



# A continent, a sub-continent and the media

- We are the world, and the solution to its all problems
- Out of 10 people with development deficit, 9 are here
- India: Largest number of poor, without W & S, children with malnourishments
- Africa, one-third of under fed
- Together, we define how the world would look like

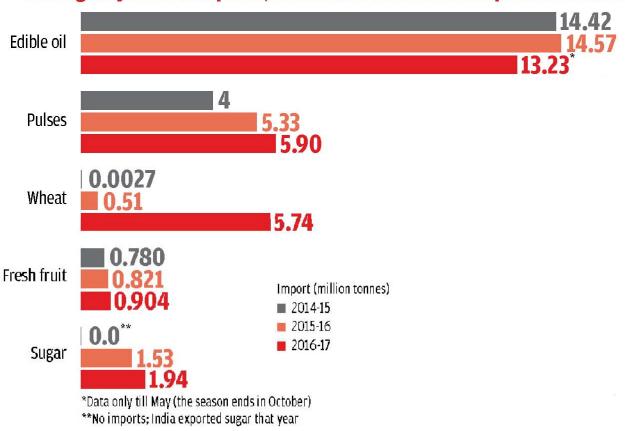
# A continent, a sub-continent and the media

- But, the media is in a flux: can't join the dots, can't report the larger picture and fail in the bigger role
- There is nothing called global and local: an Ethiopian land owner is very much an Indian and global issue
- An Indian is very much an African headache and a global challenge
- The result: stories are just stories; an experience of a typical Hindi movie

### The Indian revolution...

- India celebrating the 50<sup>th</sup> anniversary of the Green Revolution
- India is celebrating a historic production
- But close to a million farmer suicides in two decades; every farmer is having a debt burden which is 80 per cent of their earning
- So, where does the media fault?
- And, what does it mean to African media?

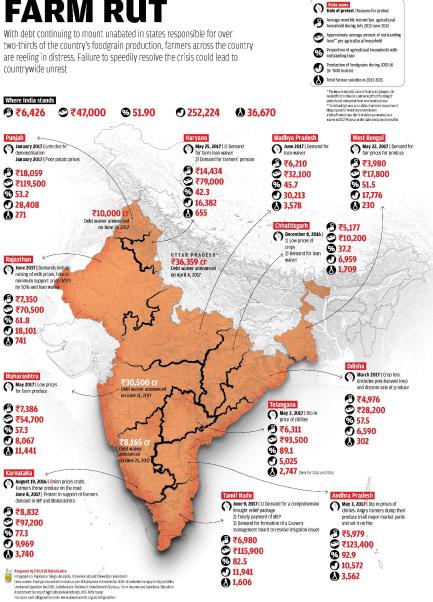
#### Among major food imports, wheat has risen the sharpest in 2016-17





#### **FARM RUT**

two-thirds of the country's foodgrain production, farmers across the country are reeling in distress. Failure to speedily resolve the crisis could lead to



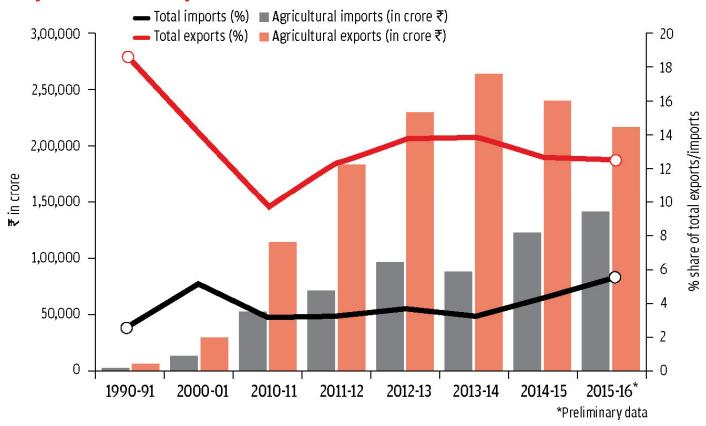
1,606

How to read this map

3,562



## Over the years, India's agrarian exports have fallen while its imports show an upward trend





#### Among major food imports, wheat has risen the sharpest in 2016-17

