PROUD

*Programme for Removal Of Unused Drugs*

DRUGS CONTROL DEPARTMENT

KERALA
Why PROUD????

- Current practice of disposing unused & date expired medicines – dumping in lands, water bodies, is one of the primary reasons for AMR, water pollution, destruction of aquatic flora.
Contd...

- Nearly 90% of the drugs sold in the state are manufactured in other states and **most of the firms do not take back unused stock or expired drugs** from distributors or retailers.

- Booming of large number of **marketing firms** — leads to unsafe & unscientific disposal of drugs.

- Flooding of **branded generics**.
• There are **no regulatory guidelines** in Drugs & Cosmetics Act, regarding the disposal of unused & expired drugs
• **Limitation of incineration plant within the state** – now there is only one unit ‘IMAGE’ which is already saturated with disposal management of hospital waste
About PROUD......

• Programme for Removal of Unused Drugs – joint initiative of State Drugs Control Department and All Kerala Chemists & Druggists Association

• Launched on a pilot basis in Thiruvananthapuram district on 15.04.2019

• Around 35 collection bins placed in various parts of the district
PROGRAMME ON REMOVAL OF UNUSED DRUGS
A JOINT INITIATIVE OF
KERALA STATE DRUGS CONTROL DEPARTMENT
and
ALL KERALA CHEMISTS & DRUGGISTS ASSOCIATION

നിരക്കുന്നത് വാൽക്കാറ്റി പോകാതെ, കണ്ണാബി അശാന്തക്കുള്ള അവസ്ഥയിൽ (പെഫീക്കസ്, തുളുപ്പുപോല്ലുകൾ, കൊല്ലുവാലാസ് അഷ്ടകൃതി, ചെലവ് വിളാസിയും അപേക്ഷിക്കും, സ്ത്രീനാട് അലീസ്കൈറ്റ് അപേക്ഷിക്കും)
നായകത്തോട് നാടൻമുന്നറുത്തുകയുള്ളൂ എന്ന ഓർട്ട്സ് (ആബുമുനസ്സ്)
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ആപ്പിലേത് സ്വതന്ത്രവും
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പ്രവർത്തിക്കുന്നു.
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INSTRUCTIONS

- Unused and expired portion of capsules, tablets, oral liquids, ointments and empty strips can be deposited in the bin for scientific disposal.

- Please do not litter unused and expired medicines carelessly.

- Be responsible in handling medicines for a clean, green environment and a better tomorrow.
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How it works....

• Specially designed locked drug collecting bins/boxes are kept at selected medical shops in the district, where people can deposit expired/unused/waste drugs, aluminium strips of tablets, capsules

• On monthly basis, drug filled in the bins will be collected and sorted at a central collection point, from where it will be transported to incineration plant
Major Challenges.....

- **Expensive** --- collection, transportation and disposal of unused & expired drugs is an expensive exercise, requiring huge funding

- **Regulatory provisions are to be included through amendments** in Drugs & Cosmetics Act, regarding the disposal of unused & expired drugs

- Acceptance, cooperation and trust from the public
Thank You