



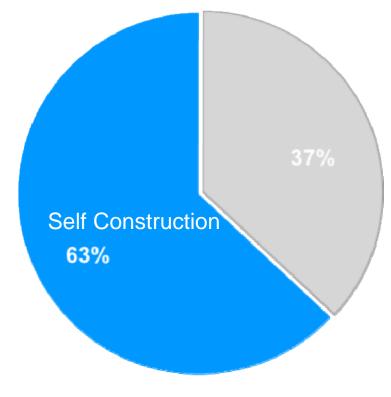
### Self Construction

a process in which the homeowner *is closely* involved in every aspect of building, extending or refurbishing her unit, either undertaking the building work herself or contracting a mason under close supervision. Self-construction is *not* usually guided by current safe design or building norms and is influenced by word- of-mouth and informal knowledge of construction practices and technology.



### Self Construction in Delhi







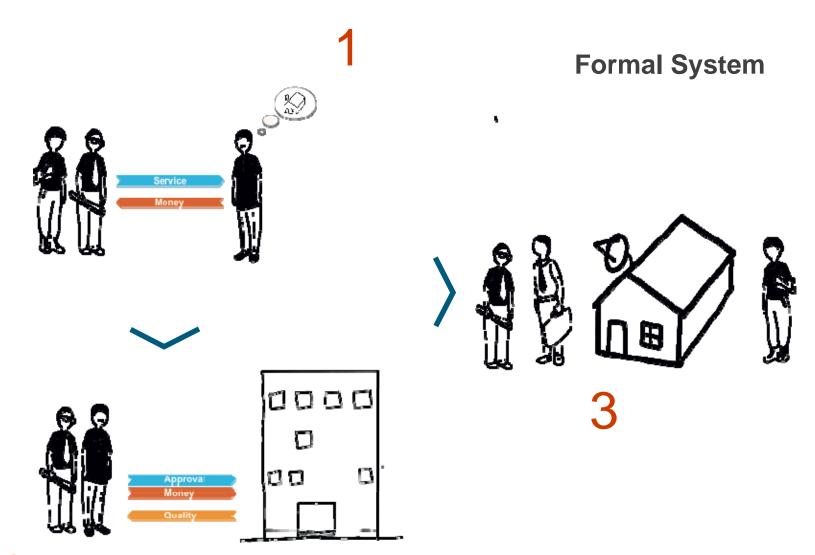


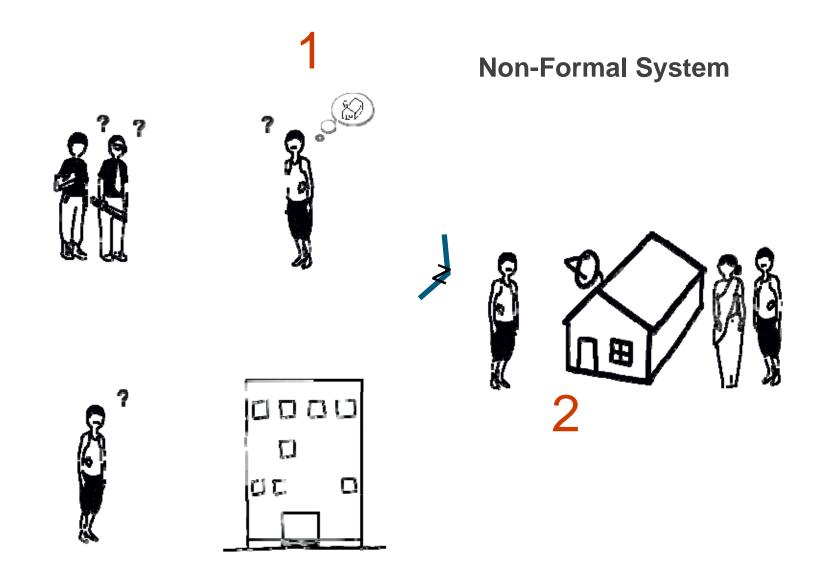


# **MICROFINANCE**

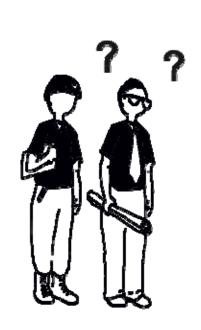


TECHNICAL ASSISTANCE





### **Current Problem**



Illegal Setting - Liability
Can't Pay - No market opportunity



No need - Don't understand the value of services

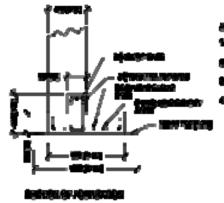
Too expensive - No accessibility

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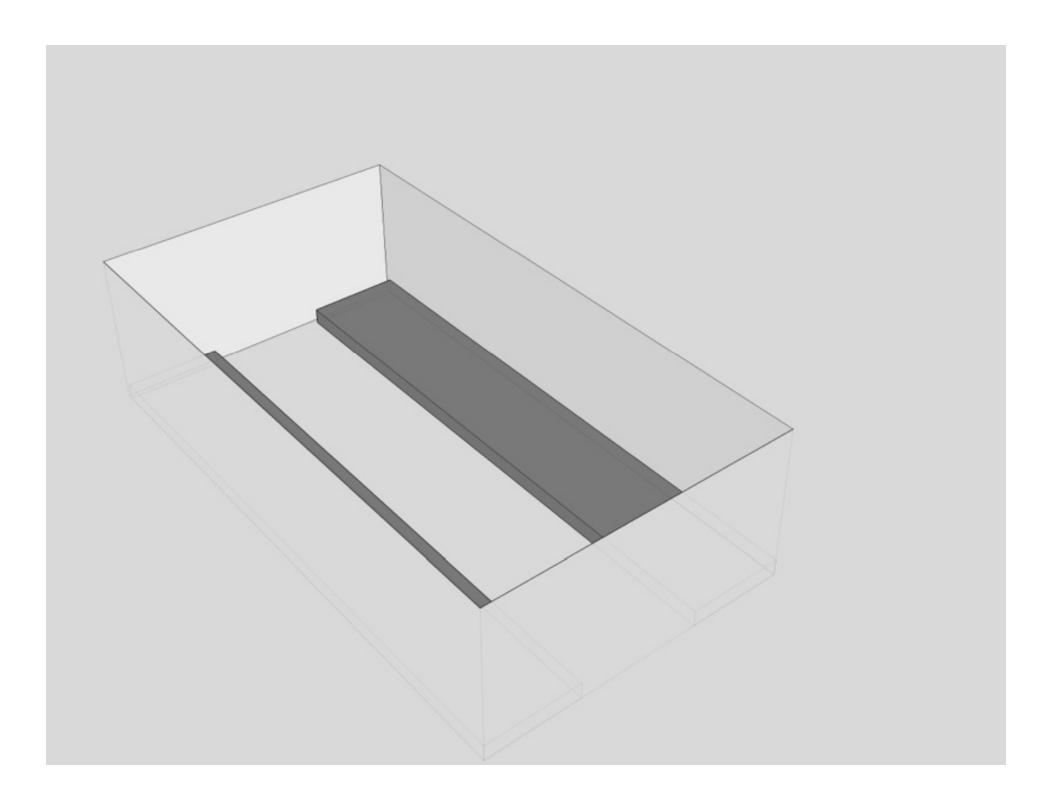
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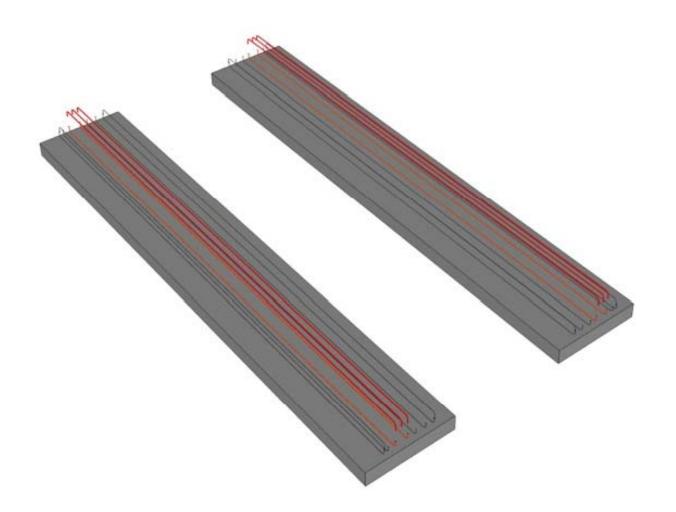


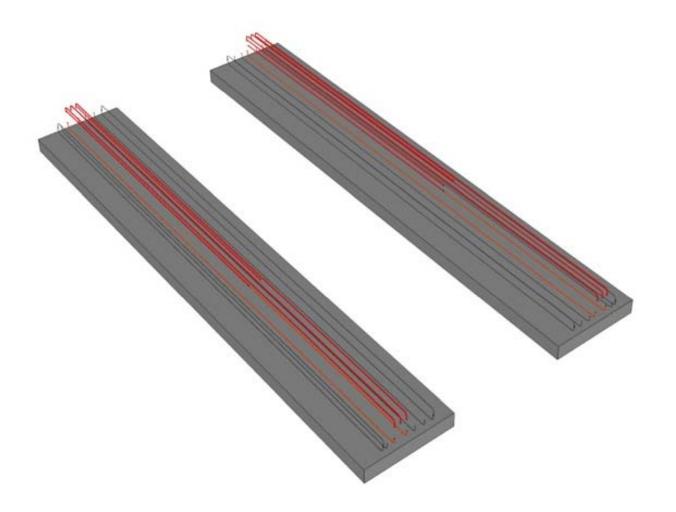
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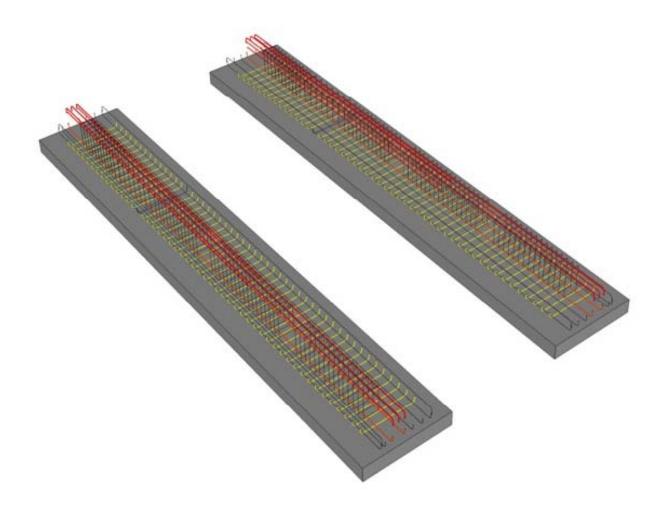
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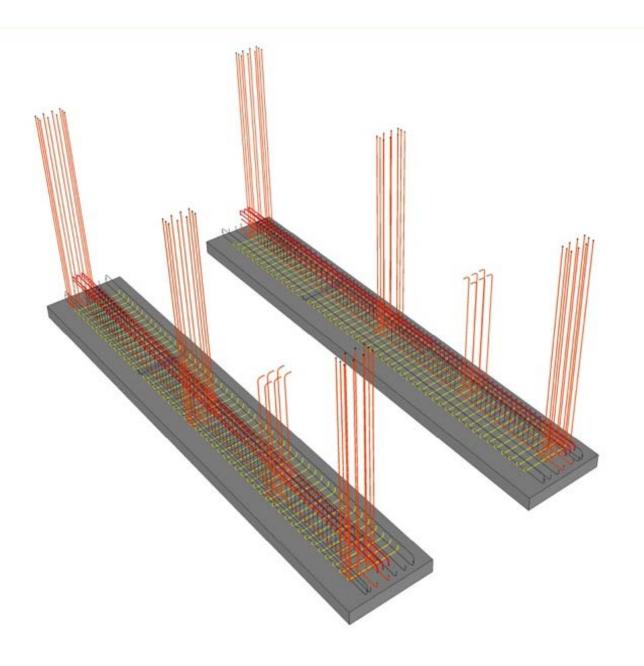
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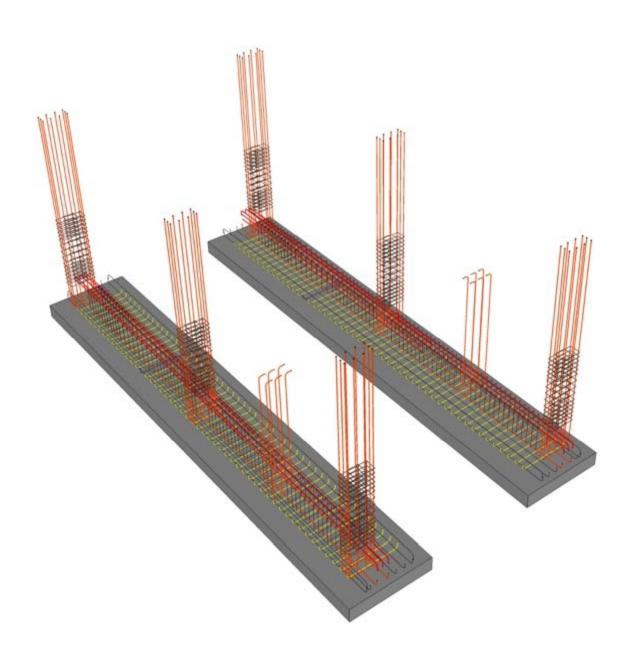


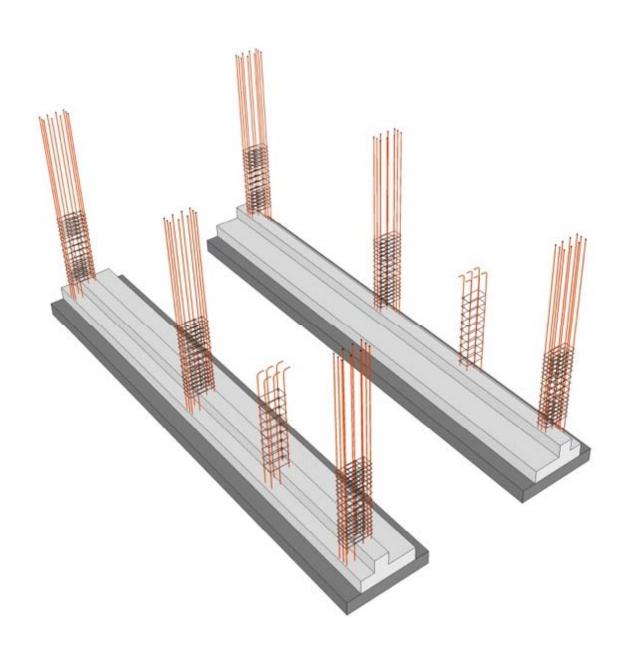


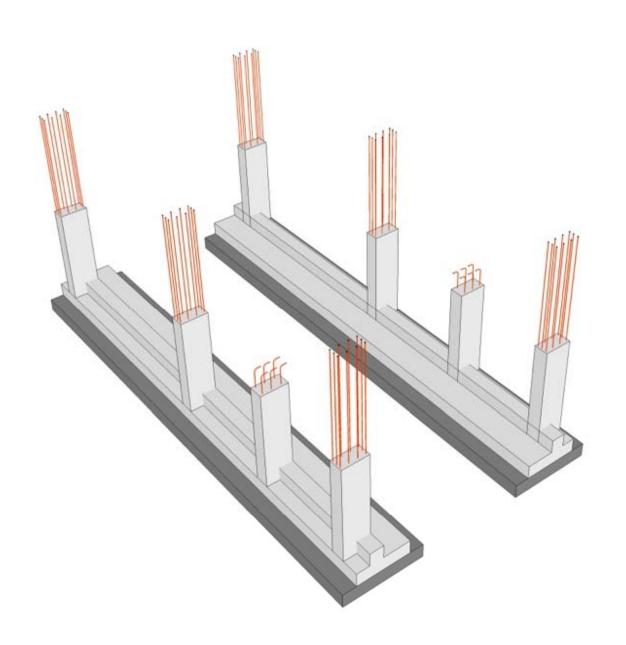


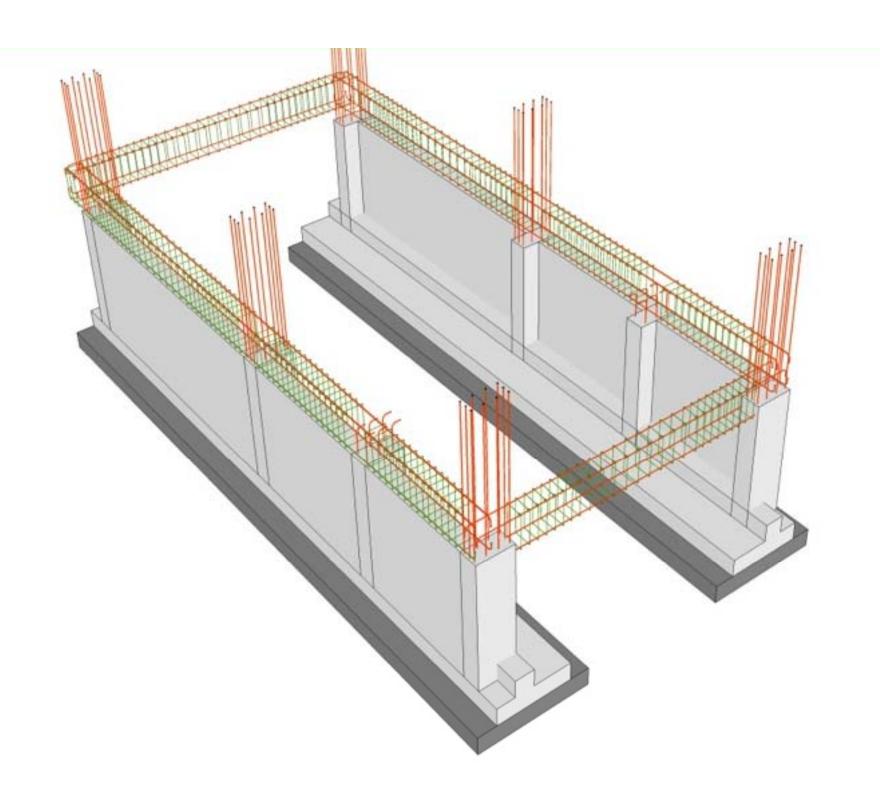


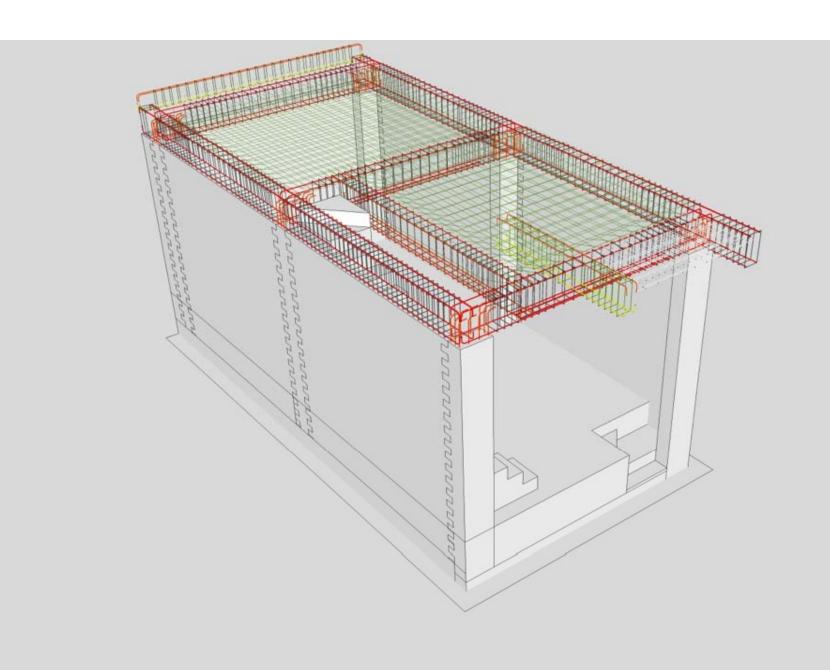




















# mHS theory of change

Appropriately designed technical training modules and customized inputs offered to masons and homeowners engaging in incremental housing can positively influence the quality of the buildings, especially in low-income communities. This is based on the observation that many gross mistakes are made due to lack of basic construction knowledge and that if corrected, the safety and quality of buildings could dramatically improve.

Digital tools able to deliver these services can became direct guides for masons and homeowners and improve the output of other interventions as mason's training programs or awareness campaigns on safety of structures. Digital tools can thus be critical to improve the quality and resilience of low-income rural and urban settlements.

# urban population of India 400 million

live in dense informal settlements

Source: UNDP, 2009

11% skilled workers Source Government of India, 2008

lack of

professional assistance

# MISTRIMAAN

### multi lingual



### customizable wrt context



### inputs

Size Location No. of storeys Terrace access Septic tank

### outputs

Estimate COST MATERIAL

Training Lessons Seismically safe Design Construction Monitoring

### user groups





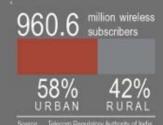
Financial Institutions



Training Organisations

Improving the quality of INFORMAL HOUSING in Indian cities through

### accessible



Projected smart phone users in India

200 million by 2016

280 million by 2018

ource: eMarketer, 2014 2 Billion Consumers Worldwide Get Smart(phones) by 2016 60% smart phone users

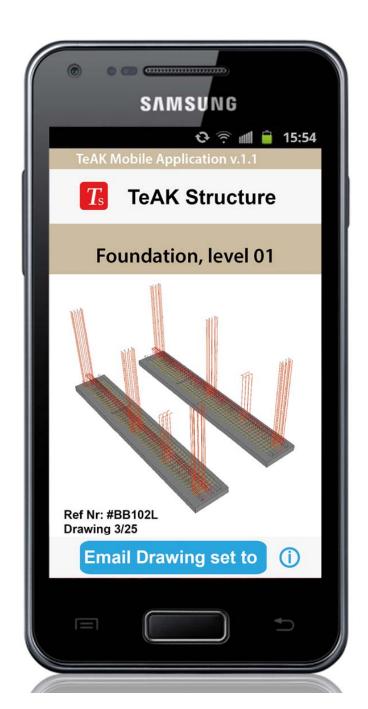
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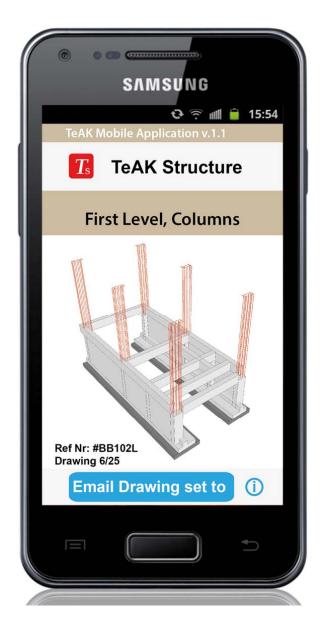
Source Market share held by mobile operating systems in India from January 2012 to March 2015 Statista, 2015 average cost of a smart phone

2010 11,986 INR 2015 2,945 INR 2020

Source : PriceBaba.com, 2014 India Android Consumption Report 2014

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# O vodafone 3G

alaxmi Telecom

Faster. Smarter. Better.













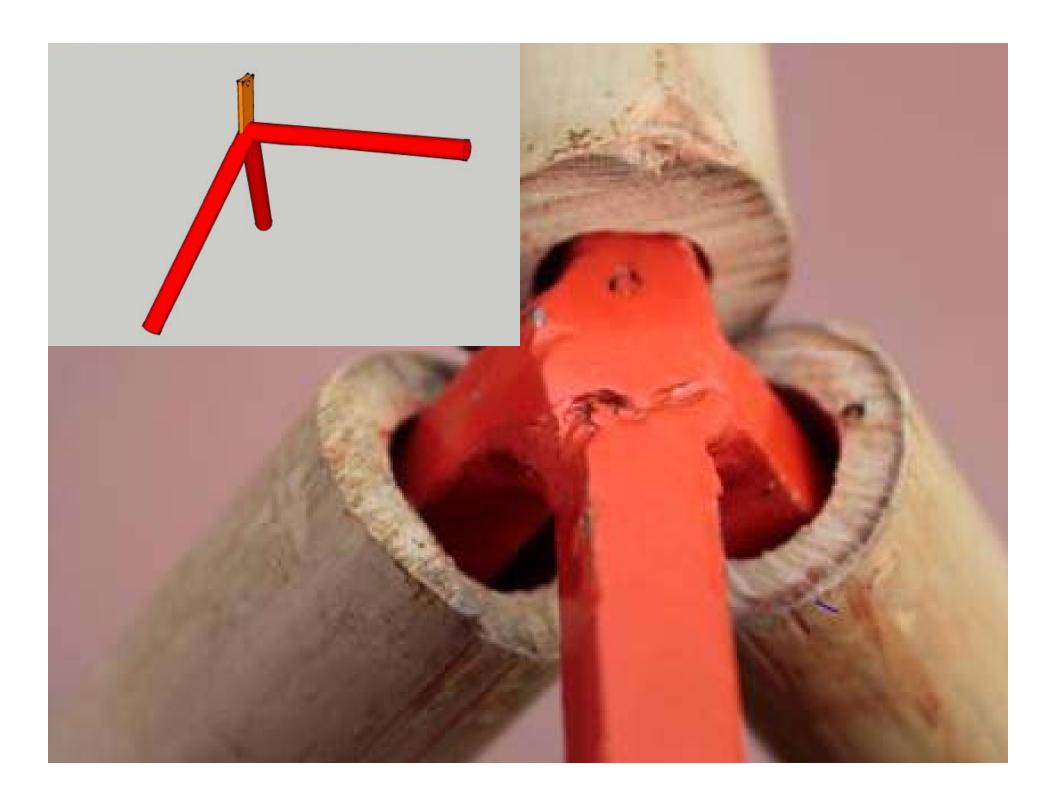


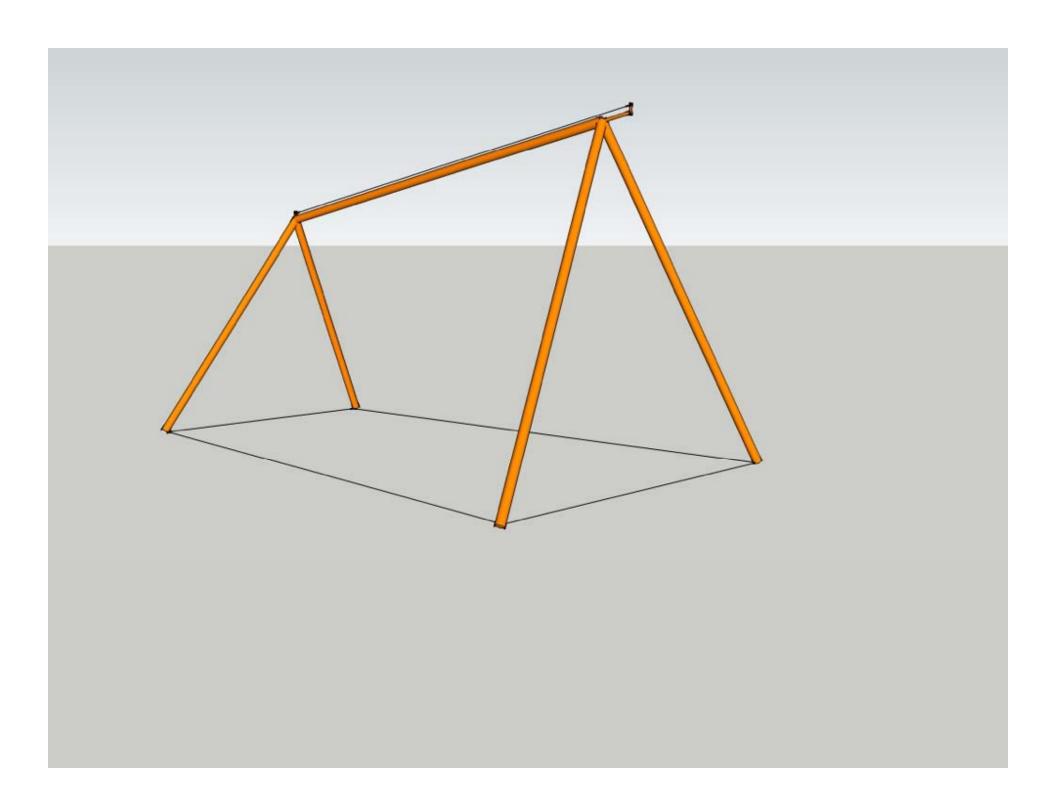


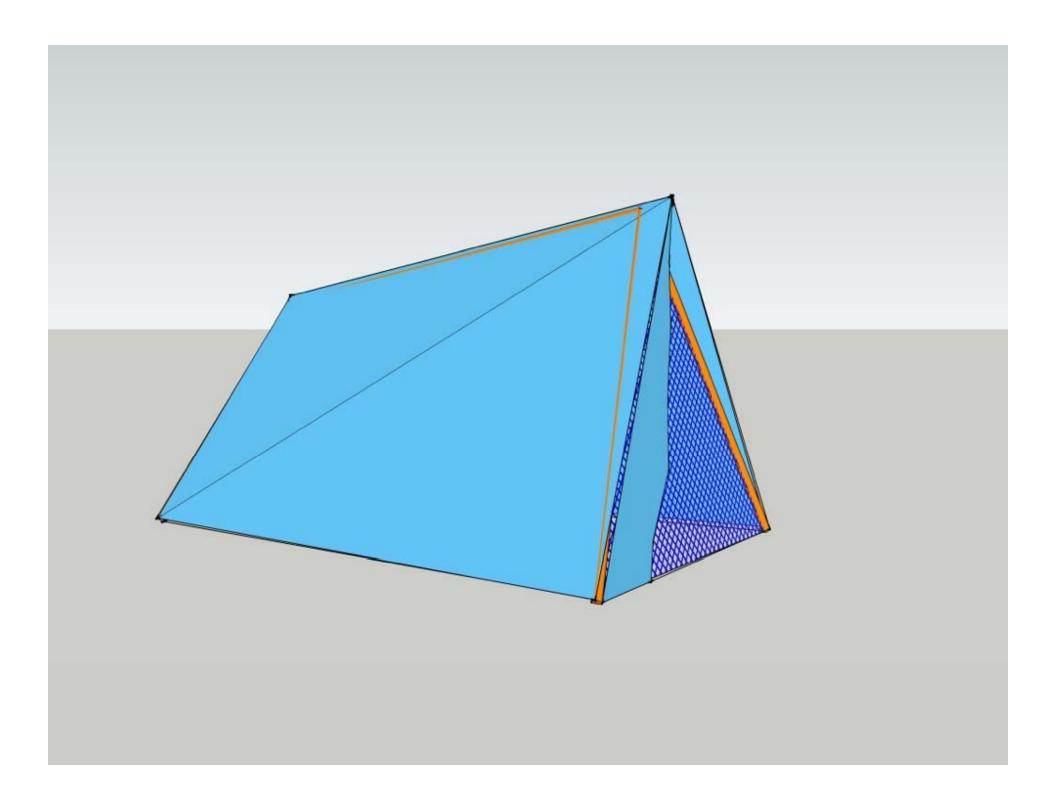
# ek SHELTER













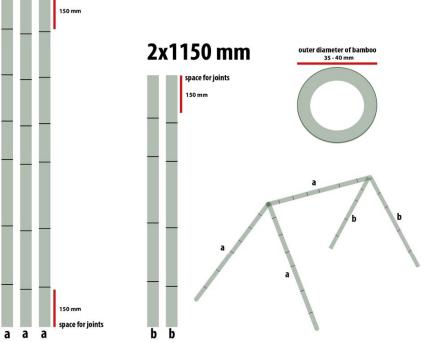




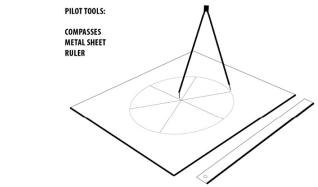


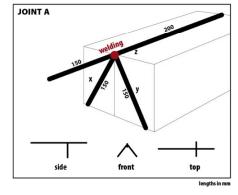
### **CUTTING THE BAMBOO**

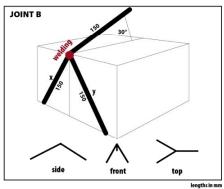
## 3x1500 mm space for joints 150 mm 2x1150 mm outer diameter of bamboo 35 - 40 mm space for joints



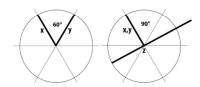
### **WELDING THE JOINTS**



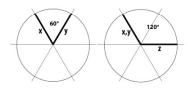




angles required for joint A:



angles required for joint B:







INSTRUCTION FOR ASSEMBLY

निर्माण के लिए निर्देश

