

INDIA'S URBAN FSM JOURNEY

A Collaborative Approach

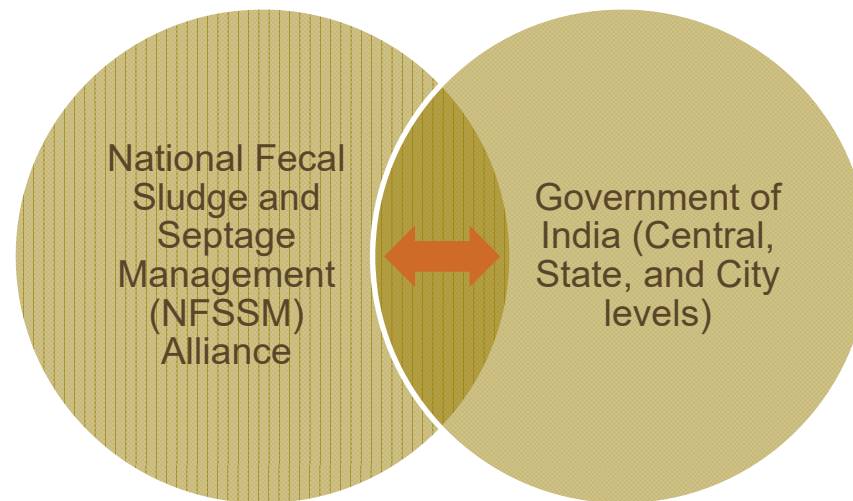
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■ THE JOURNEY SO FAR



Source: Ministry of Housing and Urban Affairs, GOI, 2019

■ HOW DID WE GET HERE?



Collaboration! Collaboration! Collaboration!

■ THE NFSSM ALLIANCE



- The NFSSM Alliance comprises of 28 member organizations, spanning from technical agencies to behavior change communication specialists working in the FSM urban sector across multiple Indian states and cities
- With an objective of driving consensus through collaboration and creating a collective voice around FSM in India, the NFSSM Alliance was convened in January 2016 with the support of BMGF
- The Alliance works on all aspects from City Sanitation Plans to regulatory and institutional frameworks across the sanitation value chain
- The NFSSM Alliance works in close collaboration with the Ministry of Housing and Urban Affairs (MoHUA) and was instrumental in passing India's first policy on FSM in 2017
- Various members of the Alliance also work with government officials across central, state, and city levels in order to allow for integration across the FSM ecosystem

■ CSE AND THE NFSSM ALLIANCE

- CSE was amongst one of the founding members of the NFSSM Alliance
- As a technical partner, CSE has contributed to the alliance through:
 - Anil Agarwal Environmental Training Institute (AAETI)
 - Technical Support to State / ULBs, particularly in the state of Uttar Pradesh
 - Setting up India's first referral lab
 - Participating in cross-learning programs amongst Alliance members
- Technical partners like CSE therefore play a critical role in the NFSSM Alliance towards:
 - Keeping up the momentum on FSM in view of changing government priorities (personnel, post-SBM)
 - Strengthening capacity at ULBs for urban planning
 - Changing mindsets around NSS and new technologies
 - Incentivizing private sector engagement across the sanitation value chain

Ultimately:

CSE has been instrumental in supporting government to come onto the FSM agenda, and building capacities for effective planning, designing and implementation of FSM for ULBs and state government in an inclusive, scalable, and sustainable manner