

AGENDA FOR BILASPUR MEDIA BRIEFING

April 9-10, 2015

DAY 1

10.00-10.30 AM Session 1 Inaugural session

Anupam Srivastava, Associate Director, Media Resource Centre, CSE

- CSE – over 20 years of researching and reporting on environment. Its philosophy, work and milestones and the media programme

10:30– 11:45 AM Session 2 Media and Environment

Richard Mahapatra, Managing Editor, Down To Earth

- Reporting on environment – trends and observations
- News and its linkages – the global and the local
- Discussion – The role of media in highlighting local environmental issues

11:45 AM-12: 00 PM: BREAK

12.00-1.15 p.m. Session 3 Regional Environmental Issues – 1

Ms Sudha Bharadwaj, Advocate, Bilaspur

- Regional environmental issues with case studies

1:15 PM-2:00 PM LUNCH

2:00 -3.00 PM Session 4 Thermal power plants and industrial pollution

Sanjeev Kanchan, Deputy Programme Manager, GRP, CSE

- Discussion on *Heat on Power*, performance of the thermal power sector with focus on states including Chhattisgarh, Madhya Pradesh, West Bengal, Jharkhand, Bihar, Uttar Pradesh and Odisha

3:00 PM-4:00 PM Session 5 Regional Environmental Issues -II

Laxmikant Chauhan, Advocate, Korba

- Regional environmental issues with case studies

4:00 5:00 PM Session 6 Reporting on environment

Richard Mahapatra, Managing Editor, Down To Earth
Sunil Kumar, Chief Editor, Daily Chhattisgarh

Discussion on:

- How to identify a story
- Preparing your story – the research, the sources, verifying information etc
- Pitching the story to the editor
- Editor's perspectives on what makes news and what doesn't with influences of readership, market, sensitivity of news, etc.

DAY 2: **Field Trip to Korba**