



Knowledge-based activism:  
Using information for change

To promote **equitable, sustainable  
development**

# The structure of current activities

	Awareness Raising	Policy and Advocacy Research	Documentation	Education and Training
 	<p>Down to Earth</p> <p>State of India's Environment report</p> <p>Website</p> 	<p>Food safety and environmental toxins</p> <p>Rating industry</p> <p>Renewable energy</p> <p>Right to Clean Air</p> <p>Climate change</p> <p>Sustainable buildings</p> <p>Water and wastewater</p>	<p>Books and documents -library</p> <p>Journals-library</p> <p>Expert database</p> <p>Films/Slides library</p>	<p>Green School Education</p> <p>MRC</p> <p>Green College</p> 



# Media Resource Centre

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- Media as a multiplier.
- To build an informed and vibrant community of environmental writers.
- Two-way street: strong network of writers will inform us about local environmental issues
- How – through outreach (fellowships, workshops, newsletters)
- How – through regular and continuous interaction
- How – through capacity-building and information generation (training, feature service, workshops)

# The vision

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- Work with media at all levels – South Asian, national, state
- Regional, local media – key player
- Aim: Offer this media a platform to discuss environmental issues, access information resources
- Aim: Learn from this media
- First of this series – Goa, and now Sambalpur



# Our other media programmes

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- Media Fellowships
- Fellowship media briefings
- Regional media briefings
- Annual media briefing on climate change
- South Asia media briefings
- Country media briefings