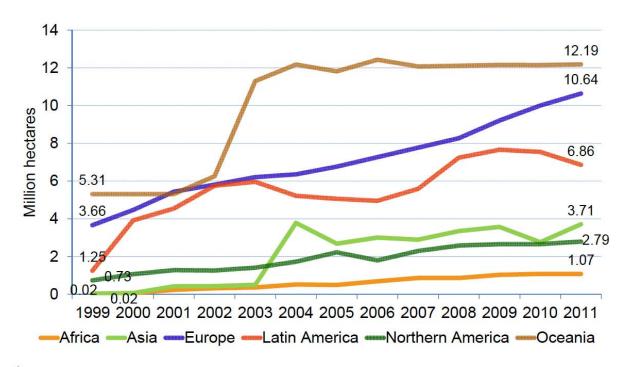
Wild area: 3.56 million hectare (82%)

This is less than 1 per cent of the total cultivated area

Source: Ministry of Agriculture
All figures for the year 2010-11

Global Scenario

Development of organic agricultural land in the regions 1999-2011

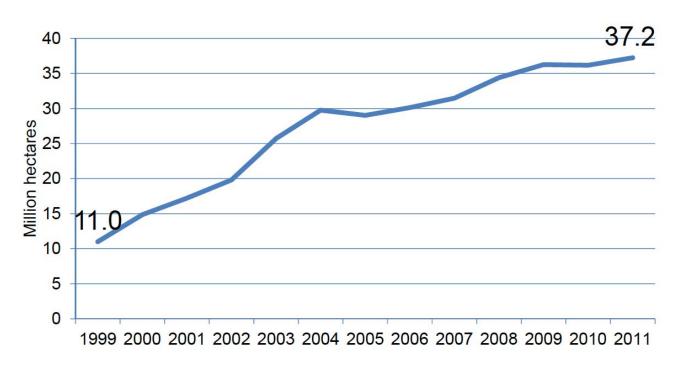




Source: FiBL-IFOAM-SOEL Surveys 2000-2013, based on data from governments, the private sector and certifiers

Global Scenario

Growth of the organic agricultural land 1999-2011

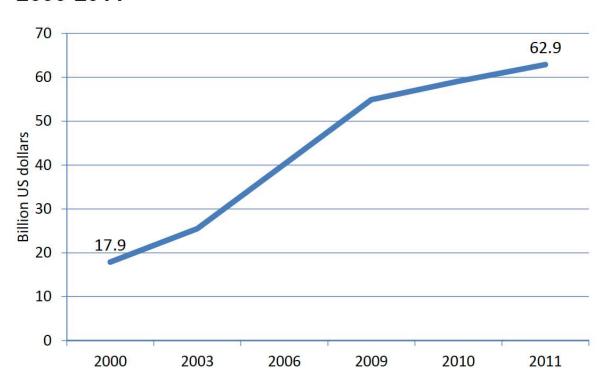




Source: FiBL-IFOAM-SOEL Surveys 2000-2013, based on data from governments, the private sector and certifiers.

Global Scenario

Development of the global market for organic food 2000-2011



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Source: Organic Monitor, various years