Imagine...

Our Right of Way: Walk and cycle
Delhi,
21 March 2012

Lake Sagaris
MSc. and PhD (c)
Planning and Community Development,
Founder and head of Communication,
Innovation, Development,
Living City,
Santiago, Chile
Ciudad Viva (Living City) was born in the fight of 25 community organizations against a major urban highway concession, Chile’s first, the Costanera Norte (1996-2000). We saved our neighbourhoods from destruction and voted to continue with new proposals.
From diversity, we created Living City

And learned: Equality REQUIRES Everyone.
Equality is essential to democracy, safety, security, quality of life, the environment.

- Mobility defines access: to education, culture, housing, food and clothing, work, leisure.

- Barriers to mobility and access can be barriers to social equity.
What’s at stake?
Sustainable transport matters
Going from this
to some version of this...
New living systems require:

A new equation:

Citizens x (widespread understanding + articulate demand) = political will to change.

- Technical knowledge: bridging across silos
- Experiential knowledge: Recognize value added
- Participatory institutions to mobilize “ecologies of actors”
Cities...
are collective works of art...

Something we all create together.
Happiness matters – and studies show that relationships are what make us happy.
We can measure quality of life

By the quality of relationships ... among strangers.
Streets...
Feria Santa María, Santiago...are for people.
The right to the city means...
... being able to work, shop, protest, propose, create...
Citizen participation strategic
Citizen participation

A process which significantly influences how people participate politically, how politicians govern and how private entities carry out their activities, particularly those that affect shared spheres.

The daily practice of democracy...
Mobilizing ecologies of actors
("policy entrepreneurs")

Source: Tom Godefrooij, I-CE/Brabant planners, The Netherlands
Communication-participation spectrum

**Information**
- One-way communication
  - Little change in attitude

**Limited (ritualistic) participation**
- Two-way communication
  - Little change in actions

**Strategic participation**
- Debate
  - Real change in attitudes, actions and habits

- Deliberation (transformative)

- Large formal spaces
- Formal spaces large and small
- Small Groups, formal and informal spaces
TIME: the nature and pace of urban policy innovation

20- to 30-year cycle for significant policy change, roughly four stages.

1. Small innovations, often erroneous and/or imperfect
3. “Sexy city”, crisis, or other catalyst
4. Exponential growth, often from one-city level to national policy
The one-two rule: Maintain the Movement

Civil society pressure

Political leadership

Experts (technical staff, academics, NGOs, operators, others)

Civil society support

Political leadership
The one-two rule:

Create “pros”, to counter contras

Credibility depends on
Knowledge
Skills
Connections
Independence

Political leadership
Civil society support
Individuals good, organizations better

- **Continuity** beyond government turnover
- Independent monitoring and evaluation that other people value, **credibility**
- **Instant data**, which can replace, supplement or complement expensive studies
- Optimal conditions for **successful pilots**
- **Accumulate**: Skills, knowledge, capacity, relationships, networks.
In practice
Bellavista neighbourhood: Paseo Pío Nono

• Deterioro urbano grave
• Ruido, mal uso de las calles = huyen los residentes
• Aumento de alcohol, "block-busting", tráfico de drogas, (balacera)
Community communications weave
La Voz de La Chimba, circ. 20,000, www.ciudadviva.cl,
Grapevine, redes-e, twitter, etc.
Live our dreams NOW...

...But not everyone agreed...
Strategy: “Ecologies of Actors”

Get the most out of our diversity – build not moats but bridges

The MORE the BETTER

- Stop disputing (monopoly) “ownership” of cycling
- Everyone has a “niche”

We need
- many organizations and players
- allies among technicians and politicians
- other groups, especially walkers and the differently abled
Ciclistas Unidos de Chile, 2007...

a new way to organize for inclusive urban cycling

* Festival de Bicicultura - 2007, 2008

* CicloRecreovía - La Reina y...

* Ciclistas Universidad Central

Active Transport for Equality

Active Transport Centre
¡FIRMA EL PACTO POR LA BICICLETA!!

www.bicicultura.cl
CicloRecreovia: expanding

www.ciclorecreovia.cl
Santiago Green Map
- Map and Guide book
- Activities and workshops
Women’s Cycling School
Citizen-Government Roundtable
Results

• Funding: to go from 125 km - 600 km cycleroutes (2014); Master Plan evaluation 2011.
• Training: Dutch expertise, 2007-2010
• Planning: Workshops, throughout
• Cycling-inclusive design manual: Working group
• Presidential priority: Two presidents now!
• Cycle parking at Metro stops: Starting integration
• New road design standards (pending approval): Technical interministerial secretariat, technical commission
...not enough.
We live in a fractured city: how do we “transition”???
Integrate: urban...

- **Road system**: design and implementation, “road diets”
- **Transport system**: Metro, Transantiago, on-road facilities, citizen targets: 5% transport budget, boost 40% modal split (walking-cycling) to 60% or more
- **Land use**: traffic calming, public space, urban forests and food production
Integrate: transport...

Walking and cycling: 0–10 km, cycle taxis, public bikes, public transport

Public transport: 5+ km, medium- to high-density, concentrated destinations

Car: Long distances, low density

+++ trips+++
Integrate planning

- Participatory consensus-driven development: consistent with social, urban, environmental, economic goals, investments (dates and funds)
- Integrate: land use/transport/ people’s needs
- Complementary measures, Participation, campaigning, education, “active transport economy”
- Specialized, trained unit within government, to coordinate.
Integrate: planning

STANDARDS
INTERNATIONAL- LOCAL
(RICKSHAWS, PARENTS, WOMEN, ETC.)

FUNDING
SCHEDULE, EXTRA
TO CATCH UP & COMMUNICATE

EXPERTISE
TECHNICAL AND EXPERIENTIAL

Specialized Active Transport unit

Catch-up investments: road diets

Integrate in ALL road projects

Friendly, diverse, deliberative environment

Participatory Cycling Master Plan
We live the city of our dreams, from the first moment we dare to dream and build it, together.