

CASHLESS PRICED PARKING IN NAIROBI

BY: ENG. CHRISTINE A. OGUT CHIEF OFFICER, ROADS, PUBLIC WORKS & TRANSPORT DATE: 9th APRIL, 2015 CONCLAVE OF CHAMPION CITIES OF ASIA & AFRICA CLEAN AIR & SUSTAINABLE



RESERVED.

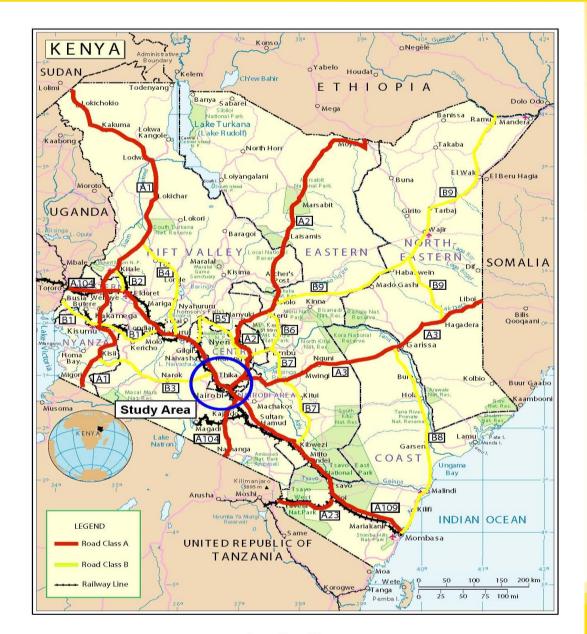


PRESENTATION OUTLINE

- Background
- Parking Management
- Parking Revenue Collection
- Nairobi's Experience
- Why Cashless payment
- How Cashless payment
- Benefits
- Lessons Learnt









BACKGROUND-CITY OF NAIROBI

- Population:- 4.1 million; annual pop. Growth rate:- 5%
- Contribution to the National GDP:- 60%
- Area: 684 km²
- Population increased from 350,000 in 1963 to 4,100,000 today with 500,000 vehicles
- Total car parking space in the CBD is 14,864, 3,941 are on-street parking (26.5%), 3,834 are off-street parking (25.8%) and 7,089 are building parking (47.7%)



PARKING MANAGEMENT

Nairobi City County controls:

- Regulation of on-street parking & off street parking
- Enforcement of on-street parking & off street parking- including setting fines and collecting money
- Parking standards for new development
- Public off-street car parks that they own & /or run
- Car parks for their own staff

BUT it does not control:

- Residential parking, once built
- Public off-street car parks that it does not own and/or run



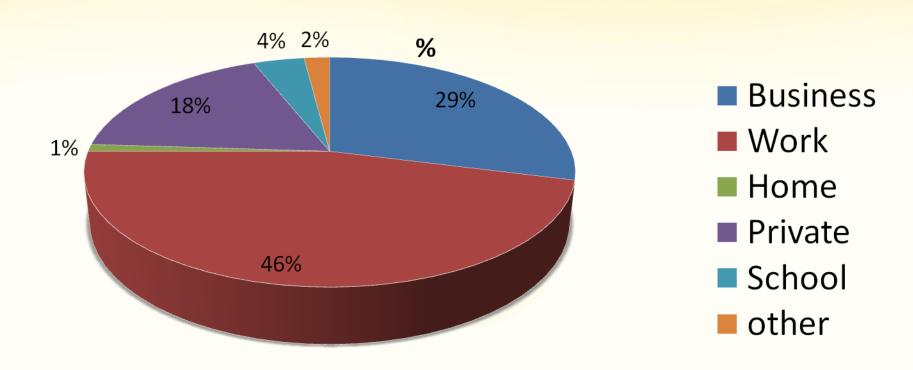
PARKING UTILIZATION

- On street 140%
- Off Street 95%
- Buildings 50%
 EFFECT OF increasing CARPARK FEES
- increase of on-street car parking fee would make car users shift from on-street parking to usage of building car parking.
- more than 50% of private car users would change from their mode of transport if on-street parking fees were increased





TRIP PURPOSE BY CAR PARKING TO CBD





PARKING REVENUE COLLECTION

- Parking attendants issued with books that were monitored on the system as revenue was handed in every day.
- Each book had 200 leafs but there was no efficient mechanism of following up on cash brought in in relation to the leafs.
- The management had to wait till end of day to know the revenue collected by the attendants.
- Motorists had to look for the attendants to pay for parking making it inconveniencing where the attendant had left their post



NAIROBIS EXPERIENCE







NAIROBIS EXPERIENCE









NAIROBIS EXPERIENCE







NAIROBIS EXPERIENCE

Inadequate parking facilities & poor enforcement









NAIROBIS EXPERIENCE

- Manual records
- Money collected not banked

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WHY CASHLESS PAYMENT

- Growing demand for improved service delivery
- Monitoring & Evaluation of Revenue collection by zone & performance of parking attendants
- Culture of non payment
- Declining Resource base
 - Inability to realize revenue collection due
 - Lack of adequate revenue collection & enforcement personnel
 - Rent Seeking Behaviour Attendants Reporting late to work; Absenteeism; Shortages in revenue collected; Collector and payer collusion
 - Interference





HOW CASHLESS PAYMENT

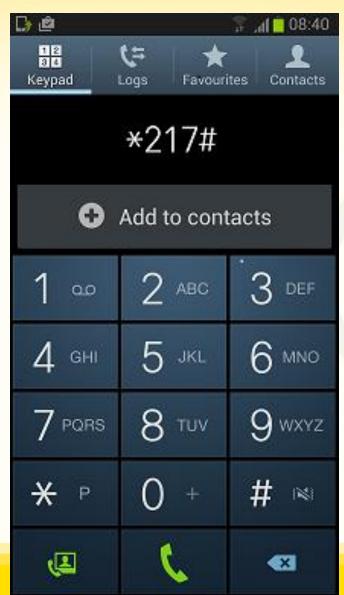
Current Payment Process on Parking

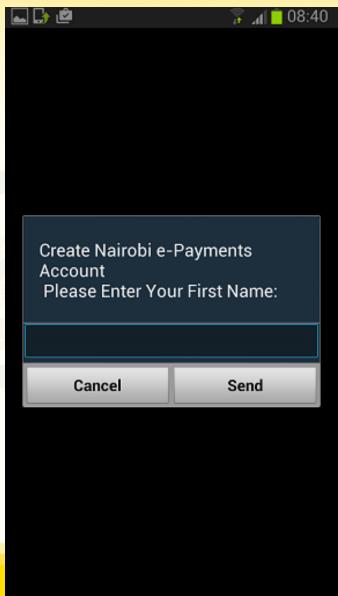
- The System allows the motorist to create an electronic wallet for the county from where county services can be paid.
- Money to transact can be loaded from other channels e.g. Visa Card, Master Card, Mpesa, available registered agents(this could be banks).
- Electronic Payment steps
 - Wallet creation
 - Wallet top up
 - Payment





WALLET CREATION

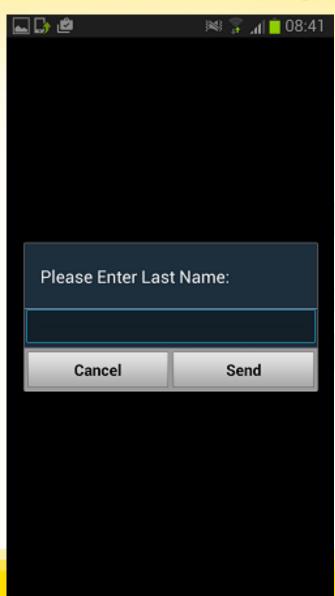








WALLET CREATION

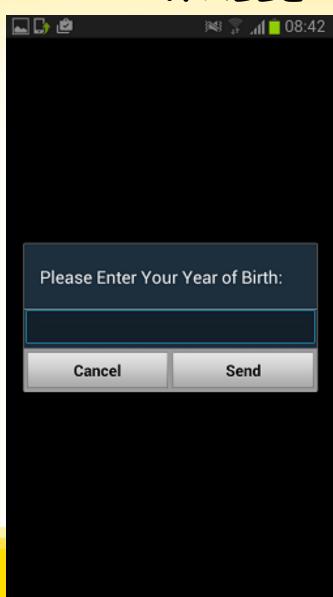


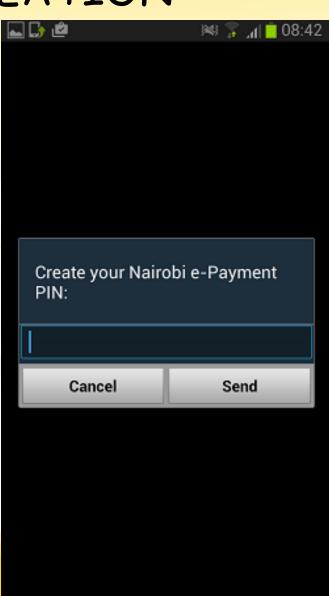






WALLET CREATION







LOAD WALLET WITH MONEY

Money to transact is loaded from other channels e.g. Visa Card, Master Card, MPESA, available registered agents(this could be banks). The reason for the wallet is because the County has many services to pay for where by the wallet provides a menu for each available services.

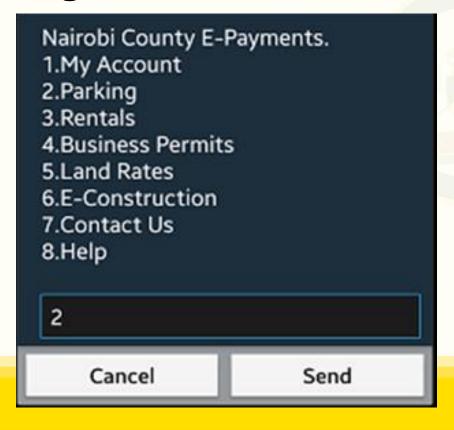


LOAD WALLET WITH MONEY

- Top Up from MPESA-
 - MPESA Menu;
 - Pay Bill No. 147147;
 - Account No is mobile line number;
 - Indicate amount of money;
 - click ok;
 - MPESA transfers money to your wallet;
 - Notification by County that money is in the Wallet
 - Go to wallet and start payment process



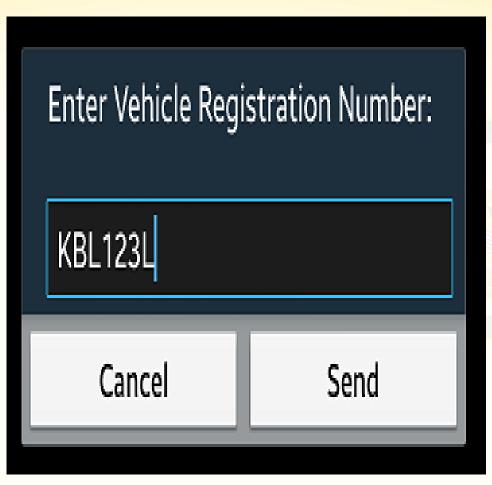
You can access your wallet through you mobile phone by dialling *217# which gives a USSD menu below.



Select Option 1.Daily Parking		
2.Daily Parking(Top 3.Seasonal Parking	50.00 (a) 10 a a a a a a a a a a a a a a a a a a	
4.Penalties	,	
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5.Check Car Paymo	ent Status	
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simple & secure





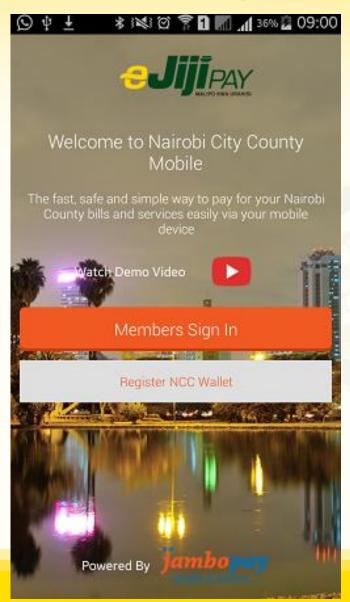
Select Your Closest Area No: 10.CBD 11.Westlands/Gigiri/Ngara 12.Upperhill/Community 16.Industrial Area 21.Kilimani/Hurlignham 22.Lavington/Karen 50.Other Area 10 Cancel Send

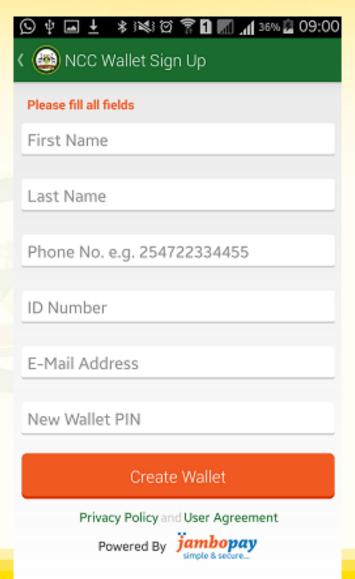


You can access your wallet through a Mobile App -> download android app on Google play store, download windows app on windows app store



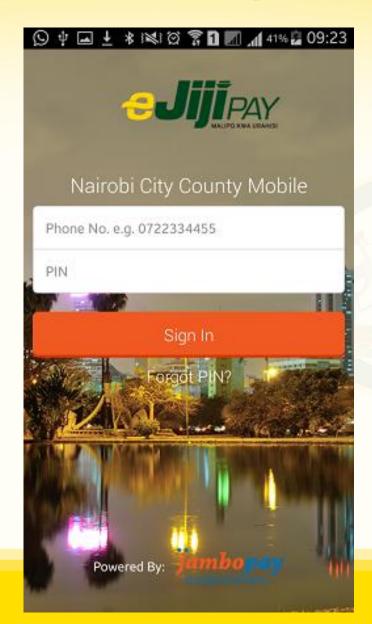


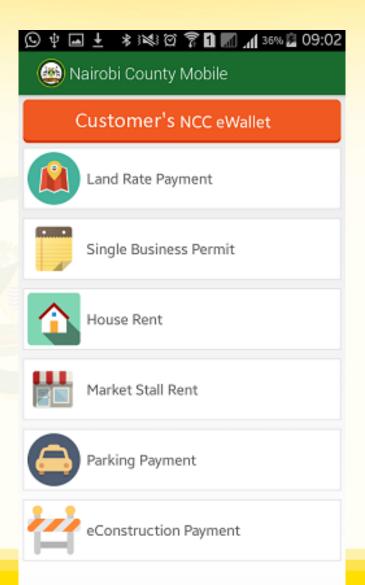
















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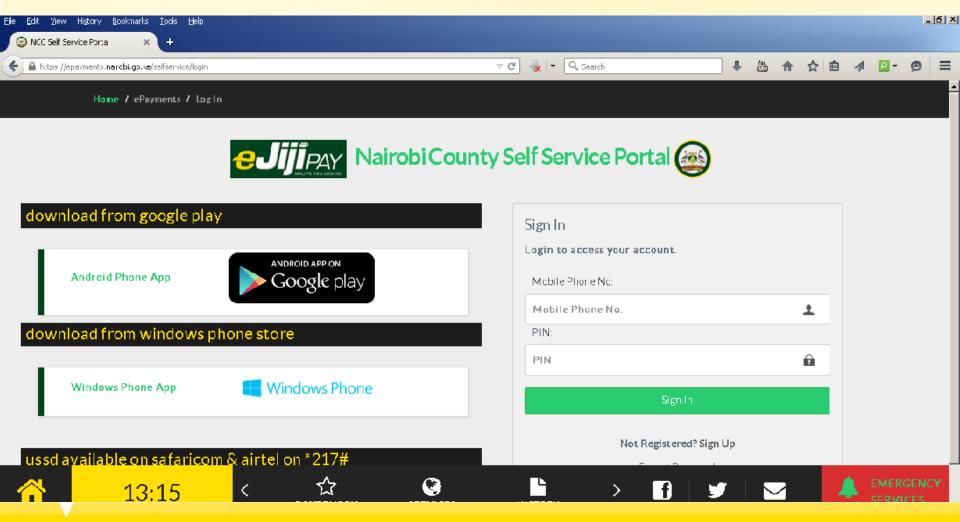




 The Wallet can also be accessed on the web portal https://epayments.nairobi.go.ke















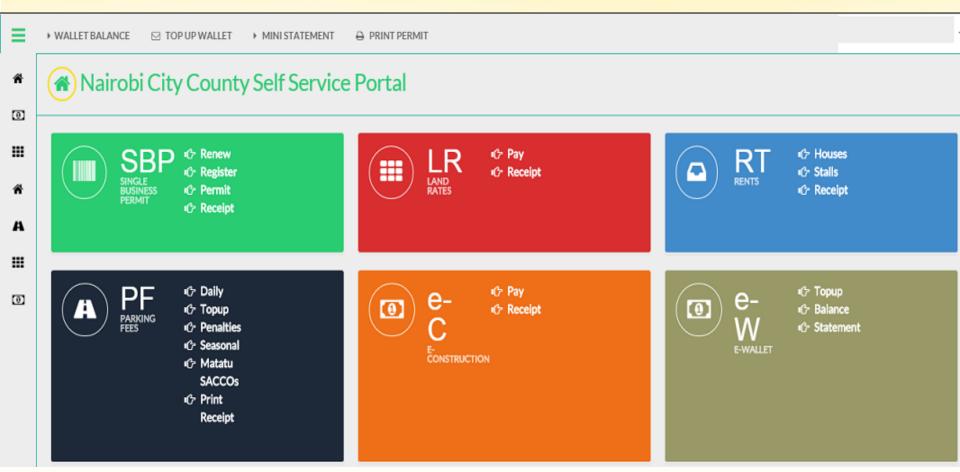
Nairobi County Self Service Portal

dow	nload from google p	olay
	Android Phone App	Google play
dow	nload from window	s phone store
I	Windows Phone App	Windows Phone
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Sign Up Aready a member? LogIn	
Personal Details	
First Name	Last Name
Firstname	Lastname
Email	
Email Address	
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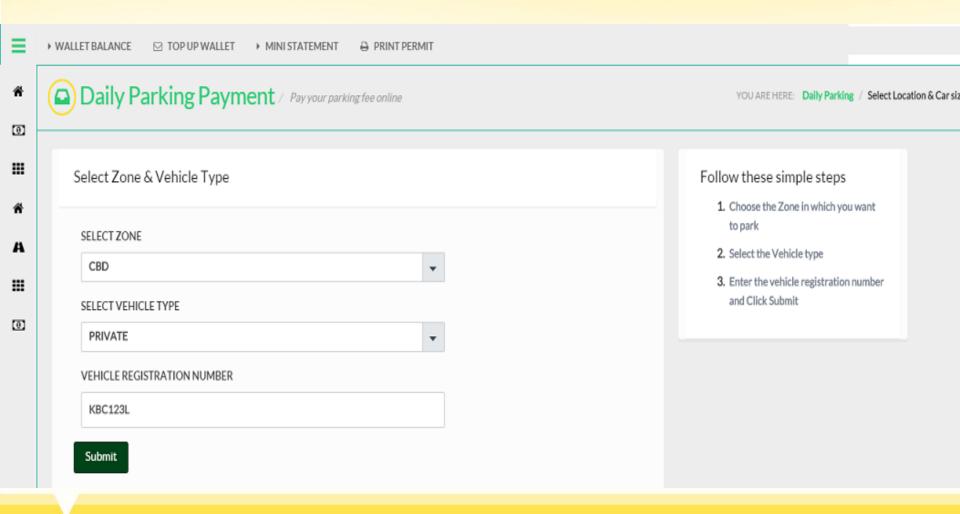
















CURRENT PROCESS

- Motorists are not required to visit County cash offices to make payment since this can be done online thru multiple channels
 - USSD > *217# available on Safaricom & Airtel
 - Web portal >
 https://epayments.nairobi.go.ke
 - Mobile App > download android app on Google play store, download windows app on windows app store.



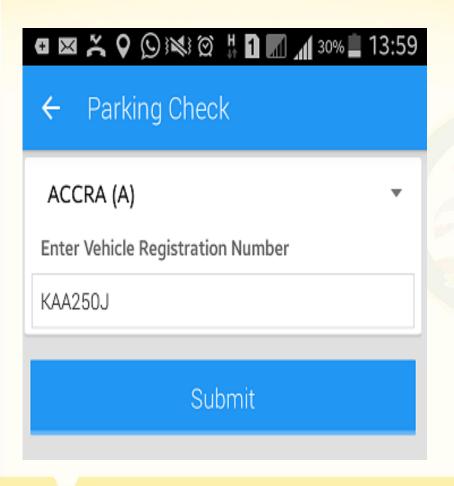


CURRENT PROCESS

- Once payment is done, an enforcement application is used where the enforcement officer keys in the registration number of the vehicle and confirms if it has paid or not.
- If the motorist hasn't paid, the registration number is escalated to the clamping team with the location for the vehicle to be clamped manually. The vehicle also is clamped on the system to ensure the penalty is charged to the customer.



CURRENT PROCESS COMPLIANT VEHICLE

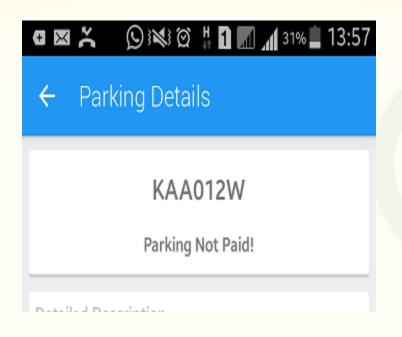


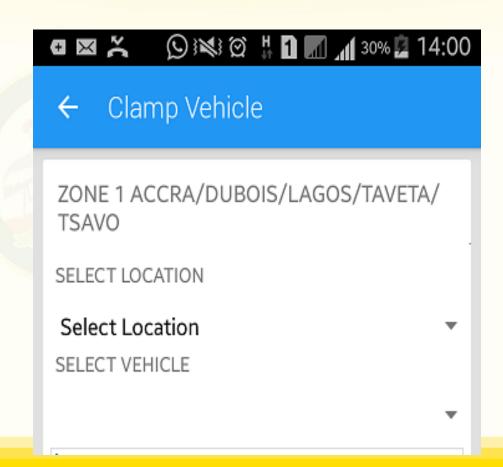
◆ Vehicle Parking De	13:58
REGISTRATION NO.	KAA250J
VEHICLE TYPE	PRIVATE
PARKING TYPE	DAILY
DURATION	-
TIME PAID	11:05:39
START DATE	2015-04-01
EXPIRY DATE	2015-04-01
AMOUNT (Ksh.)	300.00





CURRENT PROCESS NON COMPLIANT VEHICLE

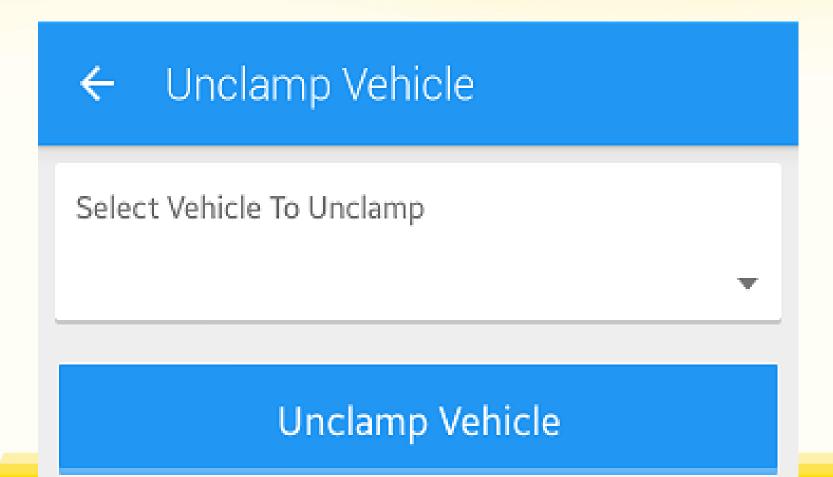








CURRENT PROCESS UNCLAMPING THE VEHICLE







ALL REVENUE DASHBOARD

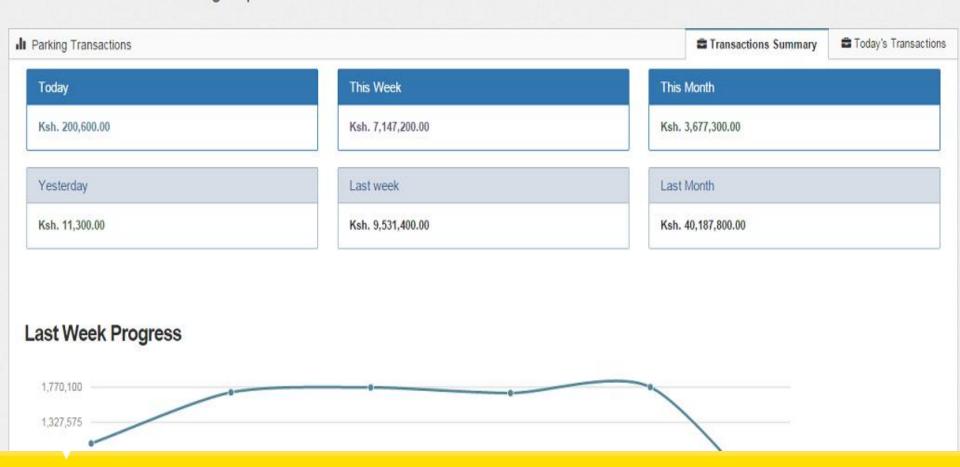
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Yesterday (Ksh. 19,470.00)	Yesterday (Ksh. 130,235.00)	Yesterday (Ksh. 66,300.00)			
Market Rents	Seasonal Parking	Seasonal Parking Daily Parking			
Today (Ksh. 0.00)	Today (Ksh. 549,550.00)	Today (Ksh. 549,550.00) Today (Ksh. 199,400.00)			
Yesterday (Ksh. 0.00)	Yesterday (Ksh. 242,550.00)	Yesterday (Ksh. 11,300.00)			





PARKING REVENUE DASHBOAR

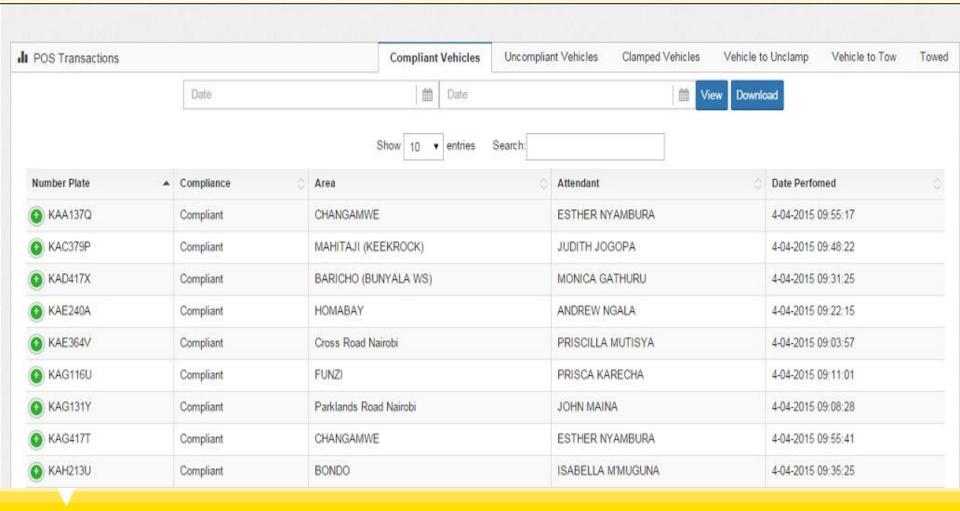
Parking Reports







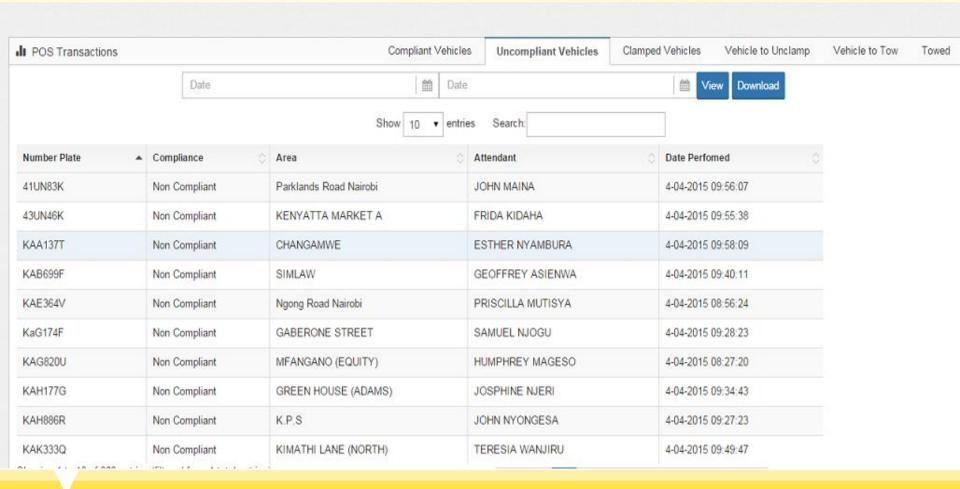
LIST OF COMPLIANT VEHICLES







List of Uncompliant Vehicles







LIST OF CLAMPED VEHICLES

II POS Transactions		Compliant Vehicles	Uncompliant Vehicles Cla	amped Vehicles	Vehicle to Unclamp Vehicl	le to Tow Towed	
	Date	☐ Date		₩ Viev	v Download		
Show 10 ▼ entries Search:							
Number Plate	Compliance	Area 🗘	Attendant	Padlock Number	Date Perfome	ed 🗘	
● KAX557B	Clamped	UTALII LANE (VIEW PARK)	WYCLIFFE MUNUBI	00	4-04-2015 09:	:19:02	
◆ KBK097P	Clamped	UTALII LANE (VIEW PARK)	WYCLIFFE MUNUBI	00	4-04-2015 09:	:45:18	
€ KCA849R	Clamped	UTALII LANE (VIEW PARK)	WYCLIFFE MUNUBI	00	4-04-2015 09:	:25:55	
Showing 1 to 3 of 3 entries (fil	tered from 1 total entries)		Previous 1 Next				





QUERIES BY ATTENDANTS

II Todays POS Transactions				Hourly Queries	Daily Queries
Q Filter	Date	☐ Date	₩ View Dow	nload	10 \$
Attendant		▲ Query No.		♦ Hour	\$
AGNES KINGORI		11	2015-04-04	8:00	
AGNES KINGORI		6	2015-04-04	9:00	
AGNES KINGORI		13	2015-04-04	10:00	
AGRIPPINAH MWINAMO		1	2015-04-04	10:00	
ANDREW MWANIKI		12	2015-04-04	9:00	
ANDREW MWANIKI		5	2015-04-04	10:00	
ANDREW NGALA		10	2015-04-04	9:00	
Ayub Masaka		1	2015-04-04	8:00	
Ayub Masaka		1	2015-04-04	10:00	
BEATRICE GITAU		16	2015-04-04	8:00	
Showing 1 to 10 of 165 entries			First Previous	1 2 3 4 5	Next Last





BENEFITS

- Saved time to the customer as they do not need to look for the attendant to pay for parking
- Ease of the transaction process.
- Convenience as one can have the parking fee paid for by another remotely.
- Security of the process as there is no cash handled in the payment process
- The management gets to know the collection in real-time





LESSONS LEARNT

- It is not difficult to come up with innovations and use technology, the challenge is to get user acceptance
- Challenge on behavioral change
- The fear of the unknown
- Lack of knowledge on the changes taking place





Parking Video





CONCLUSION

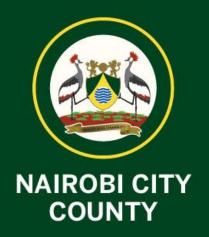
- By providing payment through electronic payments, we provide convenience to the customer by:
 - 24/7 Service,
 - paying from home or office without commuting,
 - speed in transacting,
 - easy process,
 - secure no cash.



Jambopay Contacts

- Physical Address
 - View Park Towers 12th Floor Nairobi Kenya
 - P. O. Box 15478 00100
- Tel +254709920000 +254202220544/45
- Fax +254202220546
- GSM +254720228809
- Email gmuchemi@webtribe.co.ke
- Website www.webtribe.co.ke





Thank You