

AGENDA

Media Briefing Workshop and Public Meeting on Labelling, Claims and Advertisements

December 16, 2016, 10 AM – 6:00 PM

Gulmohar Hall, India Habitat Centre, New Delhi

Session I: Welcome and Overview, 10:00 AM to 11:00 AM		
Time	Topic	Speaker
10:00 AM – 10:15 AM	Welcome and introductory address	Sunita Narain, Director General, Centre for Science and Environment
10:15 AM – 11:00 AM	Labelling, claims and advertisements: overview on policy and practice	Amit Khurana, Senior Programme Manager, Food Safety & Toxins Centre for Science and Environment Ananya Tewari, Research Associate, Food Safety & Toxins, Centre for Science and Environment
<i>Tea, 11:00 AM to 11:30 AM</i>		
Session 2: Labelling and Claims, 11:30 AM to 1:15 PM Chair: Sunita Narain, Director General, Centre for Science and Environment		
11:30 AM – 11:45 AM	Rising non-communicable diseases and promotion of junk food	Anoop Misra, Chairman, Fortis-C-DOC Centre of Excellence for Diabetes, Metabolic Diseases and Endocrinology, New Delhi
11:45 AM – 12:00 PM	Importance of food labelling in informed dietary choices	SubbaRao M Gavaravarapu, Scientist-E, National Institute of Nutrition, Hyderabad
12:00 PM – 12:15 PM	Labelling and claims on packaged food: information disclosure or promotional tool	Sanjay Khajuria, Head of Corporate Affairs, Nestle India
12:15 PM– 12:30 PM	Nutrition from fresh foods versus packaged food claims	Ishi Khosla, Nutritionist and Founder, The Weight Monitor
12:30 PM – 12:45 PM	Practices of food labelling and claims: is consumer interest a priority?	Shriram Khanna, Managing Editor, Consumer Voice
12:45 PM – 1:15 PM	Open Forum	
<i>Lunch, 1:15 PM to 2:15 PM</i>		
Session 3: Advertisement and Claims, 2:15 PM to 4:00 PM Chair: Amit Khurana, Senior Programme Manager, Food Safety & Toxins, Centre for Science and Environment		
2:15 PM – 2:30 PM	Food advertisement and celebrity endorsements: Impact on buying behavior of children	Rajesh Sagar, Professor & Head, Dept. of Psychiatry, All India Institute of Medical Sciences, New Delhi
2:30 PM PM– 2:45 PM	Are existing and proposed consumer protection laws adequate enough?	Pushpa Girimaji, Senior Journalist and Author
2:45 PM– 3:00 PM	Child health and HFSS food consumption	Rekha Harish, Professor & Head, Dept. of Pediatrics, Govt. Medical College, Jammu

3:00 PM– 3:15 PM	Legal liability of misleading claims in food sector	Kirti Bhatt, Former Head, Legal at Consumer Education and Research Centre, Ahmedabad
3:15 PM– 3:30 PM	Should celebrities endorse junk food: moral/ethical/legal responsibility	Harish Bijoor, CEO, Harish Bijoor Consults Inc.
3:30 PM– 4:00 PM	Open Forum	
<i>Tea, 4:00 PM to 4:30 PM</i>		
Public Meeting, 4:30 PM – 6:00 PM Chair: Sunita Narain, Director General, Centre for Science and Environment		
4:30 PM– 4:50 PM	Introduction	Sunita Narain, Director General, Centre for Science and Environment
4:50 PM– 5:10 PM	Packaged food labelling and promotion: regulator’s responsibility for safe and healthy food	Pawan Aggarwal, CEO, Food Safety and Standards Authority of India
5:10 PM– 5:30 PM	Celebrity endorsement of food products: responsibility and liability	Santosh Desai, MD & CEO, Future Brands
5:30 PM– 6:00 PM	Open forum	
<i>High Tea, 6:00 PM</i>		